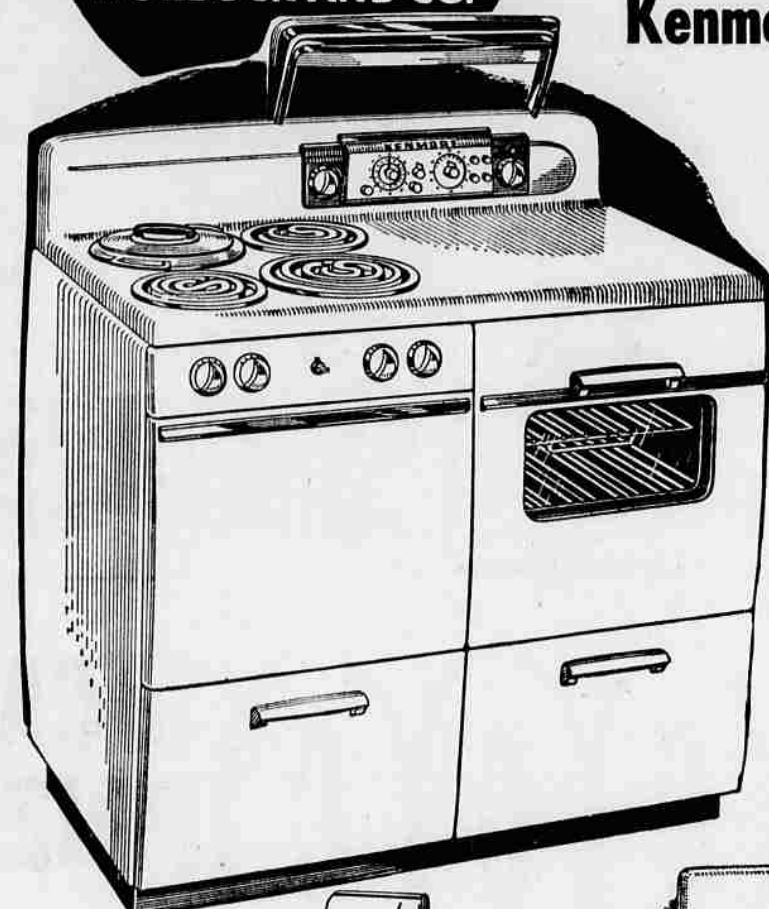


SEARS

ROEBUCK AND CO.

To Make Room for 1950 Models

floor sample Sale!



Kenmore Deluxe Range

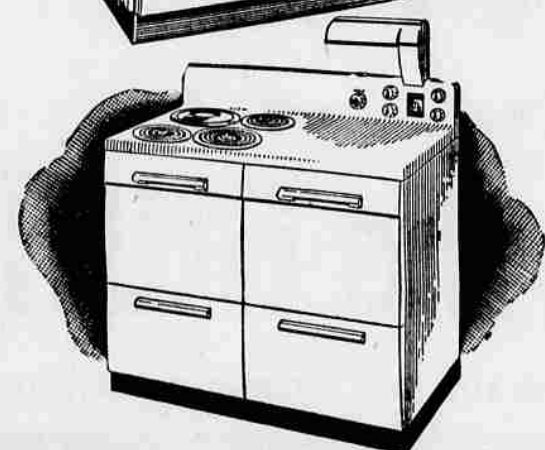
41 inch Size

Reg. 289.95

274⁹⁵

10.00 Down

Here is Kenmore automatic cooking at its best! No need now to watch and wait—the magic Robitimer does the waiting and timing for you. Oven fully insulated for cooler cooking. Visabake oven door lets you see what's cooking. See Kenmore today—at your Sears store.



Cook Faster, Easier With Kenmore Electric
At Sears Low Price
5.00 Down, **189⁹⁵**

Enjoy a cleaner kitchen, speedier meals with a fine Kenmore electric range. Has 1 giant 2100 watt unit and 2 average 1250 watt units. 7-speed infrared units provide just the right temperature for cooking efficiency. White porcelain enamel finish. 40-in. wide. At Sears!

