

## Ted Brown Ad Man 30 Years, Office Colleagues Do Honors

By STEPHEN A. STONE

Don't be fooled, folks, by the beam in the eye and the smile on the lips of the guy in this picture. He doesn't look that way all the time.

Nuh-uh. If he did, Edward Albert (Ted) Brown wouldn't have been advertising manager of the Capital Journal for 30 years—well almost 30. He was assistant for a year, then took over. In that time he's developed facial twists and glints of the eye suited to all types of customers. He can register more emotions than a movie actress.

So today is Ted's 30th anniversary at the Capital Journal. Just to make him feel at home, and like he'd maybe got a start toward making a place for himself in the organization, the gang decided on a little celebration, uh . . . observance of the occasion.

Please pardon our confusion. This yarn is being written by a newsman. The guys and gals over in the front office can celebrate if they want to. Here on our side we observe the event with reserve. We're tolerant. But a newsman can't exactly buddy around with a space-grabber like Ted Brown.

Anyway the whole Capital Journal family has joined in a gift intended to let Brownie know that our esteem for him is top degree, and that the congratulations he hears today are out of our ink-stained souls. May his own grow blacker, with many more years on the job and more double-trucks.

Research reveals that Ted was born a Canadian, at London, Ontario. Early in life he decided that was a good place to be from, and he is next heard of going to school in Portland—whether grade, high or night school isn't clear. If he ever went to college there's no record of it. But he could have done a lot of things there's no record of. His enthusiasm about football and basketball and all other sports arouses suspicion that he may have four or five diplomas tucked away someplace. But what difference does it make? Who would want a Ph.D. for an advertising manager?

Ted started out to be a public utility man by working for the Portland General Electric company as a draftsman for three years, 1913 to 1916. But he yielded to a lure toward newspapers and joined the advertising staff of the Portland Telegram. He was there two years, then came to Salem, and joined the Capital Journal in 1920.

He was married in 1917 to Maple Lorie Robinson of Portland. They have two children, Mrs. Eugene F. Wilkinson of Salem, and Robert Edward of Portland, who, like his dad, is an advertising man.

In 1938 Ted was president of the Advertising Managers of the Oregon Newspaper Publishers association, and in 1942 and 1943 was a member of the association's board of directors. He is a charter member of the Salem Ad club and served a term as its president.

It was our intention to fill a column with things Brownie would like to read—we hope. But the boss came by. He said: "We're tight today. Hold everything down." And you know, Ted, who's to blame for that.



Edward A. (Ted) Brown, advertising manager of Capital Journal, who completes 30 years as staff member today.

### Storm Hits Amity

Amity—The schools were closed here Tuesday due to the snow and strong north wind which blew practically all night causing snow drifts. A basketball game scheduled for Monday night at the high school was postponed.

## East Salem Unit Leaders Take Part in State Work

East Salem, Feb. 1—Three East Salem women who are active workers in 4-H club work in their communities attended the annual meeting in Corvallis the past week which was sponsored by the Extension Service of Oregon State college and the Oregon 4-H leaders of the western counties association of Oregon. They were Mrs. John Cage and Mrs. Harvey Page of Middle Grove and Washington schools and Mrs. Harvey Otte, whose club is sponsored by the Lansing Neighbors home extension unit.

This was the 16th annual meeting and was held at the Memorial Union hall. Business meetings of the Leaders' association were held in conjunction with the college program. Officers were elected but the results will not be final until after the meeting in La Grande of the eastern counties. The state will be divided into seven districts and a vice president elected from each district to serve on the executive committee with the state officers.

Several prominent leaders in the national 4-H program were the speakers for the assembly meetings held for all delegates. E. I. Wain in Greenwood, secretary for the Oregon Bankers association's subject was "You Can Bank on This." Miss Emmie Nelson from Chicago, who is on the national committee for boys and girls club work, and Dr. Lester A. Kirkendall, professor of family education at the state college, also gave instructive talks. Group meetings were held for dairy, beef and sheep and hogs, poultry, gardens, forestry, wood-working, free crops and home economics groups. There was

## Frank Zumwalt Passes at 82

Frank Zumwalt, 82, lifelong resident of Oregon and a Polk county farmer most of his active life, died at 650 Locust street Tuesday.

He was the father of Chester G. Zumwalt, of Salem, and stepfather of Clay C. Carson, Albany, and is also survived by two granddaughters, Barbara and Mary Lou Zumwalt, both of Salem.

Zumwalt was born on the farm of his parents near Perrydale on March 28, 1868. His parents came to Oregon in 1845, established a donation land claim and later acquired the property where he was born.

Funeral services will be held from the Henkle and Bolman chapel at Dallas Friday at 10:30 o'clock with burial in the family plot in the Bethel (Polk county) cemetery.

## O'Hara Acting Mayor While Elfstrom Gone

David O'Hara will serve as pro tem mayor of Salem until the return of Mayor Robert L. Elfstrom who is on a two-weeks' trip to Arizona.

When the emergency meeting of the council met Tuesday afternoon Alderman Dan J. Fry nominated O'Hara to serve as mayor until Elfstrom's return.

### Club Date Changed

Roberts—Owing to the inclement weather the G. T. club has been postponed until February 16 instead of February 2 at the home of Mrs. Austin Cater with Mrs. A. H. Kleen, Mrs. Keith Austin and Mrs. L. F. Zeilke assisting.

