

Lowest Prices Everyday at Fred Meyer

PRICES GOOD THROUGH SATURDAY

BUY AT FRED MEYER APPAREL AND SAVE
Lace Trim Knit

Gowns \$1.99 ^{2 for} \$3.85

- Only Slightest Irregularities
- Some of the Most Popular Styles and Colors Sold This Year

You'll simply have to see these amazing bargains to believe this extremely low price. Gowns that are positively the loveliest you've ever dreamed of. Some have the new elastic waist and all one is a popular style with dainty neckline and lacy bodice. Each in the most luscious of pastel shades in sizes 34 to 42.

AT FRED MEYER APPAREL SHOP



Daytime Sheer
NYLONS 77c A Pair
3 Pair \$2.25

At last! Here's a nylon that'll give you lots of day in and day out service, and yet be lovely and sheer enough to wear with your prettiest suits or dresses.

AT FRED MEYER APPAREL SHOPS



No. 2 Prize Brand
Rose Bushes

59c Each 3 for \$1.69 6 for \$2.98

Reds - Pinks - Whites - Yellows
Bi-Colors - Florabundas and Climbers

50 different varieties and colors to choose from for your this year's blooming. All healthy, 2-year field grown Oregon Rose bushes packed in moist peat moss, root wrapped in heavy graft paper and dipped in hot wax to insure freshness. Many new colors and varieties and all the older popular varieties. Each bush guaranteed to bloom this year, true to color and variety.

AT FRED MEYER VARIETIES

SWEET PEA Collection
Save 40c Regular 90c
Now **50c**

Bright fragrant flowers to enhance your flower garden all spring and part of the summer.

AT FRED MEYER VARIETIES

Presto Compressed PEAT MOSS
6 lbs. ^{59c}
25 lbs. **\$2.29**

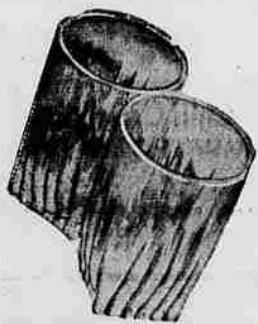
Now it's easy to keep a large supply of peat moss for your garden in a small space. Compressed pellets, when ready to use, soak in water.

AT FRED MEYER VARIETIES

DIAMOND LAWN SEED
1.25 lb.

Especially for Oregon lawns. Contains creeping fescue. Ideal for new lawns and to rejuvenate old ones.

AT FRED MEYER VARIETIES



Save \$1.51 Regular 10c
\$2.40 Value
8 Oz. Tumblers
Box of 24 **89c**

Bargain of bargains. Large size 8-oz. crystal clear tumblers packed 24 in a box. You'll want to get several boxes now for jelly glasses next summer.

AT FRED MEYER VARIETIES

Goodyear Rubber
DRAINBOARD MAT

Red or White **49c Each**

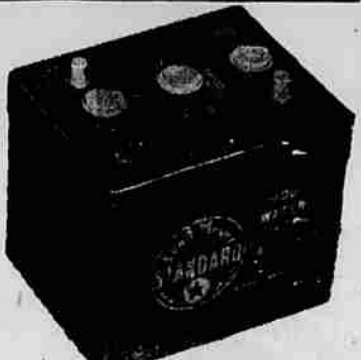


Save your dishes and your sink too! Place a rubber drainboard mat on your sink. Each mat has skid proof backing to prevent slipping.

AT FRED MEYER VARIETIES

FRED MEYER High Water
CAR BATTERIES

GR-1 **\$11.95**
With Exchange



Never have to worry about servicing this battery. Needs water only once a year. Power packed plates, heavy lead bushings and Plastok case join to make this one of the most powerful batteries built. Guaranteed for 18 months.

Save 31c - Regular 98c
4-Way Lug Wrench, 67c
For fixing flats. Always have one in your car.
AT FRED MEYER AUTO SUPPLIES

Save 19c - Regular 98c
Exhaust Extension, 79c
Protects the chrome on your rear bumpers.
AT FRED MEYER AUTO SUPPLIES

Give Famous Fifth Avenue Chocolates
1 lb. Box Fifth Avenue
Everyday Is Someone's Birthday
George Washington's Is Feb. 22
Chocolates \$1.00

No matter what the occasions may be, Fifth Avenue Chocolates always extend your congratulations of the day in the sweetest way. Each tempting piece is masterfully created to be the freshest and finest of chocolates.

AT FRED MEYER CANDY SHOPS

NATIONAL CHERRY WEEK
Cherry Angelfoods

Regular 69c
Special Now! **59c**



Feathery light, moist angelfood cake with chopped maraschino cherries blended in the

cake itself and in the creamy icing. Treat your friends and family to a dessert treat tonight with this new cake.

AT FRED MEYER BAKERIES

Daggett and Ramsdell
Save 21c - Regular \$1.00

Now **79c** Plus Tax
The finest in hand creams for rough red hands and tender skin. Lightly fragrances the way you like in a hand cream.

HAND LOTION
Save 50c Regular \$1.50

Now **1.00** Plus Tax
For those ladies who prefer a hand lotion with all the fragrance and creaminess of a hand cream, Daggett and Ramsdell create this special lotion.



Save 36c
Regular 55c
WILLIAMS Lanolin Soap
Box of 3 bars **55c**

Treat your skin to a real beauty treatment with a soap that contains natural softening ingredients, and lanolin. Creamy smooth for a perfect complexion soap and ideal for your tub or shower, too!