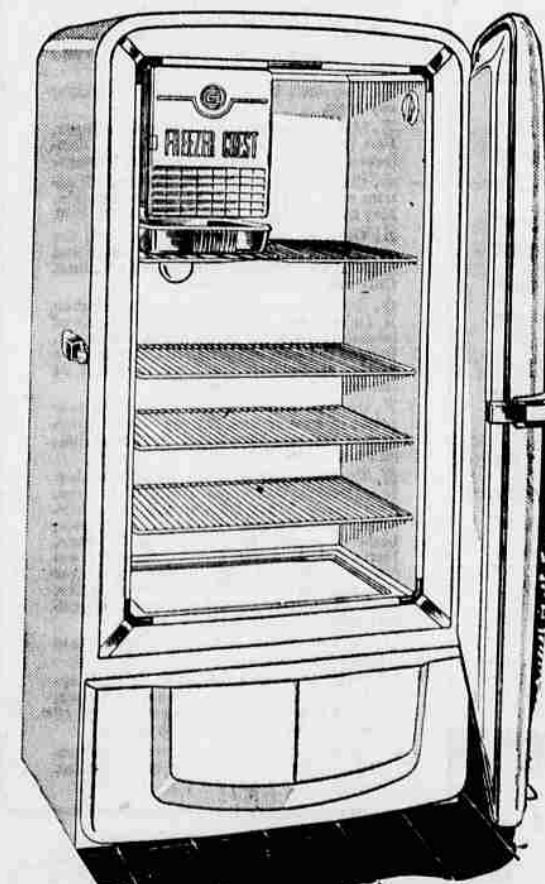
Kenmore Electric Range

40 INCH LEADER

Reg. 169.95

Pay 5.00 Down **154⁹⁵**

Feature 6 qt. Deep Well Cooker for Dutch Dinners. Separate baking, broiling units. Has exclusive infrared 7-speed burners. See it today.

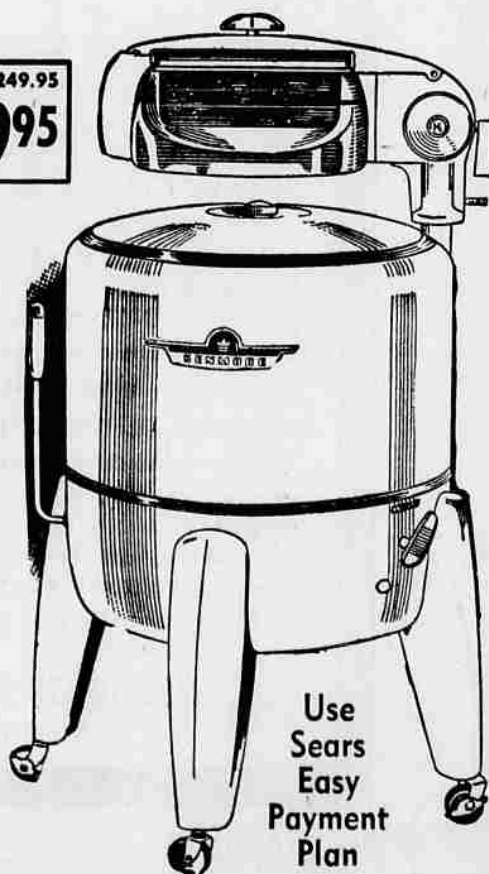


Special 3 Only
TWIN TOP RANGE Now **239⁹⁵**

COLDSPOT
169⁸⁸

5.00 Down
on Sears Easy Terms

- Big Freezer Chest
- Space for Tall Bottles
- Perma Thrift Unit—No Oiling
- Exclusive Coldex Insulation
- 5 Year Protection Plan



Family-size Washer

Reg. 109.95

Now **99⁹⁵**

1 Year Guarantee against defects in material or workmanship. 9-lb. capacity with 25-gal. tub capacity—18 1/2 gal. to load line. Safe efficient wringer with push-type safety release—end reset lever.

