



Frigid Pastime—With the temperature in the lower 20s, Otto Hildebrand, 35, Jefferson City, Mo., policeman swims among the ice floes in the Missouri river. Hildebrand, who likes to swim in the river summer and winter, says it keeps him in the pink of condition for his job. "It's all a matter of conditioning," he says. (AP Wirephoto)

'Hopalong' Said Hottest Guy In Entertainment Business

By BOB THOMAS
Hollywood, Feb. 6 (P)—Bill (Hopalong Cassidy) Boyd is returning in triumph to the studio where he started at \$30 a week 30 years ago.
"That's right," smiled Hoppie, whose contract with Paramount is nearing the ink stage. "I started there 30 years ago under a five-year contract. My beginning salary was \$30 and it was to rise to \$75 at the end of the contract.
"But after three years they were paying me \$80 and figured that was too much. So I got fired."
Boyd left the studio to score a hit in Cecil B. DeMille's "The Volga Boatman." Many years later, he returned to Paramount to begin the Hopalong Cassidy series. Then he and the studio had another falling out.

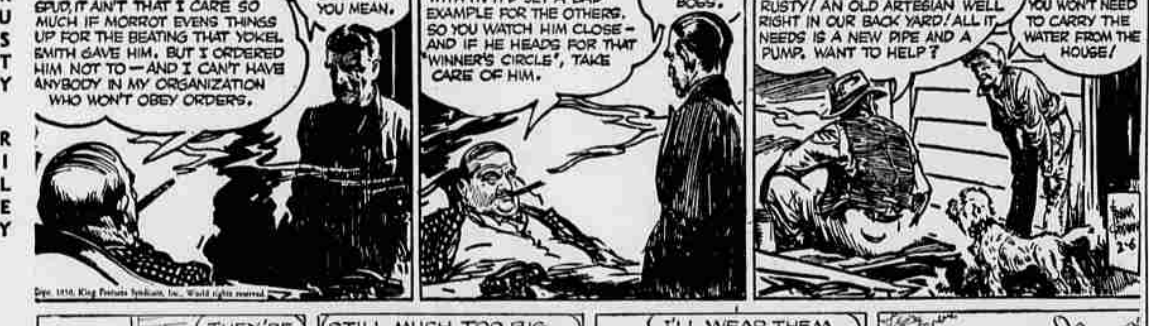
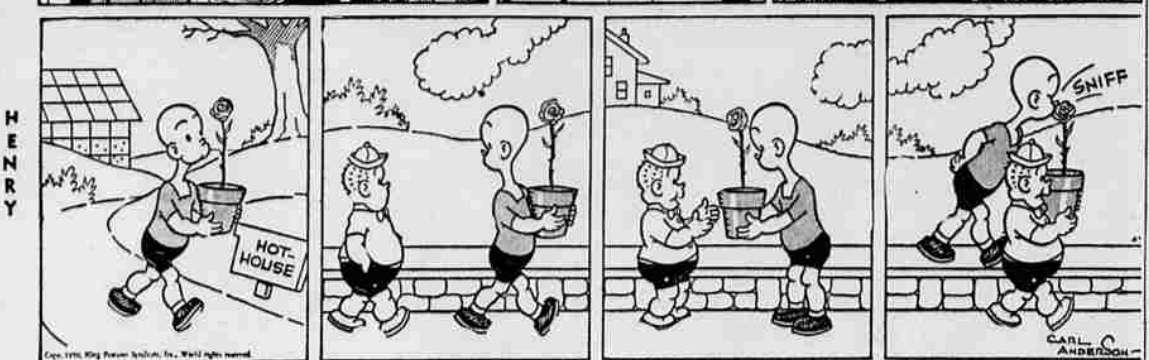
Few people realize how low Hoppie's fortunes ebbed in those days. "I had to quit making Hoppies in 1947, because I could not get financing," he recalled. And he hasn't made one since.
But along came television, bless his little innocence. Boyd, who had gained control of his films, began releasing them to the new medium.
Hopalong Cassidy has become the hottest character in the entertainment business today. The studios, which had considered Boyd a has-been, slowly realized how big he had grown and began dangleing deals. Paramount won out.
"It was something I had prayed for—to go back to the studio where I got my start," said Bill.
You can bet that the deal is a sugary one. It will start with a co-starring opus with Bing Crosby.
"I'm trying to talk them into billing it 'Bing and Hoppie in 'Hi Pardoner.'" Those are the two hottest personalities in the business today and everyone should know them by their first names," declared Boyd.
The deal also calls for some Hopalong Cassidy westerns on a big scale. "I've done about all I can with Hoppie in the cheap pictures," he said. "Besides, you can't make them cheaply anymore. It's time to give the character more scope, more production values."

