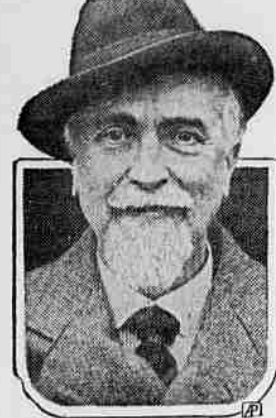


Lord Norman, Mystery Man Of Finance, Dies in London

London, Feb. 4 (AP)—Lord Norman, longtime governor of the Bank of England and a powerful man of mystery in the world of finance, died in his sleep early today at his London home. He was 78.

As Montagu Collet Norman—"the sphinx of Threadneedle street"—he headed the powerful Bank of England from 1920 to 1944.



Lord Montagu Collet Norman, longtime governor of Bank of England, dies.

King George VI made him a peer on his retirement as a reward for his long banking service.

The Bank of England is substantially the equivalent to the U. S. Federal Reserve Bank. It has broad advisory powers over finance throughout the British commonwealth and the empire.

Norman held the governorship longer than any man in the bank's 250-year history.

Early in his career he was with the New York City banking firm of Brown Brothers. He travelled extensively in the United States. Associates said he acquired a detailed knowledge of American banking and business problems.

Still earlier he was a partner in Brown, Shipley and company, British-American bankers.

Norman was an outstanding figure of international finance between the two world wars. One of his major achievements, although many financial experts thought it might have caused Britain's economic crisis in 1931, was getting his country back on the gold standard.

He was also largely responsible for organizing the World Bank of International Settlements in 1929.

Norman was known as "the man who thought in millions and spoke in monosyllables."

He rarely talked. He refused interviews, scrupulously avoided publicity. He lived a retiring life, through most of his days a bachelor.

But he hobnobbed with many of the key figures of international finance.

Hjalmar Schacht, Adolf Hitler's expert in international trade, stayed with him when he visited England.

Successful British chancellors of the exchequer (government ministers in charge of finance) listened closely to his every word on finance because of his vast knowledge and oft-proved ability to safeguard British interests.

Public Contact Urged on Units

"Public relations starts with sound human relations."

That was the keystone above a series of recommendations made by William M. Tugman, managing editor of the Eugene Register Guard, Friday to representatives of more than a dozen Marion and Polk county social and welfare agencies.

The meeting, held at the Marion hotel, was aimed at surveying public relations problems of agencies.

Tugman pointed out that advisory boards composed of representatives of the public could aid agencies such as the Red Cross and welfare departments in assisting with cases as well as by carrying their stories to the community.

He emphasized that personal contact with the community was important for such groups, and he urged that social and welfare workers remember the importance of courtesy in doing their work.

His remarks were seconded by Charles A. Sprague, publisher of the Oregon Statesman.

Representatives attending the meeting were from the Marion county welfare department, a similar Polk county agency, the Salem community chest, Red Cross, YMCA, YWCA, Marion county juvenile court, Oregon state hospital, state vocational rehabilitation department, Catholic charities, Marion county health department, the state school for the blind, and the old-age and survivors insurance office in Salem.

Stagg and Kells Chapters Okay

Salem senior high school's two new HI-Y clubs, Amos Alonzo Stagg and Claude A. Kells, have been accepted as full-fledged HI-Y chapters at a recent Salem HI-Y council meeting held at the YMCA.

The two chapters have been on probation for a period of three months in which the designated period they had to meet the HI-Y standards in citizenship, character, orderly meeting, election of officers and membership dues paid in full.

Roth Holtz, boys work secretary at the Salem YMCA, announced immediately after the council meeting that the 50 new members will be formally inducted into HI-Y February 26 in a ritualistic ceremony slated to be held at some local church.

Tentative plans are now being arranged for the Youth and Government program slated to be held at the state capitol buildings some time in April for HI-Y members elected to represent the club at the annual youth legislature program.

Annulment Sought

Los Angeles, Feb. 4 (AP)—The former wife of sugar heir John D. Spreckels III has given notice that she wants her three-day-old marriage to Peter M. Tropea annulled.

Holmer Clarifies Hoover Report on Economics

A. Freeman Holmer, professor of political science at Willamette university, speaking to members of the Salem Credit association Friday noon, clarified several beliefs regarding the Hoover report, a plan for more efficient government administration.

The speaker stated that many have termed the report a republican campaign document. Holmer chooses to disagree with that viewpoint, and points out that the Hoover report is bi-partisan in its origins, its support and its benefits.

The report does not indicate that the Truman administration is unusually inefficient, Holmer said. He explained that the job of reorganization in government administration needs constant doing whatever party might be in control.

Holmer further cited as false the belief that adoption of the Hoover plan will balance the budget. The professor said that the report was not designed to balance the budget, but that its aim was to give "better government at a better price."

The recommendations in the Hoover report are not undebatable, said Holmer. Some have felt that opposition comes only from bureaucrats or obstructionists. In actuality, Holmer emphasized, the recommendations are subject to analysis by all.

