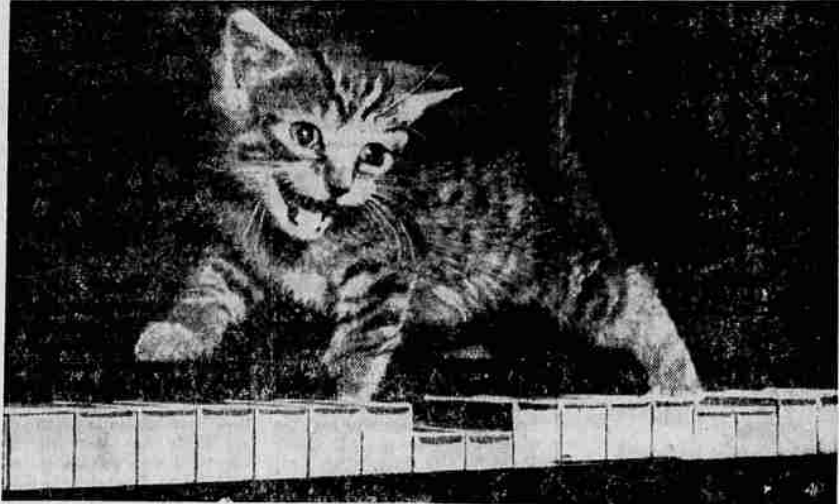


# Dumb Animals Are Smart



Kitten on the Keys is not so dumb—scientists find animals are smart

By VANCE PACKARD  
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Written Exclusively for AP Newsfeatures

Most Americans are under the impression that the smartest animal in the world is the dog or the horse. Actually the dog is a moron compared with a racoon. And the horse is a rattle-brained nitwit compared with an elephant.

Scientists have speculated for years about which is the brainiest creature in the animal world. The evidence now indicates that, at least on the basis of tests made, the chimpanzee heads the class.

Chimps can perform feats of reasoning that are beyond some primitive human beings. And in tests they have outreasoned typical five-year-old American youngsters. Prof. Harry F. Harlow, head of the University of Wisconsin's large primate laboratory, states that in some tests the chimps "actually did better than most of the children."

It is not difficult for a chimp to figure how to get a banana suspended far beyond his reach if any boxes are in sight. He will usually quickly get the idea of stacking the boxes to make a platform. Many three-year-old children still can't get the idea of stacking a few blocks to build a tower.

The average chimp can saw wood, hammer nails, sweep up the floor and use a screwdriver as competently as many preschool youngsters.

A chimp, of course, is a member of the monkey family. The monkeys are almost all mental wizards by animal standards. Monkeys will figure in a few seconds how to open a puzzle box that will baffle dogs for hours.

The standard puzzle box is so easy for a monkey that he will quickly become bored with it. Only when you introduce tricky locks, T-latches and combination serial locks will you cause the monkey to start scratching his head. Once he has learned the secret of a lock it never again troubles him.

Outside the monkey kingdom the animal that has probably impressed psychologists most with its brilliance is the racoon of American woodlands.

In the psychologist's laboratory the 'coon is a riot. He will put his paws into the psychologist's pocket just to see what is there and he will go back into puzzle boxes after he has opened them just for the fun of operating the gadgets (even though the food bait is no longer present.)

The elephant, investigators are finding, has a really jumbo-sized mind. The elephants tested at the Bronx Zoo caught on very rapidly to the idea of pulling strings to get hidden food, in the shell game test.

And in the teakwood jungles of Southeast Asia investigators are finding that elephants casually perform tasks requiring a high order of brainwork, much higher, for example, than the work expected of a farm horse. They stack huge teakwood logs neatly into piles. And they give every sign of comprehending a mechanical principle, which is extraordinary for animals below the monkey. One mechanical principle they seem to understand is the log slide. They place logs on the slide, maneuver them carefully into position with their

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FOR BREAKFAST IT'S DANDY!

FOR SNACKS IT'S SO HANDY!

OR EAT IT LIKE CANDY!

It's fun to eat plain—right out of the bag. It's so sweet and crisp you'll keep on nibbling and nibbling. You just can't leave it alone. Put Post's Sugar Crisp on your grocery list now!

FOR BREAKFAST IT'S DANDY—OR EAT IT LIKE CANDY!

# Nationalists Pound Shanghai

Taipei, Formosa, March 16 (AP)—Nationalist Chinese warplanes today pounded Lungghwa airfield at Shanghai as the new government cabinet was inaugurated.

Five waves of planes dropped bombs on the big airfield, now controlled by Sino-communist forces. The first wave dumped 10 bombs on the control tower, air force headquarters said.

Observation planes later reported fires were consuming installations. The Lungghwa runways were said to have been 80 percent destroyed.

Air headquarters also reported extensive attacks on Luichow peninsula, opposite Hainan island. Barges and other craft were attacked with more than 100 bombs reportedly sunk.

