

# Lowest Prices Everyday At Fred Meyer

**Fred Meyer Value Sensation**

Genuine Leather **HANDBAGS**

For Only **\$2.49**

- Many popular new Spring fashions for you to choose from
- Budget prices for your new Spring wardrobe

Pouchy top handled, styles, covered frames, and many other type bags for you to choose from. Specially treated scuff resistant leathers in a wide selection of colors including Black, Brown, Green and Red. Boxy styles too in smart leather like plastics and also all wool broadcloth and rayon faille.

Be sure to select your new Handbags now and save for the coming Spring season.

AT FRED MEYER APPAREL SHOPS

REMEMBER YOUR SWEETHEART WITH  
Fifth Avenue  
Chocolates



Valentine Heart  
**\$2.50**

Famous Fifth Avenue Chocolates nestled in this lovely Red or Gold Heart box in a tempting selection of Butter Creams, Soft Caramels, Fruits, nuts and butter crisp toffees. Each Valentine Heart Box is specially wrapped in silver and Red Gift paper. Valentine Gift Card at no extra charge. Fifth Avenue Chocolates packed in beautiful heart boxes, \$1.75 to \$7.50

AT FRED MEYER CANDY SHOPS

Save 14c  
Regular 23c  
Ace Spearmint  
**TOOTH PASTE**

Pleasant tasting, made with spearmint.

AT FRED MEYER TOILETRIES

Save 10c  
Regular 29c  
WRISLEY'S  
**ZOO SOAP**

Animals made from Wisley's Bath Soap.

AT FRED MEYER TOILETRIES

Cashmere Bouquet  
**LOTION**  
with Dispenser

Now Only **49c**

Plus Tax

Cashmere Bouquet with its famous floral fragrance is now in a delightfully creamier form. Special now with a plastic dispenser to let you use only the right amount of this lotion.

AT FRED MEYER TOILETRIES



Save **\$1.97**  
Regular \$6.95  
**HAWKEYE  
Clothes  
HAMPER**  
**\$4.98**



Large upright style, 19 inches long, 10 inches deep and 24 inches high. Solid white body with wide selection of top colors. Washable, will not peel, smooth snag proof interior. Guaranteed finest quality.

AT FRED MEYER VARIETIES

For Your Valentine  
Fred Meyer Brings You  
**Sweetheart  
Cakes**  
**89c**



Feather light silver butter cake baked in the shape of a heart. Iced in creamy icing and sprinkled with red cinnamon hearts. Two layers to serve 14.

VALENTINE INDIVIDUALS ..... each 6c  
Silver Butter cakes with heart scrolls filled with red raspberry jelly. The kiddies will love them.

HEART COOKIES ..... doz. 23c  
Delicious Rich butter cookies in heart shapes.

SPECIAL CAKES ..... \$1.50  
Heart Shaped and beautifully decorated by our mastercraftsmen for your special Valentines.

AT FRED MEYER BAKERIES

SAVE 30c Reg. 89c  
Wisley's  
**Lemon Soap**  
Bag of 10 **59c**



Specially made bath soap with the juice of real lemon. Lathers wonderfully and the lemon fragrance is exhilarating. Packed in a reusable plastic bag. Buy this large size bag now and save.

AT FRED MEYER TOILETRIES

Save 47c  
Regular 49c  
**LADY EVA  
Bubble  
Bath**  
3 for **\$1.00** Plus Tax



Delightful soft, rich floral fragrances in a special bubble bath for a luxuriant bath. Buy three now and save with this special price.

AT FRED MEYER TOILETRIES

Save 20c  
Regular 10c  
4 x 4 Inch Plastic  
**Refrigerator  
Boxes**  
New 12 for **\$1.00**



Handy square plastic storage boxes. Ideal for storing foods in your deep freeze or locker.

AT FRED MEYER VARIETIES

Save **\$1.26**  
Regular \$4.95  
**Household  
Folding Automatic  
Ironing Board**  
**\$3.69**



Full 54 inch size. Built with bridge type reinforced construction with automatic positive lock with pushbutton release for closing. Not seconds or imperfects, but finest quality at lowest prices.

