

## Hollywood Plans to Camouflage Undies to Look Like Clothes

By VIRGINIA MacPHERSON

Hollywood, March 2 (AP)—Something new is coming off in Hollywood. The gals are going in for "outside undies" now. Honest. Wearing their underwear right out in the open they are, and we guess if the rest of us don't get in the swing we're apt to wind up as old-fashioned has-beens.



'Outside Undies'—The gals in Hollywood are wearing their underwear right out in the open now! Doris Cagan, who dreams up the designs for "outside undies," models one of the "glamour-tops" that can be turned out in imported brocade, velvet, or chantilly lace over satin. Bras, corsets, girdles, de-inchers, in fact anything that can be camouflaged to look like clothes can now be worn for all to see. (Acme Telephoto)

Bras, corsets, girdles—name your poison, ladies, and Jack Cagan will supply it. He's the gent behind this new "let-it-show" business.

"I call the bras 'glamour-tops,' Cagan explained. "They can be the top half of a dress, playsuit, cocktail dress, or evening gown. You're really wearing a bra, see—but it looks like a beautiful decollette get-up."

Got a bulging waistline? Cagan'll fix you up with an "outside corset." This involves a little lacing and a lot of boning, but, by golly, when he gets through with you your waist is waspish.

Lili, the French designer, had somewhat the same idea a few months back when she came out with her "uninhibited bust" gowns. These "bare bosom" numbers had necklines that dipped to where waistlines used to be.

Lili's idea was that bras give many women inferiority complexes and frustrations.

Cagan said his "glamour-tops" do "what muscles should."

"This is an era of extremes," he added. "The American woman is discarding as much clothing as she dares. But some women will always need bras and girdles."

"By wearing 'em outside they can be in style and still look good. I don't know why we didn't think of this a long time ago."

## Top Hit by Mt. Angel Herd

D.H.I.A. production records hit the top in January in the George Kruse herd at Mt. Angel. A 5-year-old Holstein in Kruse's herd finished her 305 day record at 638.5 pounds of butterfat and 16059 pounds of milk. No. 256, a registered Holstein, made 88 pounds of fat for January and No. 201 produced 74.8 pounds of fat.

The Benedictine Sisters Holstein No. 35 at Mt. Angel produced 80 pounds of butterfat in the 31 day period in January.

Bert Brothers at Mt. Angel had two Jerseys with over 75 pounds of fat. Otto Nation, route 4, Sa-

lem, had 73.5 pounds from Bell, a registered Jersey. Floyd Bate's registered Jersey Mandy of Salem made 71.9 pounds of butterfat. Elton Watts of Silverton had a Jersey with 70.6 pounds of fat.

Average production per cow in a herd often shows an overall picture of a dairy operation. The six high this month were W. H. Brandt, Silverton, with 41.2 pounds of butterfat per cow. Silace Torvend and Jim Phillips of Silverton had a herd average of 39 pounds of butterfat. Floyd and Lesta Bates, Jersey herd at Salem, made a 37.6 pound average. Clarence and Walter Duda of Mt. Angel averaged 37.3 pounds and Otto Nation of Salem, 37.3 pounds.

The Elton Watts herd at Silverton which is primarily artificially produced heifers, aver-

aged 37.0 pounds of butter fat per cow.

The high production of these herds, says Ben A. Newell, county extension agent for livestock, is an indication of the excellent dairy job done through the severe January weather.

Brush College—Mr. and Mrs. Frank W. Reed, who came here from Wyoming to make their home, purchased an acreage from the J. K. Sears farm and have erected a modern house on slightly Zena-Brush College hill road, overlooking the valley to the east. There was a small house on the land, in which they lived until the extremely cold weather this winter drove them to take shelter in the partly finished new building which will soon be finished.

## Chairmen for Drive Named

Local chairmen to direct the American Red Cross fund campaign in their respective areas are being announced for many Marion county towns and communities.

Frank A. Doerfler is chairman for the county division in the drive, this division having a quota of \$15,000 of the overall \$42,000 goal of the 1950 county drive.

Chairmen named to date include the following:

S. H. Wright, Aumsville; Gilbert Looney, Ankeny, Jefferson and Looney Butte; G. W. Schath-tick and Kenneth I. Hanson, co-

chairmen for Marion, Stayton and West Stayton; Carl Kelly, Mill City and Gates.

Lloyd Girod, Detroit, Idanha and Mongold; Mrs. L. E. Wallen, Mehama; Mrs. Elmer Berglund, Pringle; Mrs. Raymond F. Roach, Roberts; Leonard Hendricks, Sublimity; Mrs. Fred Gilbert, Shaw; Mrs. Bert Waller, Turner; Mrs. S. W. Burris, Auburn; Mrs. Glen Blair, Aurora.

Mrs. Milton Kephart, Central Howell; Mrs. B. A. Newell, Fruitland; Mrs. Eileen Seeley, Gervais; Mrs. Harry Miller, Hayesville; Mrs. A. F. dt Lepinasse, Hubbard; Mrs. M. Stephenson, Kelzer; Mrs. Virginia Bibby, Labish Center; Mrs. Joseph J. Slimak, Middle Grove; Mrs. E. T. Tweed, Monitor; Bernard Kirsch, Mt. Angel; Mrs. William de Vries, Pratum; Mrs. Jack Taylor, Scotts Mills; Mrs.

Andrew Etzel, Rickey; Mrs. J. H. Gordon, Swegle; Mrs. C. L. VanderWiele, St. Paul; Kenneth E. Brown, Silverton.

