



Where Thieves Took Gems—Mr. and Mrs. Stanton D. Sanson look through closet (left) in their New York City apartment following theft of jewelry valued at \$428,000 and \$500 in cash from the closet. At right Sander Marcus, vice president of the Sanson Hosiery company, and business associate of Sanson, looks at the empty jewel boxes from which the gems were taken. A portrait of Mrs. Sanson, a former model, is on table. (AP Wirephoto)

### Crew Leader Applications Being Received by Bateson

Application for the position of crew leader in the 17th federal census to be conducted in April are now being received by the Salem district office of the United States bureau of the census. Applications will be accepted up to February 13, and final selections for crew leader positions will be made about the end of February after oral and written examination of those who meet the qualifications.

Letters should be addressed to Cornelius Bateson, district supervisor, bureau of the census, Salem, asking for application blanks. Those who have already listed their names with Hub Snafield, Marion county veterans service officer, will automatically receive application blanks.

Bateson states that two urban crew leaders, for work in Salem, and four rural crew leaders, for work in the balance of Marion county, are to be appointed in Marion county. Each crew leader will supervise from 15 to 20 enumerators.

Qualifications required for selection as crew leader include, as a minimum, a high school education and at least three years of experience in supervising or assisting in the supervision of an office force or field crew, training of subordinates, making and reviewing reports of average difficulty, and handling related assignments.

In general, an applicant's record of experience must show satisfactory performance in increasingly responsible positions. College education may be counted in lieu of experience.

Applicants for rural crew leader positions should have farm experience as well as a good knowledge of the geography of Marion county. Veterans, men and women, if eligible on written and oral examination, will be given preference. Pay is adequate and crew leaders will be reimbursed for the use of their car which each crew leader is required to have.

The census bureau further specifies that the applicant's previous employment and association must be of such a nature that they will facilitate obtaining cooperation from respondents. Census bureau employees are sworn to secrecy and are punishable by law for revealing confidential information, but beyond this, care is exercised to employ only persons who have public confidence.

Mrs. Eastman Ill  
Silverton—Mrs. Austin Eastman entered the local hospital Tuesday suffering from a heart condition.

### Oregon Shivers, Letters Come Asking About 'Vacationland'

By WILLIAM WARREN  
(United Press Staff Correspondent)

Oregon—cool, green vacation land. While the thermometer thumped to ridiculous new lows in many parts of Oregon this week, potential tourists from all the states and several foreign countries were writing in to the state's travel information department to learn about:

Oregon—cool green vacation land.

Where will the fishing be good the first two weeks of July? A couple from Culver City, Cal., want to know. In practically every part of the state, the department wrote back, enclosing a pamphlet, "Fish Oregon Waters" and its all-around general folder, "Oregon—Cool Green Vacation Land," which observes:

"Oregon's countless clear, cold mountain streams and lakes, fed by the everlasting snows of the higher mountains assure an adequate supply of cool fresh water which makes Oregon's trout fishing in inland streams and lakes highly attractive." (Correct, in July. But this week in those high mountains—Santiam Pass 22 below, in the Cascades! Meacham 38 below, in the Blue mountains! Cold mountain streams? Right! Everlasting snow? Yolk!)

Another couple from San Francisco is planning to vacation in Oregon, Washington and British Columbia. When's the best month? The department replied anywhere from April to October, depending on whether you like spring or fall flowers for your scenery or cool ocean breezes in midsummer. (Eight above at Coquille on the coast this week. Cool? Ooh!)

The first two days of this week, with the mercury sagging to 10 below in Salem for the capital city's coldest reading on record, the travel information department with headquarters here received 2,257 inquiries about Oregon as a cool green vacation land. Last week 3,436 inquiries. Lots of folks planning to come and see us, folks, in the vacation season which is only a few months away, even if it does seem a whole thermometer away right now.

Where does the largest per-



William Warren

centage of inquiries, and subsequently the largest number of tourists, come from? Why, from none other than that happy hunting ground of the tourist, California. Ten per cent of our visitors will be from the state to our south. And Florida, which gives California what- in tourist competition, will send more tourists to Oregon than any other state in the deep south.

How come all this early interest in Oregon vacations, at this time when some pessimists are convinced the ice age is closing in again? It's developed through a series of eye-catching, vacation - appealing advertisements run in several national magazines and in newspapers throughout the country—publications with a total circulation of 35,000,000. The department, which is under the state highway commission, is directed by Manley F. Robison.

Among the thousands of inquiries already received from persons planning Oregon vacations this coming season, Robison discloses, are several from Spain, Brazil, Mexico, Canada, England, Turkey, France, Iran, the gold coast of Africa, India, The Philippines, Malaya. None yet from Russia.

From Germany have come several inquiries about beautiful Oregon scenery and other attractions—wistful because the persons making the inquiries can't possibly make it here financially. But they get the full treatment of pamphlets from the department concerning the country Harry Leon Wilson called The Green Land.