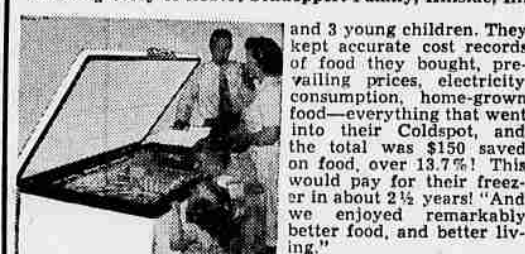
You get a really fine washing machine when you own this big 9-lb. KENMORE washer... you get a new kind of wash-day freedom that comes with the extra features and extra capacity of this new 1950 model KENMORE. Has efficient 7-speed Duralite plastic agitator that washes embedded grime and dirt from clothes quickly... gently. Modern streamlined wringer has push-type release located on both sides. Handy reset flap at wringer end. Large safety-feed clothes rest... no need to place fingers near rolls when feeding wringer. Big 2-in. balloon type rolls are easy on clothes... but not on your hands. Tension screw adjustment on top of wringer for high, medium or low pressure. Has navy-colored indicator dial. Automatic reversing drainboard prevents mixing of suds and rinse water. Handy wringer control lever operates rolls in either direction. Wringer rotates in complete circle... can be locked in 8 stop positions. All steel wringer frame with aluminum finish. Rust-resistant and easy to wipe clean. Dome shaped tub prevents splash-over. White porcelain enamel tub with white baked-on enamel. Base and cover. All metal Duralite treated to resist rust. Lid has soft rubber gasket seal. Plastic lid hook to hang lid on edge of tub while rinsing or wringing. Precision cut gears never in oil. Rubber mounted 1/2 HP motor for 110-120 volt, 60-cycle. AG never needs oiling. Tub cushioned in rubber for quiet operation. Convenient hand-high agitator control. Big 2-in. casters. 2 with top-lock. UL approved.

Use
Sears
Easy
Payment
Plan

IN YOUR HOME



"We Saved \$150 in a Year with our Coldspot"
Amazing Story of Robert Schueppert Family, Hillsdale, Ill.



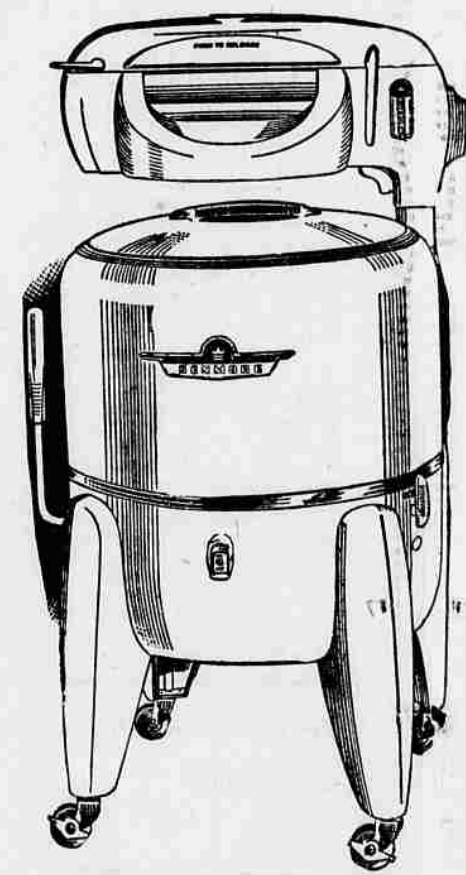
and 3 young children. They kept accurate cost records of food they bought, prevailing prices, electricity consumption, home-grown food—everything that went into their Coldspot, and the total was \$150 saved on food over 18 1/2 months. This would pay for their freezer in about 2 1/2 years! "And we enjoyed remarkably better food, and better living."

SEE ALL THE FACTS AT YOUR NEAREST SEARS STORE!

COLDSPOT
JUST \$10 DOWN
(Usual carrying charge)
on Sears Easy Terms
269⁸⁸

You Could Pay \$60 More for a Freezer of Similar Capacity and Still Not Get Coldspot Quality!

