



PURCHES INC. Advertising

WHICH TWIN WEARS GLASSES?

**MARRY WORTH**

JUST EXACTLY WHAT IS YOUR PROBLEM, JIMMY?

IT'S A TOUGHIE, MRS. WORTH... AND THE ANSWER'S NOT TO BE FOUND IN THE BACK OF THE BOOK, I FEAR!



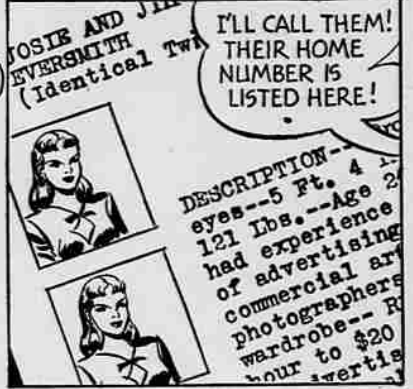
THE ARTIST'S DRAWING REMINDED MR. KALKENBROOM OF AN OLD SWEETHEART... AND HE WON'T SETTLE FOR ANYTHING BUT A REAL LIFE SERVING FROM THE SAME DISH!



KISS YOUR CARES GOODBYE, JIMMY! THIS MODEL AGENCY ALBUM LISTS A PAIR OF TWINS ALMOST EXACTLY LIKE THE ARTIST DREW!

HMM! NICE TRY, BRICK! BUT THAT'S A 1947 CATALOGUE! MAYBE THE GALS HAVE QUIT WORKING!

WHICH TWIN IS WEARING GLASSES?



FOSIE AND JIM EVERS SMITH (Identical Twins)

I'LL CALL THEM! THEIR HOME NUMBER IS LISTED HERE!

DESCRIPTION--  
eyes--5 Ft. 4 1/2  
121 Lbs.--Age 23  
had experience  
of advertising  
commercial art  
photographers  
wardrobe--R  
hour to \$20  
advertise



THEY'RE IN!... AND SO ARE WE! THEY HAVEN'T POSED FOR TWO YEARS... WOULD LOVE TO GRAB A THOUSAND FAST FISH!... SEE YOU LATER, AUNT MARY!... JIMMY AND I ARE ENROUTE RIGHT NOW!



MY LUCK CAME IN CARLOAD LOTS TODAY, BRICK! FIRST, MR. K. SAYS O.K. TO MY TWIN ANGLE... AND NOW YOU'VE DUG UP THE MODELS!... THERE'S THE PLACE!

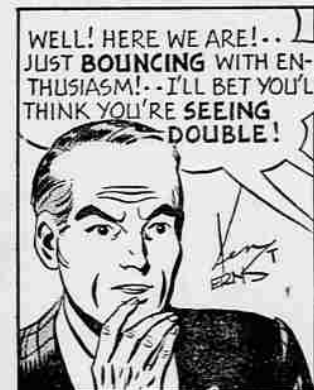


HI, YOU LUCKY LITTLE LADIES!... GRANDDADDY DALE IS DOWNSTAIRS WITH A ONE-G CONTRACT FOR KALKENBROOM CONTACTS!

WE'LL MEET YOU AT THE DOOR!



GOT THE CONTRACT UNFURLED, BRICK? MAKE SURE THE PEN IS PRIMED! THEY MAY TRY TO TILT THE FEE IF WE DON'T... SHH!



WELL! HERE WE ARE!... JUST BOUNCING WITH ENTHUSIASM!... I'LL BET YOU'LL THINK YOU'RE SEEING DOUBLE!



DOUBLE?... HONEY, YOU'RE EXACTLY HALF RIGHT!



# You'll Be Surprised —

When you look around the house and find the many things you have no use for that someone else will pay money to get. Those old suits, a scooter bike, a pair of ice skates, the old trunk, that old chair of Aunt Martha's or that old picture frame surrounding the long forgotten features of Uncle Zeb—oh, there's hundreds of things that could be turned into cash just by inserting a small Capital Journal classified ad.

Phone 22406