

LADIES - Here's the Greatest Food-Saving News in 1950!!

BERGS

TWO GREAT NAMES IN THE FOOD INDUSTRY

BERGS

SWIFT

COMBINE TO BRING YOU A TERRIFIC SAVING EVENT!

PRICES EFFECTIVE


Friday
Saturday
Sunday



SWIFTNING Those Ruby Tumblers Are Here Again! . . . Only 3 for 29c  3 lbs. **65c**

Prem  **35c** Allsweet  **27c**

Swift's  **Cleanser** 2 for **25c**
Those Grand Scissors Are Here in Our Store, too.

Swift's Peanut Butter **33c**  Coaster Cap Vitamin B1 Creamy

 **CORNED BEEF** The Old Favorite 12 oz. **39c**

JEWEL OIL Pints **23c**

 **WHOLE CHICKENS** Ready to Serve PER CAN **159**

CHOPPED HAM 12 oz. **45c**

 **PORK LINKS** All Cooked in the Can 10 oz. **43c**

HAMBURGERS 10 oz. **43c**
All Cooked—M-m-m!

 **PARD DOG FOOD** 2 for **25c**

MEATS FOR BABIES—JR. TOO
Strained or Chopped—8 oz. **19c**
See the Table Mats We Have Here

POUND 49c **"SIZZLING HOT"** SAMPLES SERVED ALL DAY **SATURDAY** **'PREFERRED BY MILLIONS'**  **SWIFT'S**
SWIFT'S GOVERNMENT INSPECTED
LOIN OF PORK Loin or Rib End lb. **45c**
PORK CHOPS Center Cut lb. **55c** **Fresh PORK LOIN ROAST**

ROLLED RIB ROAST lb. **69c** **SWIFT'S BRANDED "SELECT" GRADE A PRIME RIB of STEER BEEF**
Rolled Roast lb. **69c** Steaks lb. **69c**
It's the One Cut Fit for a King!

SWIFT'S COTTAGE BUTTS lb. **39c**
"Mild Sweet Smoke Flavor" While They Last—Demand Heavier than Supply

SWIFT'S THIS IS NOT A MISTAKE!
1 POUND CELLO WRAPPED BACON Broken Slices LB. **19c**



+ **Surprise Bargains** + **Features for Kiddies** + **Demonstrations** +

WE WILL BE DEMONSTRATING
 **FOLGERS COFFEE** 75c lb.
This Fine Coffee Friday and Saturday

"AROUND THE CORNER"
By Dick Eckley
The past few week-ends we have had some gigantic sales and promotions that were very successful from our standpoint and very satisfying to our customers. You, our customers, were able not only to sample some excellent products, but you were also able to buy them at very low sale prices. These sales are definitely to your advantage, for you can make a very substantial savings on relatively few items. This week-end we are going to have a sale that I think is going to be one that will be talked about for a long time. Swift & Company have joined hands with Bergs to bring you a sale during which you will make a nice savings on every item purchased. Swift & Company is sending in a 20,000-pound truck load of goods to be sold at this great sale. They are going to have many surprises for you and your kiddies. Children must be accompanied by their parents in order to receive their gifts. Bring the entire family and get in on the fun.

NALLEY'S TREASURE PICKLES 12 oz. **25c**

SWIFT'S JEWEL SHORTENING 3 lb. tin **69c** 3 lb. pkg. . . . **65c**
SEA BIRD TUNA **17c**

NO. 1 U. S. POTATOES 10 Pounds **39c**

SOLID HEADS LETTUCE 2 for **17c**

NESTLES CHOCOLATE BITS 17c pkg.

CINCH CAKE MIXES 39c pkg.

CELLOPHANE PKGS. CELERY HEARTS pkg. **19c**

TEXAS PINK GRAPEFRUIT Large Size . . . 1 Dozen to Shopping Bag **bag 89c**

NALLEY'S Lumberjack Syrup 5 lbs. **83c**

WESTON'S COCOANUT GEM COOKIES 39c pkg.

CAPITOL SWEET PEAS No. 303 Can **2 for 23c**

BERGS SWEDISH ICE CREAM Features **Peppermint** Hand-Dipped **Quart 49c**

NALLEY'S "TANG" Salad Dressing Pint **29c** Quart **49c**
We Have a Large Selection of **SOCIETE VALENTINE CANDY**

BEGMORE DOG FOOD 2 for **27c**

BERGS
... WHERE THEY BUY FULL TRUCKLOADS TO SAVE YOU MONEY!
Surprises, Demonstrations Friday afternoon & Saturday