Imagine! Holds 319 lbs. of food in only 42x28-in. floor space! Great savings in food! New convenience—fewer shopping trips! Great handiness—Coldspot store never closes. Just like the Schueppert's, you can save with a COLDSPOT freezer in your home! Get one, and start living.

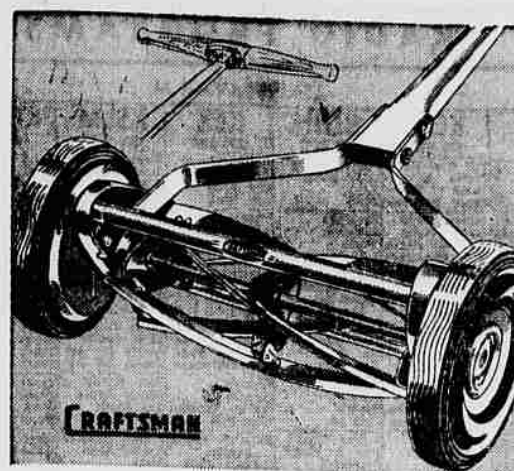


Kenmore Washer with Giant Size Tub

Regular 124.95

5.00 Down **114⁹⁵**

- Triple vane Duralite agitator
- Big 2-in. balloon type rolls
- Touch-a-bar safety release
- Hand-high agitator clutch
- Duralite for rust-resistance
- Motor never needs oiling!

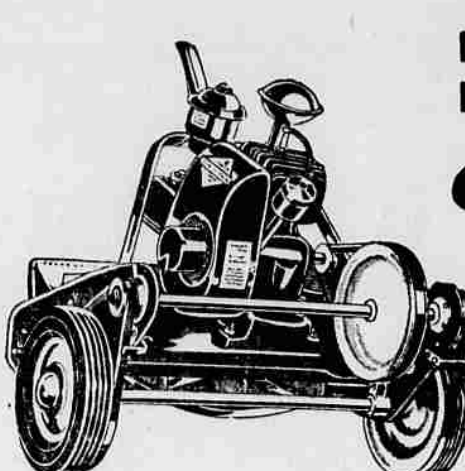


Craftsman "Whispering Action" Lawn Mower

16-Inch Cut

24⁵⁰

"Whispering Action" means quality throughout. Here's why: Blades are carefully adjusted to barely touch the bed knife. As a result, they cut cleaner, easier. And the mower will last longer, too. Solidly made of steel with easy-rolling semi-pneumatic tires. See its many features!



Dependable 18-inch Power Lawn Mower

Craftsman

97⁹⁵

Sears exclusive magic control... simply raise the handle to start, lower it to stop. Five tempered steel blades powered by a 3/4 H.P. Briggs and Stratton gasoline engine. All belts completely adjustable and guarded against grass clogging. With semi-pneumatic tires.



Fine Craftsman Tools For Your Garden

Rake

1⁶⁹

Keeping a garden is easy and pleasant when you have fine quality Craftsman tools like these to help you! Strong, forged, heat-treated steel heads are built for long service. Smooth, selected hardwood handles. Choice of hoe, spading fork, spade, rake and cultivator. Hoe 1.75 Cultivator 1.95 Fork 2.39 Shovel 3.29

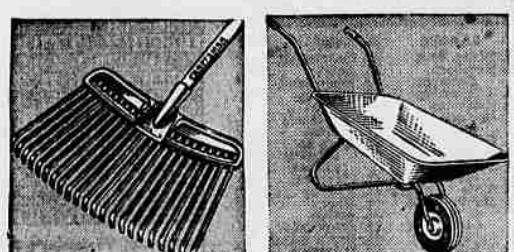


Aluminum Wheelbarrow With Steel Frame

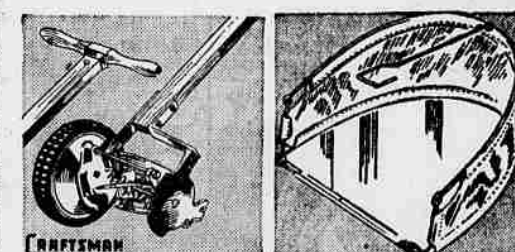
Free Wheeling

15⁹⁵

Lightweight, yet extremely strong. It's a real "work-horse" for this saving price! Shock-absorbing 10x2-in. semi-pneumatic rubber tires ride right over sand and soft ground. Sleeve steel wheel bearings. Rigid tubular steel frame with aluminum alloy tray. Rubber grips.