The department sends out about one million folders a year in answer to inquiries and to adorn travel bureaus throughout the country. Last year nearly 115,000 inquiries were received by the department—a lot of persons intrigued by the green land.

Radiator of your car cracking right now with the cold? Water pipes frozen? Feet frosted? Suffering from the deep-freeze

### Hog Support Plan Explained

Farmers have been asking how hog price support works and some have inquired how they can get it.

Recent information from the production and marketing administration explains the operation of this program.

Through December 31, 1949, support at 90 percent of parity was mandatory. After December 31, the support may be at any level from 60 to 90 percent but the U.S. department of agriculture has announced that prices will be supported at 90 percent through March, 1950. The rate after March has not been set. The market prices up to January 7 of this year were above 90 percent of parity making a support program unnecessary.

Under present authority, the method of carrying out hog price support would be to remove from commercial channels any amount of surplus pork that is necessary to prevent hog prices from falling below established support levels. Weekly support guides have been established to show the average market prices that are needed for farm prices to average out to the support levels.

If support operations become necessary as determined by

trats? Have courage! The warm months will be here soon, with hot months following, spreading the heat across the country. Then you'll be glad, Robison reminds you, that you're already living where the tourists from all other states and from foreign countries will be coming to enjoy refreshing vacations. In: Oregon—cool green vacation land.

### ECONOMY, FOOD VALUE!

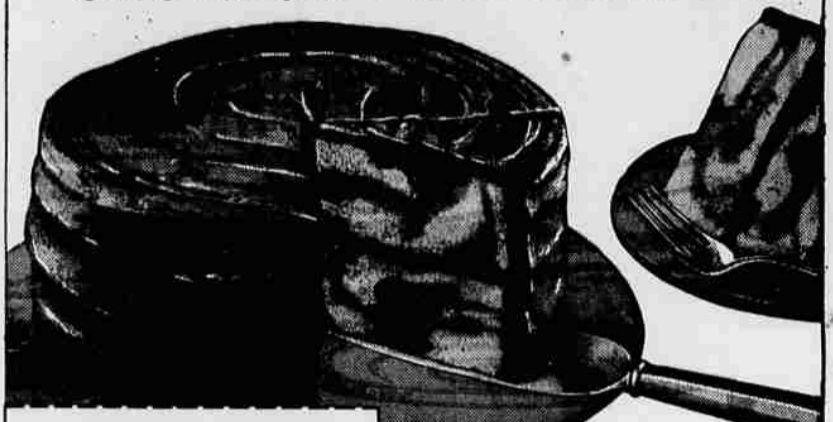


HOODY'S PEANUT BUTTER economy size jar... stays fresher longer FRESHER at your GROCER'S!

these guides, pork and pork products would be purchased since the purchase of live hogs is not practical. Purchases would be made from packers operating under federal inspection since pork produced by other slaughterers cannot be shipped across state lines nor exported from the United States.

Existing legislation does not provide for making direct payments to producers to support hog prices. To provide a specific support price for each producer, it would be necessary to determine the grade and value of each lot of hogs. If it could be done, this would result in the same difficulties as fixed differentials. In addition, the grading of all sales would require extremely complex administrative machinery.

Now! Just 3 minutes mixing for these Super-fine Cakes because SNOWDRIFT is Emulsorized



#### CHOCOLATE MARBLE LAYER CAKE

A Snowdrift quick-method recipe

Melt 1 square unweetened chocolate over hot water.

Beat together into one large bowl:

2 1/2 cups sifted cake flour

2 1/2 tsp. double-action baking powder (3/4 tsp. single-action)

1 tsp. salt

1 1/2 cups sugar

Add:

1/2 cup Snowdrift

1/2 cup milk

Mix enough to dampen flour. Beat 2 minutes.

If by hand, count beating time only. With electric mixer use "low speed"; scrape bowl often. Scrape beaters after 2 minutes.

Add:

2 eggs

1/2 cup milk

1 tsp. vanilla

Beat 1 minute. Remove 1/2 to another bowl; stir in melted chocolate. Turn white and chocolate batters alternately into 2 greased 8" layer pans lined with plain paper. Bake in moderate oven (375° F.) about 25 minutes. Cool and frost with—

CHOCOLATE ICING: Heat together 1/4 cup water, 2 tbsp. butter and 1 tbsp. Snowdrift. Add 3 one-oz. squares of unweetened chocolate (melted); 1 tsp. vanilla; and blend. Add chocolate mixture to 3/4 cups sifted confectioners' sugar; beat until creamy-smooth. Ice cake.

Only an emulsorized shortening gives you these luscious cakes in such a jiffy!

What enthusiastic praise you'll hear when you serve Snowdrift's Chocolate Marble Layer Cake. How light...how rich and luscious! Best you ever baked!

Yes, in only three minutes your batter is mixed and ready for baking because Snowdrift is emulsorized. Only an emulsorized shortening blends so completely, makes cake mixing so quick. New cake success—is that easy, thanks to Snowdrift.