## Mid-Winter Vacation Period Calls Franks

Silverton—Otto Frank, manager of the meat department of the Silverton Food Market, accompanied by Mrs. Frank, left Sunday for a vacation motor trip south.

At Oakland, the Franks plan to be guests at the home of the family of a sister of Mrs. Frank, the Verne DeVores, and at Santa Ana, Calif., the visitors will be at the home of Miss Marion Brucels and her mother, Mrs. Tresa Brucels whose home is in Berthold, N. D., sister and mother of Mrs. Orville Frank of Silverton.



# FOR A REALLY CLEAN WASH WITHOUT RINSING ... THERE'S NOTHING LIKE TIDE!

### Just wash—wring out—hang up!

**NOW A RINSE-FREE WASHDAY**—thanks to Tide! All over America women are talking about the amazing fact that you can wash with Procter & Gamble's Tide—without any rinsing at all! Many women just plain don't believe it... and you can hardly blame them. It's the most revolutionary thing that ever happened to washday. But whether or not you find it hard to believe, it's absolutely true. With Tide in your washing machine, you can take your wash right out of the suds... wring it out... and hang it up CLEAN!

#### HERE ARE THE FACTS ABOUT WASHING WITHOUT RINSING

- 1. Will this method get clothes really clean?** Yes, because Tide keeps the dirt suspended in the sudsy water. When you wring out the clothes, the dirt runs out with the washwater—and clothes come from the wringer CLEAN... and actually as bacteria-free as rinsed clothes.
- 2. Will white clothes come white?** Yes, dazzling white! It is almost impossible to tell the difference between a white shirt washed with Tide and not rinsed—and one that has been rinsed.
- 3. How about ironing unrinsed clothes?** When you wash with Tide—without rinsing—clothes dry soft and fluffy... iron easily.
- 4. Is this method safe for fabrics?** Yes, it is safe... skipping the rinsing and extra wringings actually saves wear and tear on your clothes.

**YES, REALLY CLEAN!** You know how clean Tide washes your clothes with rinsing. Actually cleaner than anything else you can buy! Now try the same wonderful Tide without rinsing and compare the results. You'll be amazed to see how bright, fresh and clean your wash comes right from the wringer. Without rinsing!

**SO, even if you do find it hard to believe, try it once.** Get Tide today—and remember! Every package of Tide on your dealer's shelf right now will give you a dazzling clean wash without rinsing!



**"SAVES SO MUCH TIME ON WASHDAY!"**  
SAYS MRS. JOY MAYO OF PORTLAND, MAINE  
"No more rinsing sure is wonderful news for every woman who washes clothes! It's such a timesaver to take the wash right from the Tide suds, put it through the wringer, and right onto the line! And everything looks so bright and clean, I just can't get over it!"



**TIDE GETS CLOTHES CLEANER THAN ANY OTHER WASHING PRODUCT OF ITS TYPE WITHOUT RINSING**

## New Firm to Open Saturday

The Chuck Clarke company, formerly the Clarke Decorating company, will open in its new headquarters at 255 North Liberty, this coming Saturday, March 4.

The concern formerly had its office in West Salem. The new location is in the store at one time occupied by the Yeater Appliance company.

The Chuck Clarke company, operated by Charles Clarke and his wife, Rosana Clarke, is featuring a complete interior decorating service, wallpaper, a full line of Pittsburgh paints, as well as paint contracting service; also, signs, window displays and show cards. Also in the store are items of hand-decorated furniture.

The Clarkes have made their home in Salem since 1944, having come here from Galesburg, Ill., where they operated a similar business. Mr. Clarke finished his training in the Commercial Art and Display school at Kansas City.

## Farmer Union Meets

Ballston—The Ballston local of the Farmers Union met at the Odd Fellows hall, Jack Bissell presiding. Cliff Hill reported on the state convention. Lyle Thomas spoke in favor of the Brannan plan now before congress. Coffee and doughnuts were served. No meeting was held last month owing to the bad weather.

## Sheridan Boy Named Honors Candidate

Sheridan—Eugene Blair, Sheridan high school student body president, has been elected by the faculty as the member of the Sheridan high school senior class to apply for the \$1000 Aaron M. Frank scholarship. Blair is also editor of the yearbook, a member of the Torch honor society and service club, and is active in forensics. He has also been president of his class, May Day general chairman, and vice president of the Torch honor society.

## Square Dance Popular

Sheridan—An evening of square dancing was held at the Bellevue hall. This was one of the first old-time dances to be held in the community, and requests were made to have more of that type of dances in the future. Calling the dances was John Geisler, who with Mrs. Geisler has established quite a reputation for calling square dances at Salem clubs.

Sheridan—Mr. and Mrs. Hugh Cooley had 15 dinner guests Mr. and Mrs. Harold Burch and Vicki, the occasion being Mrs. Burch's birthday. The evening was spent playing cards with Mr. and Mrs. Dale Cooley and Mr. and Mrs. B. M. Lingscheit joining the group. Mr. and Mrs. Lingscheit won high prize for man and lady. Dale Cooley won low for the men and Mrs. Burch low for the ladies. Refreshments were served.

Here's the **PROOF** to go by—

**90 PROOF**

**G&W SEVEN STAR Blended Whiskey**

360 4/5 QUART

Preferred by Thousands! Blended whiskey 90 proof. The straight whiskeys in this product are 4 years or more old. 67 1/2% straight whiskey. 32 1/2% neutral spirits distilled from grain. 15% straight whiskey 4 years old. 15% straight whiskey 5 years old. 7 1/2% straight whiskey 6 years old.

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