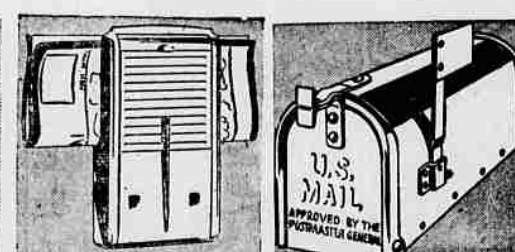
Sturdy Lawn Rake
22 teeth; Wide 18-in. Spread
4-ft. Handle... **1.39**
Craftsman Tempered steel blades. Hardwood handle. Rust-resistant enamel finish. Easy to use... just sweep the lawn.



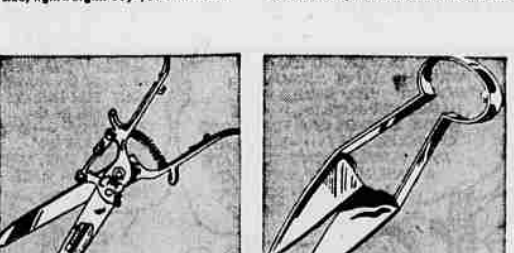
Handy Wheelbarrow
Ideal For Home Garden Use
3 1/2 Cubic Feet... **14.50**
Craftsman Tempered steel blades. Hardwood handle. Rust-resistant enamel finish. Easy to use... just sweep the lawn.



8-in. Lawn Trimmer
Works Like Regular Lawn Mower
Craftsman Brand... **12.50**
A real work-cover for trimming, edging. Five sharp steel blades. Ball bearings. 6-in. wheel, rubber tire. Wide 6-in. cut.



Grass Catcher
Fits Any 16, 18-in. Mower
Priced Low at... **1.59**
Good quality of savings price! Aluminum bottom won't rust. Sides of heavy white cloth. Get yours at Sears today!



Sharp Grass Shears
3 1/4-in. Forged Steel Blades
13 1/4-in. Long... **1.98**
Craftsman grass shears. With forged, yellow ground blades, enamel finish. Won't bind or clog. Priced low at Sears.



6-in. Grass Shears
Sears Craftsman... **1.15**
Finest quality tool steel blades. Easy to operate—self cleaning. Patented feature keeps 6-inch blades from jamming.

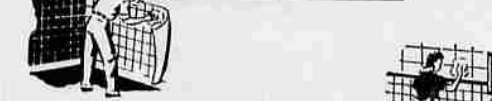
Renew entire walls with gleaming smoothness! It costs so little with Sears Harmony House enameled wallcovering

Buy NOW on Sears Easy Terms

The perfect wallcovering for kitchen, bath, dinette, nursery... for every lived-in room where sparkling cleanliness is an essential. Its gleaming baked-on enamel surface resists household stains, never needs re-finishing. The patented felt back holds firmly to wood, plaster, even curved walls, resists blistering, bulging and cracking. Choose the raised "tile" pattern of 4 1/2-inch-square blocks in shaded tan, shaded green, shaded peach, black, ivory or blue to cover lower walls. Above wainscoting, 9-inch-square block patterns of ivory or green make for attractive contrast. And just compare the low, practical cost... you'll save dollars!

Save! Install Enameled Wallcovering yourself! Use Harmony House paste and decorative edgings.

... easy to install, stays on the wall



... easy to clean with a damp cloth

Room Size	Wainscoting 4 1/2 inch high	Upper and Lower Walls (9 in. high)	Room Size	Wainscoting 4 1/2 inch high	Upper and Lower Walls (9 in. high)
4x8	12.96	25.92	7x7	15.12	30.24
4x10	15.12	30.24	7x10	18.36	36.72
4x12	17.28	34.56	8x12	21.60	43.20
5x6	11.88	23.76	9x13	23.76	47.52
6x9	16.20	32.40	12x14	28.08	56.16



NOW 54^c
sq. ft.

