Lowest Prices Everyday At Fred Meyer

Fred Meyer Value Sensation

Genuine HANDBAGS

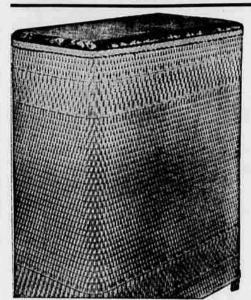
Only

- Many popular new Spring fashions for you to choose
- Budget prices for your new Spring wardrobe

Pouchy top handled, styles, covered frames, and many other type bags for you to choose from. Specially treated scuff resistant leathers in a wide selection of colors including Black, Brown, Green and Red. Boxy styles too in smart leather like plastics and also all wool broadcloth and rayon faille.

Be sure to select your new Handbags now and save for the coming Spring season.

AT FRED MEYER APPAREL SHOPS



Save \$1.97

Regular \$6.95 HAWKEYE Clothes HAMPER **\$4.98**

Large upright style, 19 inches long, 10 inches deep and 24 inches high. Solid white body with wide selection of top colors. Washable, will not peal, smooth snag proof interior. Guaranteed fixest quality.

AT FRED MEYER VARIETIES



Famous Fifth Avenue
Chocolates nestled in this
lovely Red or Gold Heart box in a tempting selection of Butter
Creams, Soft Caramels Fruits, nuts and butter crisp toffees.
Each Valentine Heart Box is specially wrapped in silver and
Red Gift paper. Valentine Gift Card at no extra charge. Red Gift paper. Valentine Gift Card at no extra c Fifth Avenue Chocolates packed in beautiful

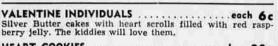
heart boxes, \$1.75 to \$7.50 AT FRED MEYER CANDY SHOPS

For Your Valentine Fred Meyer Brings You

Sweetheart

Cakes 89c

Feather light silver butter cake baked in the shape of a heart. Iced in creamy icing and sprinkled with red cinnamon hearts. Two layers to serve 14.



Save 75c

YARDLEY'S

Bath Soap and

Old English Lavender

Combination

AT FRED MEYER REMEDIES

AT FRE DMEYER BAKERIES



Save 20c

Regular 10c 4 x 4 Inch Plastic

Refrigerator

Now 12 for 1.00

Handy square plastic storage boxes. Ideal for storing foods in your deep freeze or locker.

AT FRED MEYER VARIETIES

|Save \$1.26 Regular \$4.95

Household **Folding Automatic**

Ironing Board

Full 54 inch size. Built with bridge type reinforced construc-tion with automatic positive lock with pushbutton release for closing. Not seconds or imperfects, but finest quality at lowest AT FRED MEYER VARIETIES



Save 26c

Regular \$1.95

Canasta Sets

Complete Only

- 2 Decks of Canasta Playing Cards Canasta Playing Tray (Basket) Complete rules and instructions for
- Score sheets

Play the new Card Game sensation, now sweeping the nation. AT FRED MEYER TOILETRIES

SHOPMASTER POWER TOOLS

Band Saw \$6895 Inch

No home-craft shop can be complete with out this handy Band Saw. Almost a complete shop in itself. For cross cutting and ripping. Even makes intricate circular cuts. Special tension adjustor and tilt for maneuverability.

AT FRED MEYER AUTO SUPPLIES



Revolving

Canasta Tray

Only 49c
The Basket of the Canasta
Game specially mounted on a
turning plastic spindle to
simplify drawing from the
"Pile."
AT FRED MEYER TOLLETRIES

Canasta

Plastic

TABLE COVER

\$100

8-INCH BENCH SAW, \$52.50

AT FRED MEYER AUTO SUPPLIES

Save \$8.00 Regular \$23.95

1-3 H. P. Capacitator

ELECTRIC MOTORS \$15.95

designed for small shops. AT FRED MEYER AUTO SUPPLIES

100% Parafin Base Easter

Battery Cables 75c to \$2.29



SAVE 26c Reg. 21c FRED MEYER

bottles \$1.00

Cashmere Bouquet LOTION

with Dispenser

Only

Cashmere Bouquet with its famous floral fragrance is now in a delightfully creamier form. Special now with a plastic dispenser to let

Animals made from Wrisley's Bath

Save 14c

Regular 23c

Ace Spearmint

TOOTH

PASTE

AT FRED MEYER TOILETRIES

Save 10c Regular

WRISLEY'S

ZOO SOAP

Heart

feet reads with I willing to the

AT FRED MEYER TOILETRIES

SAVE 30c Reg. 89c Wrisley's **Lemon Soap** Bog of 59C

Specially made bath soap with the juice of real lemon. Lathers wonderfully and the lemon fragrance is exhilarting. Packed in a reusable plastic bag. Buy this large size bag now and save.

you use only the right amount of this lotion.

Save 47c Regular 49c LADY EVA Bubble Bath

3 for \$1.00 Plus Delihitful soft, rich floral fra-grances in a special bubble bath for a luxuriant bath. Buy three now and save with this special price.

Save \$1.30 Regular \$1.79 FRED MEYER CERTIFIED

Vitamin A

Winter Diets need added Vitamin A to build resistance and improve general health. Just take one tablet a day and digestion improves, subnormal dark adaptation improves for your eyesight and other dietary restrictions are improved.



Now 29c Tax

For minor skin blemishes, and to smooth roughened

AT PRED MEYER TOILETRIES



SAVE 18c Regular 59e

Worthy Mineral Oil 2 for \$1.00

AT FRED MEYER REMEDIES

Reg. \$1.75

CONGO or BRACELET

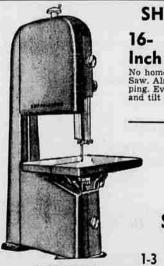
Eau De Parfum by Toujenais

59c 2 - \$115

Reg. \$2.39 VALENTINE DOLLS

A Colorful, Beautifully Dressed Doll. Just the Gift to Convey Warmest Valentine Greeting

Now only \$198



39 7



Motor Oil

Save 19c

Citrates of Magnesia

Save 16c

Regular 49c

Fred Meyer

Epsom

Salts

10 33c