AT FRED MEYER TOILETRIES

NUTRI-TONIC

PERMANENT'S patented OIL Creme base makes the difference!

WAVES SAFELY IN LITTLE AS 10 MINUTES!
BRINGS UNDREAMED-OF SOFT NATURALNESS!

The kind of permanent you get depends on the waving lotion you use. Professional Nutri-Tonic is the only cold permanent with genuine OIL Creme base ... can't be copied—it's patented. No wonder beauticians all over America use Nutri-Tonic for permanents priced up to \$20 and higher. Try Nutri-Tonic yourself. See, feel the difference!

MARVELOUS FOR CHILDREN, TOO!



No wonder Nutri-Tonic gives such soft naturalness and waves so much faster. There's this much patented OIL Creme base in every bottle.

SAVE! Buy Refill if you have plastic curlers **\$1.25**
DELUXE with 2 slow professional plastic curlers **\$2.25** price plus tax

TO KEEP YOUR HAIR at its loveliest between permanents, ask for Nutri-Tonic HAIR LUXURY, triple-armed hair dressing—with Cholesterol.

Fred Meyer

148 NORTH LIBERTY

ANAHIST
Bottle of 40's **99c**

Spring time is the danger time for catching colds. Now is the time for you to be sure that your family is safe from colds with Anahist. Buy the large size bottle of Anahist now.

AT FRED MEYER TOILETRIES



Save **50c**
Fred Meyer CERTIFIED **VITAMIN B COMPLEX**
100 Tablets **99c**

Specially formulated and certified for vitamin deficiencies.

VITAMIN A
25,000 UNITS
100 Tablets **2.98**

AT FRED MEYER REMEDIES

Regular \$1.09
ASCORBIC ACID
50 mg. **89c**

Regular \$7.49
Therapeutic Formula
100 Tablets **6.49**

Regular \$1.29
Vitamin B 1
10 mg. **99c**
100's **99c**

AT FRED MEYER REMEDIES

NEVER BEFORE at this low price!

Pro-phy-lac-tic Nylon Tooth Brushes. Tuffed or Masso Professional style.



Save **36c**
Regular \$1.25
Brisk **SHAVING CREAM**
Now Only **89c**

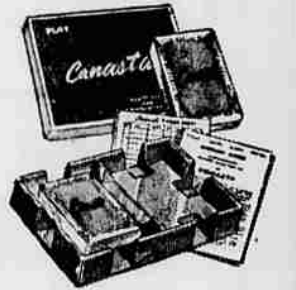


Specially low priced for your budget savings. The finest shave cream for cooler, smoother, shaving comfort.

AT FRED MEYER TOILETRIES

CANASTA NEEDS
Save 26c on a Complete

Canasta Set
Regular \$1.95
Now Only **1.69**



Complete with 2 decks of Canasta cards, playing tray, official rules and score sheets.

\$1.00 Vinylite Canasta Table Cover... **89c**
Plastic Canasta Tray... **29c**
Congress Double Deck of Cards... **\$1.69**
Gooden's Official Rule Book... **89c**
Official Score Pad, 50 sheets... **25c**
Canasta Card Table... **\$6.49**
Canasta Chairs... **4 for \$9.89**

Silver Star WHIZ PAK DISPENSER

AT FRED MEYER TOILETRIES

GIVES YOU THESE **6 BIG ADVANTAGES**

- No wrapping to take off!
- Feeds only one blade at a time!
- Blades feed in one direction only!
- Blades will not jam!
- Changes blades in a jiffy!
- Wet fingers don't touch blade!



TRY THE NEW KIND OF RAZOR MADE MILLIONS OF AMERICANS ARE RAVING ABOUT!

Fade THOSE WEATHERED **BROWN SPOTS**

New Kind of Hand Cream Specially Made to do it!

ESOTERICA is that marvelous new kind of hand cream for fading those brown spots that make your hands look old. Also fades other surface blemishes and roughness in a way no ordinary hand cream or lotion can. Leaves hands whiter, clearer, younger looking quickly—often within the first few days. While ESOTERICA looks and feels like the finest non-greasy vanishing hand cream, it has an added clearing action. Produced in a laboratory that has



studied the effect of cosmetics on skin pigments for 25 years. Thousands gladly paid \$3.00 for ESOTERICA. Now in quantity production, it can be sold for \$2.00, plus tax. If you want clearer, whiter-looking hands, get ESOTERICA. Money back if the first jar does not bring desired results.



Curicy

FIRST AIDS **STERILE COTTON**
2 oz. **27c**

4 oz. **50c** 8 oz. **85c**

GAUZE BANDAGE
2 Inch **20c**
3 Inch **33c**
4 Inch **40c**

HANDI TAPE
12's **10c**
36's **29c**

ADHESIVE TAPE
1/2 Inch x 5 Yds. **15c**
1/2 Inch x 10 Yds. **29c**
3 Cut **55c**

LISCO STERILE PADS
2 x 2 25's **45c**
3 x 3 12's **35c**
3 x 3 25's **65c**

AT FRED MEYER REMEDIES



Save \$1.00 Regular \$2.00
ELMO SPECIAL FORMULA CREAM

Only **1.00** Plus Tax
Specially formulated for deep pore cleansing.
AT FRED MEYER REMEDIES