Baking and cooking with pure Creamy Snowdrift is such a joy. Use it every day...for tender biscuits; light, flaky pie crusts; crisp, rich cookies; and for wholesome, delicious fried foods.



Try SNOWDRIFT Today PURE VEGETABLE SHORTENING—MADE BY THE WESSON OIL PEOPLE

### Dallas Garage Work Continues

Dallas — Extensive remodeling of the J. A. Inglis Motor company garage is well on the way towards completion, according to J. A. Inglis, owner.

Mechanics and garagemen have moved into a large concrete block addition where double-lift hoists and the shop is now located.

The shop office has moved to adjoin the new garage area. Former space used by the shop office is now devoted to an enlarged parts room and parts storage.

Ultimately the showroom for new car sales will be enlarged in the old building, and garage offices will be moved back to allow more room. Old shop space will be utilized as a used car room.

A new front will be added across the entire structure on Jefferson street before the project is completed.

The garage occupies about a quarter of a city block in area.

Mrs. Kennedy Hostess  
Lafayette — Mrs. Nancy Kennedy entertained with a dinner party at her home for the following guests: Mr. and Mrs. Sern Christensen, Mr. and Mrs. John Meeker and daughter, Darlene; Reverend and Mrs. Robert Tusant and sons, and her sons, Curtis, Bernett and Curtis Jr.

Mrs. Eastman Ill  
Silverton—Mrs. Austin Eastman entered the local hospital Tuesday suffering from a heart condition.

**Dogs Go For This Famous Food That Contains LEAN, RED MEAT\***

**KEN-L-RATION Costs Far Less Than Butcher Meat — Saves Dog Owners Many Dollars**

\*Compare Ken-L-Ration with other dog foods. Open a can and notice the chunks of lean, red meat—nutritious U. S. Government inspected horse meat. Supercharged with all known "dog-health" vitamins... enriched with vital minerals. Yet costs far less than butcher meat. Nothing to cook. Nothing to add. Just open and serve. Get 3 cans of Ken-L-Ration from your favorite store today. Better yet, buy it by the case!

**FREE DOG BOOK** Nothing like it! Send name and address for your free copy today. Ken-L-Ration, Inc. Dept. Chicago 77, Illinois.

**KEN-L-RATION DOGS LOVE IT! CATS, TOO!**

**Fun for the family!**

**Manley's Hi Pop Popcorn**

GUARANTEED TO POP

AT BETTER FOOD STORES

GROCERS SAY...

## ...no difference between beet and cane sugar

Many years ago there was a difference between beet and cane sugar. But for more than a generation beet sugar and cane sugar have been just the same.

"There is no difference between the sweetening power of cane sugar and beet sugar. In fact, it is virtually impossible to distinguish one from the other, even by chemical tests." *The Progressive Grocer Magazine* October, 1949

**YOUR BEST BUY IS BEET SUGAR**  
Grown and produced right here in the West  
WESTERN BEET SUGAR PRODUCERS, INC.

**YOUR ONE-STOP Economical MARKET**

Shop the easy way — make one stop at Ladd's Complete Food Market and save your time and money! You can depend on high quality at reasonable prices for all your food needs... delicious high grade meats, well-known brands of groceries, frozen foods, bakery goods — also magazines, greeting cards, cosmetics and drugs, variety department. Remember... shop at LADD'S and SAVE!

MEAT · POULTRY · FISH		SPECIAL MAYONNAISE BUY!	
BACON—Sliced	39c	DURKEE'S 1/2 pt. jar	2 for 19c
Lean and Tasty	lb.	Delicious Salad Aid	
HENS—Baking or Stewing	29c	GROCERIES and STAPLES	
Gems of Economy	lb.	FLOUR—Kitchen Queen	25 179
SAUSAGE—Ladd Mixed	39c	Another Fine Saving!	lb.
For Breakfast or Lunch—so good!	lb.	COFFEE—American Club	65c
SKINLESS WEINERS	39c	Always Fresher	lb.
Quick Cooking—energy treat	lb.	PEANUT BUTTER	25c
FRYERS—Pan Ready	59c	Hoody's Crush—highest calory	lb. jar
Completely Dressed	lb.	BISQUICK	39c
BACON SQUARES	19c	Most versatile item in cupboard!	large size
Fine for seasoning or frying	lb.	DRIED BEANS	2 lb. cello 25c
FRUITS and VEGETABLES		Large, White Navys	2 lb. cello 25c
GRAPEFRUIT	6 for 39c	RICE—Fancy	2 lb. cello 39c
Texas Pink	25 lbs. 1.09	Long Grain	3 for 35c
POTATOES	25 lbs. 1.09	CORN—Cream Style	3 for 35c
Netted Gems No. 1s	lb. 10c	Mission 303 size Can	lb.
CELERY	lb. 10c		
Large Green	lb.		

**LADD'S Complete Food MARKET**

1705 South 12th St. Salem

These Prices Effective Friday and Saturday, February 3-4

Open 9 to 9 EVERY DAY