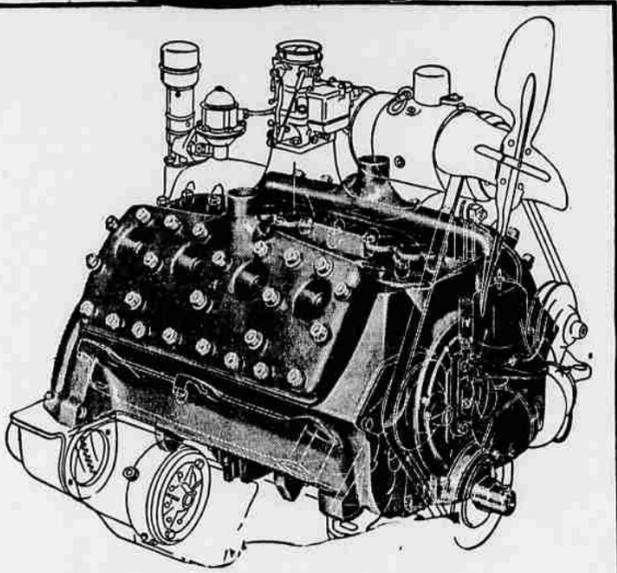


155 N. LIBERTY  
Phone 3-3191

**Montgomery Ward**



**WHY Repair Your Cracked Block ?**

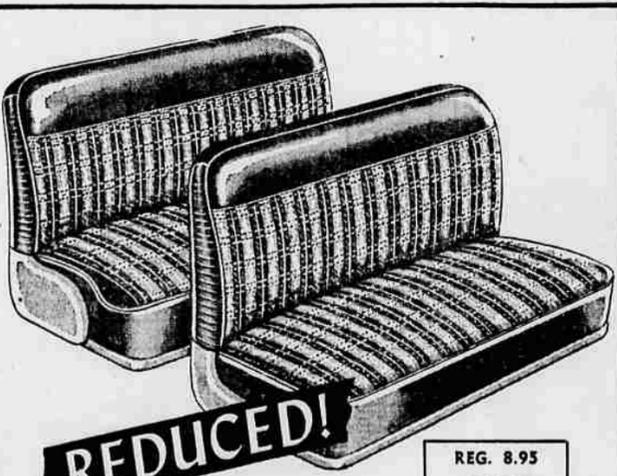
... When you can buy a completely rebuilt motor at Wards for as little as \$11 a month and have it installed at this ridiculously low price!

**COMPLETE MOTOR INSTALLATION 9.88**

**GUARANTEED WORK BY REPUTABLE SALEM FIRMS!**

You'll get complete satisfaction from a Wards rebuilt motor! Here's why... before a Ward motor is rebuilt, it's completely torn down. All pistons, rings, gaskets and other worn parts are junked! Every nut, plug, bolt and stud is removed. All parts are chemically cleaned, sorted and refinished. Then Wards motors are re-assembled with necessary new parts, just like a new motor... fully tested... fully guaranteed! Wards motors are complete. There is nothing else to buy! A Ward rebuilt motor will give real new car performance for your car or truck.

- **Compare PRICE**  
You can't buy more motor for less money anywhere! Wards low price beats 'em all! And you get the best motor you can buy!
  - **Compare New Parts**  
No rebuilder installs more new parts than Wards! NEW rod bearings, main bearings, camshaft gear and bearings and many more!
  - **Compare Guarantee**  
No stronger warranty is written, not even by car manufacturers! Wards warranty assures you of best factory rebuilding!
  - **Compare Installation**  
Wards Authorized installer takes every care to install your motor perfectly. And a thorough 500-mile inspection is included.
- Best motors you can buy for Ford, Chev, Dodge, Plymouth!



**REDUCED!**

REG. 8.95  
**6.88**  
COUPE

**REG. 15.45 BEST FIBER COVERS**

Worth dollars more! Extra heavy lacquered fiber gives years of wear—resists soil and fading. Smooth finish lets you slide in and out of car with ease. Wipes clean easily. Your choice of beautiful plaid patterns to dress-up your interior—elastic inserts insure smooth, wrinkle-free fit, give that "custom-built" look.

**13.88**  
SEDAN

● SALE! Regular 8.95 Front ..... **6.88**

**SPRING OIL SALE**

TREMENDOUS SAVINGS ON DRUM-LOT QUANTITIES...



Prices Slashed  
WARDS PREMIUM GRADE

**NEW IMPROVED!**

**Vitalized MOTOR OIL**

**59<sup>c</sup>\*** gallon  
55-gal. drum or two 30-gal. drums  
30-gallon drum ..... gal. 68<sup>c</sup>  
Fed. Tax Included Prices\*

**PACKAGED OIL ALSO SALE-PRICED**

**FIVE-GAL. CAN 478**  
REG. 5.59

Includes Fed. tax. NEW Vitalized in handy container. No oil does a better lubrication job for you. Sale savings NOW!

**24 1-QT. CANS 538**  
REG. 5.98

Includes Fed. tax. Convenient for changing or adding oil. Easy to store, easy to use. NEW VITALIZED!

- BUY NOW—PAY LATER!
- NO DRUM DEPOSIT!
- FREE DELIVERY IN WARDS AREA!
- SPECIAL CONTRACT PLAN!

Wards greatest oil sale in years! New low prices—BIG savings for you! And a NEW IMPROVED Vitalized oil that's better than ever! "Solvent Refined" makes the difference—a new, special method of removing impurities from crude oil. New Vitalized clings to the "hot spots"—cleans as it lubricates! It rids engine of sludge, fights formation of sticky carbons, prevents rust and corrosion. None finer! Farmers, truckers, car owners... get immediate or future delivery privilege! Under Wards contract you benefit from any drop in prices and you're protected against increases. Visit Wards TODAY!



**FAMOUS RIVERSIDE DELUXE TIRE SALE**

AT WARDS TIRE STORE, Trade and High Sts.

You can't afford to pass up this special Sale! Wards first-line, first quality DELUXE TIRE—at a real money-saving price. Made with "Cold Rubber" to give extra long wear—more safe miles on wider, flatter tread that "grips" wet roads for quicker stops! Extra-strong carcass too for added safety. Why pay more than Wards low price! Compare with any other first-line tire—then buy Wards Deluxe now for BIG SAVINGS! Buy a set and save. 4 days only!

**11.95**  
6.00-16  
Plus  
Fed. Tax  
Exchange

LOW DOWN PAYMENT  
CONVENIENT TERMS  
MOUNTED FREE

Size	Deluxe Tire Price*
5.50-15 .....	11.65 .....
6.50-15 .....	14.60 .....
7.00-15 .....	16.85 .....
6.00-16 .....	11.95 .....
6.50-16 .....	14.95 .....
7.00-16 .....	17.30 .....

Other Sizes Reduced! \*Plus Fed. Tax—Exch.

**SALE ENDS SATURDAY**

**SHOP WARDS UNTIL 9 O'CLOCK EVERY FRIDAY NIGHT**