

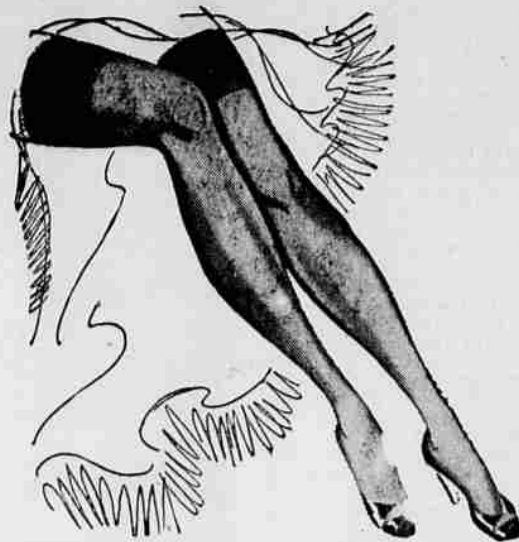


2.98
C&C
THRIFT
GIFTS!

**RAYON CREPES FROM
PENNEY'S WORLD OF THRIFTY GIFTS**

Luxurious is the only fitting term for these dream-pretty soft-as-a-cloud slips. Your favorite pattern is available in lovely pastels and white! Crepes, knits, and satins and so becomingly lace-trimmed! Sparked with ruffles, appliques, or embroidery—for you! 32-44.

LACE-TRIMMED SLIPS
Rayon satins, jersey tricot knits, and crepes . . . and every one is carefully tailored. All sizes (32 to 44). Pastels and white!
1.98
PENNEY'S MAIN FLOOR



**GIVE HER GAYMODE
NYLON HOSE**

51 gauge, 15 denier and 51 gauge, 30 denier expertly proportioned hose in new spring shades. An ideal Valentine gift. All sizes, but hurry! All first quality . . . No seconds ever!
98c
PAIR

VALENTINE SPECIAL! 2 pr. 2.45
60 Gauge, 15 Denier



**FOR MILADY
GOWNS**
2.98 AND 3.98

You'll feel as beautiful as a dream and be so comfortably free in these rayon crepe or tricot jersey knit gowns. Generously trimmed in lace. Men: She will genuinely appreciate as thoughtful and practical a gift! All sizes lovely pastel shades and white. Shorty gowns, too!
PENNEY'S MAIN FLOOR



**HANDBAG GIFT
SELECTION**

What a selection! Black, brown, red, green . . . You'd expect to pay much more for these brand new, beautiful, cream-of-the-crop handbags! Soft, smooth plastic simulated leather with double or single straps — to go with everything from your business suits to your party-line dresses!
2.98
PLUS TAX
PENNEY'S MAIN FLOOR

**GIFT SUGGESTIONS
IN COSTUME JEWELRY**



1.00
EACH
PLUS TAX
PENNEY'S MAIN FLOOR

Pierced earrings, simulated pearl necklaces, attractive new pin creations, earrings and gloveholders. Everyone a lovely gift for a discriminating lady! Come in and look over Penney's costume jewelry collection!

REMEMBER

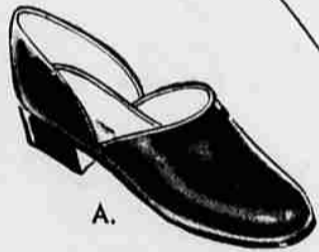
Shop Today
till 5:30 and
All Day Tomorrow
for Gifts at
Penney's

SHOP PENNEY'S TOMORROW! IT PAYS!

SALEM, OREGON

All Penney's
Gift Purchases
Gladly Gift-
Wrapped Free!

for Valentine's Day PRESENTS!



A.

**A GIFT FOR HIM:
SLIPPERS**

(A) Men's Opera Slippers

Comfort-built . . . outdoors or indoors. Elk-finished cowhide upper, rubber heel, nealite sole.
3.98
Sizes 6 to 11.



B.

(B) Popular "Romeos"

Milky-smooth elk, lined in rich rayon with long-wearing leather sole and rubber heel.
3.98
Sizes 6 to 11.

PENNEY'S DOWNSTAIRS STORE

**A PRACTICAL GIFT:
ARGYLE SOCKS**

Argyles . . . clear, sharp patterns in shrink-resistant 100% wool! All sizes. New popular shades of reds, greens, browns . . . nylon re-inforced toe and heel. Rib-knit top for snug fit.

1.98
PAIR



* Registered Trade Mark

PENNEY'S MAIN FLOOR



**VALENTINE GIFT
VALUES IN MEN'S TIES**

Eye-catching Towncrafts* for tops in Valentine gifts! Carefully tailored from choice new fabrics, lined to resist wrinkles. Be smart, buy several. . . .
98c

Every tie crafted with extra care . . . designed with good taste in mind. Patterns are bold but not brazen. New colors . . . don't miss these!
1.49

**MEN'S BROADCLOTH
DRESS SHIRTS**

Securely anchored buttons, right styled tailoring, and good-looking broadcloth make Towncraft shirts tops for men. A gift that will be practical! Sizes 14 to 17 in whites, pastels, and fancy stripes. Nucraft collar and sanforized shrunk.

2.98

PENNEY'S MAIN FLOOR

Men's Cotton Flannelette Pajamas

Soft, comfortable, cotton flannelette. Warm and long-wearing. Sanforized. Fancy stripes. All sizes.

2.98

PENNEY'S MAIN FLOOR

**FANCY STRIPE BROADCLOTH
MEN'S PAJAMAS**

Bright striped patterns. High thread-count broadcloth. Both collared, button-front styles and collarless, slip-over styles. Draw-string waist, free-motion tailoring. All sizes, but hurry!

2.98

PENNEY'S MAIN FLOOR

YOUR VALENTINE GIFT FROM PENNEY'S