

Dollar for Dollar-You Can't Beat a IPontiac:
Ever since the day we first put the new 1950 Pontiac on display, we've heard one word repeated over and over again: "WONDERFUL!" People admire its wonderfully smart and distinctive styling. They
delight at its wonderfully thrilling performance. They check features and compare prices and say it's a wonderful value. And it is a wonder ful value-a car of very low price that has everything it takes to make an owner proud and happyl So why not come in today and see the wonderful new 1950 Pontiac? You'll never own a better car-no matter what you pay

## HERRALL-OWENS COMPANY

660 North Liberty St.
Salem, Ore.

From the Lighter Side


Personal
To Women With Nagging Backache

Hockless Picnics .............................. 39c
Sliced Bacon ….............................. 49c

Bacon Ends and Pieces …............... 25c
T Bone Steaks wellTrimmel ..................b. 79c
Mild Cheddar Cheese .................b. 55c

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| 2 tor 25c | 5 c | 19 |
| FLAKES | $\begin{aligned} & \text { IVORY } \\ & \text { SNOW } \end{aligned}$ | $\xrightarrow{\text { corn oregen finet }} \mathbf{3}$ |
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| $\begin{aligned} & \text { Lg. 25c } \\ & \text { Giant 69c } \end{aligned}$ |  |  |
|  | Large 25c Giant 69c | 27 |
| DREFT |  | "THE HANOIEST THING ON YOUR KITCHEN$\qquad$ |
| Large 25c Giant 69c | Large 25c <br> Household 79c |  |
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| CRISCO |  |  |
|  |  |  |  |
| 1 ⿺. 29 c |  | ¢ |
| Get These Mid-Winter |  | $\begin{aligned} & \text { Tomato soup } \\ & 8 \text { cons } 79{ }^{\circ} \mathrm{c} \end{aligned}$ |
|  |  |  |
| Soap Values |  |  |

LEMONS $\quad . \quad . \quad 39 \mathrm{c}$

| Sma |  |
| :---: | :---: | Southern, Puerto Rican