Other planes hit around Amoy, mainland port opposite Formosa. Some 30 craft anchored off the coast were bombed. Communist soldiers were bombed and strafed on a highway outside the port.

Red craft off Chusan island, 100 miles northwest of Nanking, also were bombed.

Premier Chen Cheng took over the seal of office from retiring Premier Yen Hsi-Shan. Yen predicted eventual collapse of the mainland communists in a farewell address.

The new cabinet will hold its first formal meeting Friday.

# Fall Bazaar Interests

Hubbard—The Ladies Aid of the Hubbard Community church

(Congregational) held an all-day meeting in the home of Mrs. Lester Will. Devotionals were led by Mrs. Riley Mains, Mrs. A. J. Smith was in charge of the program. The visiting committee reported and a report was given on the work being done at the parsonage, which is progressing. All present worked on fancy work for the fall bazaar.



# Use Easter Seals—Little Rabbit

shows this giant Peter Rabbit how to paste an Easter Seal on the back of an envelope. You can help the thousands of crippled children throughout the nation just like Judy by putting an Easter Seal on every letter you write. If you haven't received your supply of 1950 Easter Seals through the mail, contact the Oregon Society for Crippled Children and Adults, Inc., 533 Terminal Sales Bldg., Portland 5, Ore.

# Studebaker in Low Price Field

Detroit, Mich., March 16 (AP)—Studebaker turned the low price car field into a four-way battle with Ford, Chevrolet and Plymouth today by stripping \$75 worth of "extras" from its Champion models.

Announcement of the important automotive independent prompted industry speculation of an all out price war in the low price bracket.

Observers pointed out that the entire industry is becoming increasingly competitive. Kaiser-Frazer will enter the low price field this spring, and Nash plans a new small car at a low price.

Studebaker listed typical factory prices for the custom Champions at \$1,410 for the five-passenger coupe, and \$1,415 for four-door sedans.

Chevrolet's special four-door sedan sells for \$1,355 and Ford's deluxe six for \$1,365.

# Denson Frat Pledge

Silverton — Among the 30 men at Pacific university pledged to Alpha Zeta fraternity during the past week is Tom Denson.



son, son of Mr. and Mrs. T. J. Denson of 277 Jerome street. Denson graduated from Wash- ington high school and is studying optometry in his freshman year at Forest Grove.

Memo for a grocery list:

You haven't tasted Tuna—till you've tasted Bumble Bee

"I never knew tuna could be so delicious!" You'll say that, too, with your very first taste of Bumble Bee Fancy Solid Pack Light Meat Tuna! Never minced, never oil-soaked, Bumble Bee's solid pack means solid goodness—tender, full-flavored, so good you'll want to eat it as is! Get it today!

**BUMBLE BEE TUNA**

Fancy solid pack light meat

FOR LENTEN DISHES

If you like Seafoods... you'll love BUMBLE BEE!

IT'S HARD TO BELIEVE—BUT TRUE!

IT'S ANOTHER TIDE MIRACLE!

IT CUTS WASHDAY WORK IN HALF!

# A DAZZLING CLEAN WASH WITHOUT RINSING ...THERE'S NOTHING LIKE TIDE!



"SAVES SO MUCH TIME ON WASHDAY!"

SAYS MRS. JOY MAYO OF PORTLAND, MAINE

"No more rinsing is wonderful news for every woman who washes clothes! It's such a timesaver to take the wash right from the Tide suds, put it through the wringer, and onto the line! And everything looks so bright and clean!"

# Just wash—wring out—hang up!

WOMEN EVERYWHERE say it's the best washday news ever! They love the time and trouble and water they save by skipping the rinsing! But most of all they love the way their clothes come dazzling clean. You already know how clean Tide gets clothes with rinsing—cleaner than any other washing product known. Now try the same wonderful Tide without rinsing, and compare the results. See how bright and clean your wash comes right from the wringer! Get Procter & Gamble's Tide today. Every package of Tide on your dealer's shelf right now will give you a dazzling clean wash without rinsing!

HERE ARE THE FACTS ABOUT WASHING WITHOUT RINSING

- Will this method really get clothes clean? Yes, Tide keeps the dirt suspended in the sudsy water. When you wring out the clothes, the dirt runs out with the washwater—and clothes come from the wringer bright, fresh and CLEAN... and as bacteria-free as rinsed clothes.
- Will clothes come white? Yes, dazzling white! Just see if you can tell the difference between a rinsed, and an unrinsed Tide-washed shirt!
- How about ironing unrinsed clothes? When you wash with Tide—without rinsing—clothes dry soft and fluffy... iron easily.
- Is this method safe for fabrics? Yes, it is safe... skipping the rinsing actually saves wear and tear, helps clothes to last noticeably longer!

When you wash without rinsing—No Other Washing Product Known Will Get Clothes Cleaner Than Tide

SAME TIDE! SAME PACKAGE! NEW MIRACLE!

Smart Chimp gets a laugh