A more specific misconception of the Hoover plan is the belief that the recommendations were drawn up as a result of unanimous decision by the 12 members of the Hoover commission. Holmer pointed out several instances where there was considerable dispute within the commission, and that many of the recommendations in the report were placed there after having been passed by a narrow majority.

That is particularly true in

Utah Hereford Bull New Grand Champion

Red Bluff, Cal., Feb. 4 (AP)—Worthy Domino the 34th, owned by Winterton Brothers of Kamas, Utah, took the grand champion Hereford bull award here yesterday at the opening of the ninth annual bull sale.

The Hereford reserve championship went to a bull displayed by John Crowe of Millville, Cal. Top award in pen classes with three animals went to the entry of Russell & Bigelow ranch of Gardnerville, Nev., and Crowe placed second. The pens of five were topped by the entry of Herbert Chandler of Baker, Ore.

Leading tomorrow's program will be the auction of the March of Dimes bull which has been consigned by Mrs. Mabel Liskey of Lost River ranch, Klamath Falls, Ore.

The part that industry itself could play in fighting depression is stressed by Joseph L. Snider, professor of business economics in the Harvard business school, in the forthcoming issue of "The Controller," official publication of the Controllers Institute of America.

Businessmen retain extra funds for expansion, Snider says, but "fail to establish funds which will insure continuance at all times of a healthy level of operations." In the past, business reaction to the threat of depression, he notes, was to lower wages, reduce the number of employees, cut overhead, put off upkeep, pare stocks and even let down on sales effort. But he thinks all this is self-defeating in the long run—"one company's expense is another company's or individual's income." And he suggests that stabilization reserves would stop this sort of cost cutting from snowballing into a depression.

Snider puts the idea forth tentatively. He says Harvard is making a study of the possibility that such funds would insure industry against depression, and he asks corporation controllers to aid with case histories and "realism and practicality."



After the Collapse—UMW Chief John Lewis (left) points a finger, talking to reporters in Washington, D. C., after collapse of union-operator negotiations for settlement of the coal dispute. With him is Tom Kennedy (right), UMW vice president. Lewis said the operators broke off negotiations because they want government intervention. Men seated (background) are not identified. (AP Wirephoto)

Little Gal From Hawaii Steals Show from Mr. and Mrs. Veep

By HARMAN W. NICHOLS (United Press Staff Correspondent)

Washington, Feb. 4 (AP)—The Veep and his lovely bride led the chorus in "God Bless America," but a little gal from Hawaii stole the show.

Vice President and Mrs. Barkley sang loud—and good—but unfortunately they were drowned out completely by the "capitol chorus," a group that included some of the strongest tenors, baritones and basses ever developed in the halls of congress.

The little girl from Hawaii was Beverly Farrington, daughter of Hawaii's delegate to congress. She did one of the cutest hula dances seen around here in years, and the capitol chorus conceded they couldn't offer her much competition in that line.

The occasion was the "VIP Amateur Show" in which the great and near great of official Washington gave out with their specialties in an effort to raise funds for research in heart disease. Part of the performance was broadcast on the radio time of the "Original Amateur show."

The high spot of the radio presentation, of course, was supposed to be the singing of Mr. and Mrs. Veep. After a few preliminary remarks by Barkley, they sang out loud and clear with "God Bless Ameri-

ca." That part went fine.

But the chorus chimed in louder if not clearer. Before Barkleys reached "land that I love," it was strictly no contest. The chorus, trained through the years to outbellow the opposition, won hands down.

The singers included such noted vocalists as Sens. Kenneth S. Wherry, R., Neb.; Guy Gillette, D. Ia.; and Robert A. Taft, R., O.; and Reps. Lowell Stockman, R., Ore.; Toby Morris, D., Okla.; and Leslie C. Arends, R., Ill.

Miss Farrington's hula followed the radio broadcast. She was accompanied by Navy Capt. John L. Collis who wore a battered straw hat, strummed a Hawaiian ukulele and sang "To Your Sweetheart, Aloha."

Some of the contestants were good; some only fair. Some of the boys were swell in rehearsal but fizzled out when they went on the air.

Electricity has become the rival of the tractor in lightening the task of the farmer.

It will be a closed meeting in the morning and a public one in the afternoon for discussion of agricultural problems.

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Freezing Hops New Technique

Portland, Feb. 4 (AP)—A better brewing hop can apparently be obtained by freezing the hops instead of drying them, an Oregon State college hop specialist said today.

G. R. Hoerner reported that the new technique produced a milder hop, so that brewers could use more hops without making beer too harsh.

The freezing method was tried out in the Yakima valley, Hoerner said. Hops were taken from the field, precooled, and frozen after being baled.

The drawback is that they weigh more, thus increasing freight costs.

Changes Made in Collegian Staff

Ellen Montague, editor of the Collegian, Willamette university campus publication, has announced several changes in the staff. Dale Reynolds of Merlin, editor of the sports page for the past year, will be succeeded by Dave Card, Coos Bay, who has assisted in the sports department for several semesters.

Reynolds will take over the position of photography editor, a new spot in the editorial staff. Wally Southard, Salem, has resigned his position as feature editor. C. E. Wallace of Salem will take the assignment.

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