Harmony House Inlaid Linoleum

Sq. Yd. **129**

- Choice of Patterns
- Choice of Colors

Here's your chance to save on Harmony House inlaid linoleum. Choose from smart patterns, fine quality at money saving prices.

Easy-to-Use Aids for Self-Installation

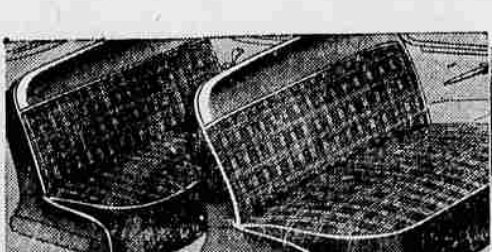
Harmony House Paste
2 1/2-lb. package **59c**
In powder form. Just mix with water and eliminate waste. Package covers 50 sq. ft.

Tool Kit **89c**
All the tools you need to do an expert job. Set includes paste spreader, linoleum knife, chalk line, chalk, scriber for accurate cutting.

Enameled Base Molding **5c ft.**
Running foot. Pastes to wall. Black with white lines.

Enameled Cap Molding **3c ft.**
Running foot. Black, green or blue with white lines.

For a More Professional Job See Sears Complete Selection of Harmony House Metal Trim. All Sizes, Types!

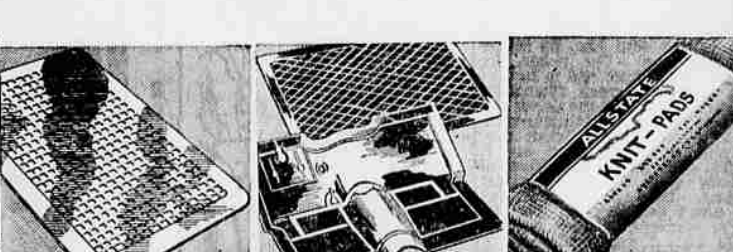


Deluxe Fiber Covers

2 or 4-dr. Sedan, Only

167⁵

Finest Allstate heavy-weight fiber covers, made for unusual and long-lasting quality. Water-repellent fibers resist soil. Vinyl plastic trim. Seams double-stitched, bar-tacked. Save!



Allstate Car Rugs

3 Beautifully Matched Colors

15x18-inch Size... **1.15**

Dress up your car with this pure rubber rug that cleans easily—keeps car interior sweeter. Red, green, brown.



Allstate Floor Mats

12-in. Sq. Knit Pads

Helps Keep Out Fumes, Drafts

Extra-Handy Polishing Cloth

Chev. '36 **3.25** Package of 2, Only **35c**

Replaces old dog-eared mat now—have extremely soft absorbent cotton pads and long-lasting quality. Water-repellent fibers resist soil. Vinyl plastic trim. Seams double-stitched, bar-tacked. Save!



Allstate Undercoat

gal. **1.49**

Prevents under-body rust. Save \$20. Apply undercoat yourself. 8 Gallons... \$4.35

Allstate Car Wax **49c**

8-oz. Paste type made of genuine Carnauba wax. Makes gleaming weather resistant coat.

Liquid Auto Wax and Cleaner **59c**

Allstate wax polish gives a long-lasting gloss and protects your car. Buy it today!



Pre-Wax Cleaner

52c

Allstate. Removes traffic film, dirt, dust. Easy to use to get car sparkling clean.

Polishing Cloth **65c**

For car or house hold. 4 Absorbent Knit pads, plus 3 ounces utility cloth. Save now!

Chromium Polish **33c**

Allstate. Keeps car chrome bright and shiny. Removes rust and road film easily, quickly.

"Satisfaction guaranteed or your money back" SEARS

Paychecks Gladly Cashed

PLENTY FREE PARKING

Shop 'til 9 P.M. Friday

STORE HOURS 10 A.M. to 6 P.M. Daily 10 A.M. to 9 P.M. Friday