If Boyd had any doubts about the power of Hoppie, they were dispelled during his recent eastern jaunt. An estimated 350,000 kids of all ages turned out to see him in New York and he greeted them individually, standing out in bad weather for four hours and 40 minutes. He had a similar reception in Chicago.

Classroom Choice—This is a jaunty pouch-pocket jumper, minus the button-on halter type top, just a skirt! Companion rounded collar blouse included in pattern.
No. 3518 is cut in sizes 4, 6, 8, 10 and 12. Size 8 jumper, 2 yds. 35-in.; blouse, 1 1/2 yds. 35-in.
Would you like to see a collection of more than 150 other pattern styles that includes designs for all members of the family—from tiny tots and growing girls to juniors and misses, mature and larger-size women? Just include the WINTER FASHION BOOK in your pattern order. It's a big aid to every home sewer. Price per copy 20c.
Send 25c for PATTERN with Name, Address and Style Number (State Size desired).
Address Capital Journal, 214 Mission St., San Francisco 3, Calif.



Crocheted Accessories—Crocheted hand bags are smart spring accessories. Today's pattern features two handsome and easy-to-crochet bags. The Pagoda bag is worked in two colors, while the smaller draw-string pretty has a gold trim on a dark background. They are pretty to carry and easy to crochet.
Pattern Envelope No. R2913 contains complete crocheting instructions, stitch illustrations, material requirements and finishing directions.
To obtain this pattern, send 20c in COINS, giving pattern number, your name, address and zone number to Peggy Roberts Capital Journal, 828 Mission Street, San Francisco 3, Calif.



RADIO PROGRAMS

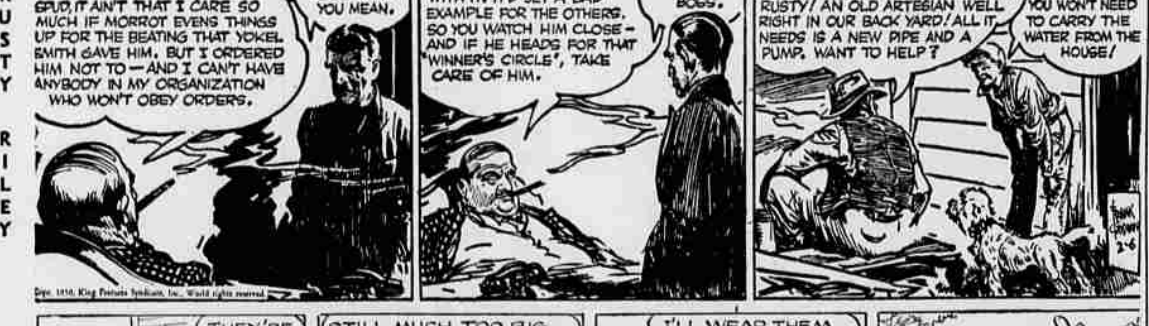
MONDAY—P.M.