## Keizer School Notes

By RALPH BROADSTON and MERRITT LINN

Keizer school has started its drive to fill Junior Red Cross gift boxes which will be sent to needy Europeans. Each room has at least one gift box to fill.

The Keizer 4-H clubs were represented at the 4-H recreation meeting at Mayflower hall Saturday, January 21. Keizer Woodworking and Sewing clubs each sent a delegate.

Keizer is having a March of Dimes drive which will last until January 31. Each pupil was given a card with slots in it for five dimes and was asked to put in as many as possible.

The new west wing of the school opened January 24 and the pupils and teachers have moved into their new rooms. There are five classrooms, one supply room, and one teachers' room. Now that the new wing has opened the first graders will not have to go in shifts, which will make it much more convenient.

In the sports program the safety patrol members are having a basketball tournament on the 26th. Mrs. MacNamara's fifth grade defeated Mrs. Brown's fifth grade by a score of 4-0. On the same day Mrs. Evans' sixth grade defeated Mrs. Yung's sixth grade by a close score of 8-7. January 27, Mrs.

## Batterman Low On City Annex

With a bid of \$6473, E. E. Batterman was low Tuesday for construction of an annex to City hall.

It was the second time bids had been opened on the project. Several weeks ago Henry G. Carl was low with \$9231 and all bids were rejected and a new call made after some revision of plans. Bids were opened at a meeting of contractors with City Manager J. L. Franzen, but the city council will take final action.

Other bidders were C. A. Lentz, \$6900; T. J. Patzer, \$8668; Smith & Nelson, \$9550. The annex will be for expansion of police headquarters.

Weddie's eighth grade defeated Mr. Goddard's eighth grade 32-11 and Mrs. MacNamara's fifth grade defeated Mrs. Mehner's fifth grade 8-2.

The game we were scheduled to play with Silverton was postponed because of the weather.

Mr. Goddard's eighth grade room had a skating party Thursday, January 26, at the North Salem rollerdrome. It was the reward for selling the most magazine subscriptions in the Curtis magazine contest sponsored by the Curtis Publishing Co.

**"Get Acquainted"**  
**1/2 PRICE SALE**

AT YOUR GROCER'S TODAY!

**Carnation INSTANT WHEAT**

YOU KNOW Carnation MILK—NOW Try Carnation INSTANT WHEAT!

## Cold Taxes Power Load

Portland, Ore., Feb. 1 (U.P.) Northwest power companies today asked customers to avoid unnecessary use of electricity during the severe cold snap.

A spokesman said the load on the area's power pool was taxing it to maximum limits. He asked that customers particularly avoid use of electricity for auxiliary heating during the peak hours between 4:30 and 6:30 p.m.

## Dog Runs Wild, Bites Children

Philadelphia, Feb. 1 (U.P.)—A large dog ran wild in the vicinity of St. Anne's parochial school Tuesday and bit 17 children returning to classes after the noon lunch recess.

The dog threw the neighbors into an uproar as he dashed madly across streets and into the schoolyard attacking children.

Thirteen youngsters were treated at St. Mary's hospital, where three six-year-old boys were given anti-tetanus shots. Four other children were treated at Episcopal hospital.

Doctors said most of the children suffered minor scratches and that their heavy winter clothing protected them from the dog's teeth.

The dog escaped after the rampage, despite the efforts of motorists to run it down. It was described as a large, yellow animal with black and white spots.

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**"ONE MAN'S POISON IS ANOTHER'S MEAT"**

So-called "MIRACLE DRUGS" do wonders in healing and restoring health, but they are not drugs with which to tamper. Outward symptoms are often very deceiving, and taking the same drug as your neighbor is unsafe, and often dangerous. Those who advise the use of this, that or the other drug—without full and complete medical knowledge of your condition—are doing you no kindness.

When there is anything the matter with your health, do not "self-prescribe" or ask anyone but your Doctor what to do. Experimenting with "hearsay" remedies for yourself and family may be very expensive in the long run. Seek medical advice only from a Physician. Don't experiment with drugs—or health. The Doctor spent years learning how to diagnose—and prescribe.

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**SEARS Sale! FURNITURE and RUGS**

FURNITURE BEDSPREADS DINNERWARE HOUSEWARES FLOOR COVERINGS LAMPS CURTAINS SLIP COVERS

**DAVENO and ROCKER**  
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**Handsome Daveno Suite**

- Adds comfort and charm to your room
- Relaxing coil spring seats
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**Platform Rocker**  
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Harmony House. No-leg springs. Harmony House brown, blue, dark red, coral, yellow, tan, sand, gray, sage or cactus green.

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**59.95**

For relaxation pleasure. Floating action controlled by helical coil springs. Carved hardwood frame. Rayon cotton velour trim.

**Assorted Pictures**  
In Shadow Box Type Frames  
Now Only **6.29**

Landscapes and floral prints in 3-in. frames finished in cocco, pickled pine, cherry, brown with gold color.

**Cocktail Smokers**  
All Metal Construction  
This Sale **3.99**

Handy cocktail smoker with 15-in. tray and separate 8-in. amber color glass insert. English bronze finish.

**PAY CHECKS GLADLY CASHED**  
**SHOP FRIDAY 'TIL 9 P. M.**

*"Satisfaction guaranteed or your money back"* **SEARS** 550 North Capitol Phone 3-9191

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**\$230 Pt.**  
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