

PENNEY'S

C+C VALUES

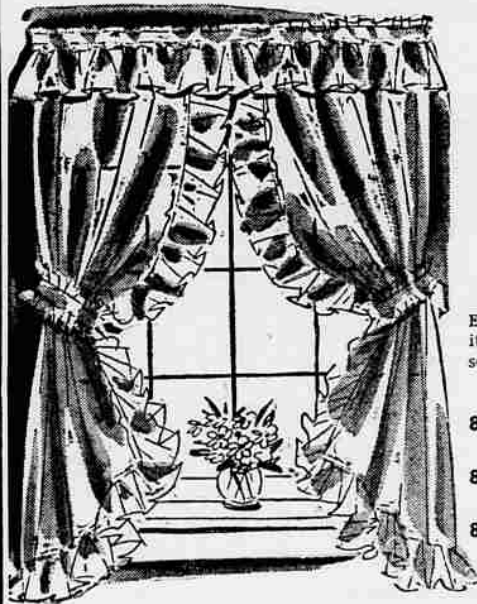
You can buy MORE of what you want at Penney's low pay-as-you-go prices! You can buy BETTER things for your family — your home — yourself!

72 HOUR SERVICE
With Penney's New
DRAPERY MAKE-UP SERVICE

Key to Better Living

HATHAWAY • THERE IS NO OTHER FABRIC LIKE HATHAWAY NYLON MARQUISSETTE—SEE IT!

Nylon Panels



... AND LUXURIOUSLY RUFFLED PRISCILLAS NOW—AT A SPECIAL LOW!

Exclusively Tailored for your luxury-living on a budget! You'll like the way these panels are made with a deep 3" bottom hems, 1" side hems—They're Penney-Perfect! Full length, 42" wide.

RUFFLED NYLONS

Exquisite, HATHAWAY quality . . . Fully ruffled . . . select your sizes and Save!

- 81"x104" **8.90**
- 81"x144" **12.75**
- 81"x194" **16.75**

PENNEY'S DOWNSTAIRS STORE

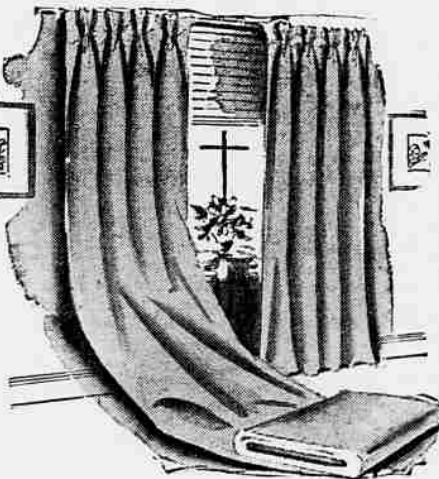
PANELS
\$ 2.98
Each



PEBBLE - WEAVE CRETONNE

Wonderful, durable pebble weave drapery fabric! A host of new and different patterns in stripes, florals to suit every room setting!

1.79 yd.

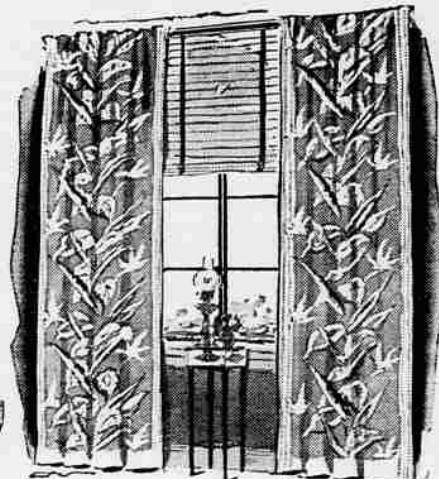


CASEMENT-YARDAGE and TRAVERSE DRAPES

"Dream House" luxury you can sew yourself or pick out ready-made for your home! Big choice of beige, rose, chartreuse, red, green, gray. Another cash-and-carry buy!

45" Wide
89c yd.
Single Width
5.90 pr.

PENNEY'S DOWNSTAIRS STORE



WONDERFUL NEW Assortment of DRAPES

Deep, full-bodied colors in failles, damasks, pebble-weaves . . . every one a superb quality pair! Your best-loved and most exciting new patterns.

7.90 Pair

PENNEY'S DOWNSTAIRS STORE



Now . . . 36" Rough Tex in New Colors

See the graceful Pussywillow pattern, the gay colors, feel the texture—a world of decorating genius priced so low!

79c yd.

Ready-Made DRAPES

Tub - resistant, full-size, ready-made pairs in new colors!
13.75 Pair

IN SALEM IT'S PENNEY'S