KGW 430 NBC	KOIN 970 CBS	KEX 1180 ABC	KSLM 1390 MDC	KOCO 1400 Kc
5:00 The 3 of Us	News	Challenge of the	Mark Trail	Swing Time
5:15 News	Little Show	Yakov	Mark Trail	Swing Time
5:30 Voice of Patons	News	Jack Armstrong	Tom Mix	Band of Day
5:45 Voice of Patons	News	Jack Armstrong	Tom Mix	Band of Day
6:00 Boston Symp.	Radio Theater	Edwin C. Hill	Gabriel Heater	Candlelight
6:15 Boston Symp.	Radio Theater	Edwin C. Hill	Gabriel Heater	Candlelight
6:30 Living 1950	Radio Theater	Edwin C. Hill	Gabriel Heater	Candlelight
6:45 Living 1950	Radio Theater	Edwin C. Hill	Gabriel Heater	Candlelight
7:00 Dangerous	My Friend Irma	Lone Ranger	Murder Experts	Science Drama
7:15 Assignment	My Friend Irma	Lone Ranger	Murder Experts	Science Drama
7:30 Jave Carroway	Bob Hawk	Ethel & Albert	Cisco Kid	Mus. Jackpot
7:45 Jave Carroway	Bob Hawk	Ethel & Albert	Cisco Kid	Mus. Jackpot
8:00 Sinatra, Kirat	Lawell Thomas	Solo - Hollower	Let Gen. De It	Track 1400
8:15 Sinatra, Kirat	Lawell Thomas	Solo - Hollower	Let Gen. De It	Track 1400
8:30 Railroad Hour	Jack Smith	Solo - Hollower	Let Gen. De It	Track 1400
8:45 Railroad Hour	Jack Smith	Solo - Hollower	Let Gen. De It	Track 1400
9:00 Telephone Hr.	Inner Sanctum	Am. Arts Orch.	News	Williamette U.
9:15 Telephone Hr.	Inner Sanctum	Am. Arts Orch.	News	Williamette U.
9:30 Dance Orch.	Inner Sanctum	Am. Arts Orch.	News	Williamette U.
9:45 Dance Orch.	Inner Sanctum	Am. Arts Orch.	News	Williamette U.
10:00 Sam Hayes	1-Star Final	Highfield Rep.	Pullon Lewis	Music for
10:15 Minsky Carson	You & World	Highfield Rep.	Pullon Lewis	Music for
10:30 Minsky Carson	You & World	Highfield Rep.	Pullon Lewis	Music for
10:45 Orchestra	Cham. Forum	Highfield Rep.	Pullon Lewis	Music for
11:00 News	Treasury Band	Concert Hour	I Love Myself	Nocturne
11:15 Mr. Fix-it	Treasury Band	Concert Hour	I Love Myself	Nocturne
11:30 Wax Museum	Organ Music	Concert Hour	I Love Myself	Nocturne
11:45 Wax Museum	Organ Music	Concert Hour	I Love Myself	Nocturne
12:00 Sign Off	Sign Off	Kira Hour	Sign Off	Sign Off

FM Msc., KGW 100.3, 3-10 p.m., KOIN 101.1, 6 a.m., 12 p.m., KEX 90.3, 8 to 9 p.m.

TUESDAY—6 A.M. TO 4:45 P.M.

6:00-6:15 News	News	Farm News	News, Times'per	KOOC Klock
6:15-6:30 News	News	Farm News	News, Times'per	KOOC Klock
6:30-6:45 News	News	Farm News	News, Times'per	KOOC Klock
6:45-7:00 News	News	Farm News	News, Times'per	KOOC Klock
7:00-7:15 News	News	Farm News	News, Times'per	KOOC Klock
7:15-7:30 News	News	Farm News	News, Times'per	KOOC Klock
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4:30-4:45 News	News	Farm News	News, Times'per	KOOC Klock



DIAL LISTING, KOAC 550

5:50, 6:00 Sports Clubs 6:00, News 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 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