AT FRED MEYER VARIETIES

Save **\$1.30** Regular **\$1.79**  
**FRED MEYER CERTIFIED  
Vitamin A**  
**\$2.49**



Winter Diets need added Vitamin A to build resistance and improve general health. Just take one tablet a day and digestion improves, subnormal dark adaptation improves for your eyesight and other dietary restrictions are improved.

AT FRED MEYER REMEDIES

Save 26c  
Regular \$1.95  
**Canasta Sets**  
Complete Only **\$1.69**



- 2 Decks of Canasta Playing Cards
- Canasta Playing Tray (Basket)
- Complete rules and instructions for playing
- Score sheets

Play the new Card Game sensation, now sweeping the nation.

AT FRED MEYER TOILETRIES

Revolving  
**Canasta Tray**  
Only **49c**

The Basket of the Canasta Game specially mounted on a turning plastic spindle to simplify drawing from the "Pile."

AT FRED MEYER TOILETRIES

**Canasta  
Plastic  
TABLE COVER**  
**\$1.00**

Fits Standard Card Table

AT FRED MEYER TOILETRIES

Save 75c  
**YARDLEY'S  
Bath Soap and  
Old English Lavender  
Combination**  
**NOW!!** Both for only **\$1.35** Plus Tax



AT FRED MEYER TOILETRIES

Save 11c  
Regular 40c  
**NOXZEMA  
SKIN  
CREAM**  
Now **29c** Plus Tax



For minor skin blemishes, and to smooth roughened hands and skin.

AT FRED MEYER TOILETRIES

**SHOPMASTER POWER TOOLS**  
16-Inch  
**Band Saw** **\$68.95**



No home-craft shop can be complete without this handy Band Saw. Almost a complete shop in itself. For cross cutting and ripping. Even makes intricate circular cuts. Special tension adjuster and tilt for maneuverability.

AT FRED MEYER AUTO SUPPLIES

**8-INCH BENCH SAW, \$52.50**

For accurate and professional looking results, the 8 inch Shopmaster Tilting table bench saw is ideal. Equipped with combination blade for ripping and cross cutting.

AT FRED MEYER AUTO SUPPLIES

Save 19c  
Regular \$1.98  
Columbia  
Premium  
Motor  
Oil  
2-Gallon  
Can **\$1.79**



100% Paraffin Base Eastern Oil.

AT FRED MEYER AUTO SUPPLIES

Save 16c  
Regular 49c  
Fred Meyer  
**Epsom  
Salts**  
10 lbs. **33c**



Cold, sore aching feet? Soak them for a while in Epsom Salts and immediately find real relief. Many people prefer to use Epsom Salts in their bath for relaxation. Also ideal for a mild laxative. Save now with this special low price.

AT FRED MEYER REMEDIES

SAVE 18c  
Regular 59c  
**Worthy Mineral Oil** 2 for **\$1.00**

Light tasteless mineral oil a gentle yet effective laxative.

AT FRED MEYER REMEDIES

Save **\$8.00**  
Regular \$23.95  
1-3 H. P. Capacitor  
**ELECTRIC  
MOTORS**  
**\$15.95**



Specially designed for small shops.

AT FRED MEYER AUTO SUPPLIES

Save 19c  
Regular \$1.98  
Columbia  
Premium  
Motor  
Oil  
2-Gallon  
Can **\$1.79**



100% Paraffin Base Eastern Oil.

AT FRED MEYER AUTO SUPPLIES

Save 26c  
Regular 21c  
FRED MEYER  
Citrates of Magnesia  
6 bottles **\$1.00**



**Fred Meyer**  
FOR *thrifty* BUYERS

148 NORTH LIBERTY

AT FRED MEYER REMEDIES

Reg. \$1.75  
**CONGO or BRACELET**  
Eau De Parfum by Toujenais  
**59c 2 for \$1.15**

Reg. \$2.39  
**VALENTINE DOLLS**

A Colorful, Beautifully Dressed Doll. Just the Gift to Convey Warmest Valentine Greeting.

Now only **\$1.98**

AT FRED MEYER REMEDIES