

IT'S "KRAFT FOODS WEEK" At BERGS

FOOD COMES FIRST *Spend where it counts!*

America's favorite salad dressing
MIRACLE WHIP
 Quarts **49c**
 Pints **29c**

KRAFT VELVEETA CHEESE
 1/2 Pound **27c**

KRAFT American CHEESE
 1/2 Pound **27c**

ARMOUR'S TREAT 37c
 RITZ 25c Pkg.

"AROUND THE CORNER"
 By Dick Eckley
 This week we are having a Kraft Foods sale that is going to make history. Here are a few of the vital statistics.
 For instance, we have over 15,000 lbs. of Kraft products that we are going to display at rock bottom prices. The way I figure, if every man, woman and child, in the city of Salem were to come in the store, we could supply each of them with over four ounces of Kraft products.

You will also want to see the 361 pound wheel of cheese that was aged by Kraft for this great sale at Bergs. It's really a whopper! Oh yes, you can sample it too.

They will also be demonstrating and sampling Domestic Swiss Cheese, Imported Danish Blue Cheese, Wisconsin Brick, and many others.
 Valentine's Day is just around the corner. We have Society candy in heart shaped boxes for this occasion that range from 29c to \$5 in price. Buy early and avoid any last minute rush. Remember, give your sweetheart the best. Give her Society candy.

HAND DIPPED PECAN BUTTERSCOTCH ICE CREAM
 49c Quart

LINDSEY RIPE OLIVES
 64 Count **29c**

HUNT'S DILL PICKLES
 8 oz. **19c**

OREGON PEACH PRESERVES
 1 Pound Jars **2 for 29c**

HEINZ CATSUP
 23c bottle

Welch's Solid Pack TOMATOES
 No. 2 1/2 can **2 for 39c**

CAMPBELL'S Tomato Soup
 3 for **29c**

True Mayonnaise at its finest
KRAFT MAYONNAISE
 67c
 37c

DEL MONTE TOMATO JUICE
 25c 46 oz. can

ELSINORE BLENDED JUICES
 Orange and Grapefruit Juices
 46 oz. **35c**

MONEY SAVERS TIME SAVERS
Meats
SWIFT'S HAM SALE
 PREMIUM Half or whole, lb. **59c**
 ORIOLE Pound **55c**
 These Are Small, Short Shanked, Skinned Hams

SHOULDER PORK ROAST
 Center Cuts
45c lb.
 For That Sunday Dinner

LARGE COLORED FRYERS
\$1.49 each
 Cello Wrapped Pan Ready

MONEY SAVERS TIME SAVERS
Produce
Radishes AND Green Onions bunch **5c**

LARGE SIZE SUNKIST LEMONS doz. **49c**

CALIFORNIA NAVEL ORANGES doz. **39c**

SNOW WHITE CAULIFLOWER head **25c**

LOCAL GROWN NO. 1 POTATOES 12 pounds **45c**
 We recommend these local grown, non-irrigated Burbanks as tops!

BOILER ONIONS 5 lbs. **19c**

The vegetable department in our store is 100% self-service. It is designed to bring you better produce at a lower cost.

HERE IS A LIST OF **KRAFT ASSORTED CHEESES** IN GLASSES
 RELISH CREAM
 PINEAPPLE CREAM
 PIMENTO CREAM
 OLIVE PIMIENTO
 LIMBURGER
2 for 39c
 During This Gigantic Sale Only

WHITE STAR GRATED TUNA
 No. 1 Flat **29c**

SLICED PINEAPPLE Elsinore No. 1 flat **15c**

WHEAT CEREAL Carnation Instant 1 pound **10c**

SPLIT PEA SOUP Rancho **2 for 15c**

BORENE SOAP Large **25c** Giant **69c**

FRUIT COCKTAIL Welch's 1 pound **18c**

CIRCUS PEANUTS 8 oz. can **29c**

DEL MONTE CREAM STYLE CORN
 No. 303 can **2 for 25c**

NESTLES CHOCOLATE BITS
 For Good Cookies **17c**

PICKET Pancake and Waffle Flour
 4 Pounds **45c**

KRAFT Velveeta Cheese
 2 Pounds **79c**
KRAFT SANDWICH SPREAD
 Pints **31c** Quarts **53c**

REGULAR PARKAY
25c
 1 Pound

KRAFT QUICK DINNERS
 3 for **39c**

KRAFT MUSTARD
 8 oz. jar **10c**
 Salad and Horseradish

KRAFT FRENCH DRESSING
21c

ELSINORE GRAPEFRUIT JUICE
 46 oz. can **39c**

CENTENNIAL PANCAKE AND WAFFLE FLOUR
23c

HEINZ BABY FOOD
 3 for **23c**

HEINZ JUNIOR FOOD
10c each

S&W OVEN BAKED BEANS
 Small Cans **2 for 25c**

BERGS COFFEE
 Red Ribbon Pound **65c**
 Blue Ribbon Pound **69c**

S&W BROWN BREAD
 1 lb. **23c**

CAPITOL PEARS Large cans **25c**

BEG-MORE DOG & CAT FOOD
 EXTRA RICH IN MEAT
 2 for 29c
 3 for 43c
 4 for 57c
 6 for 85c
14c
 9 oz. cans

IN SALEM IT'S BERGS' FOR QUALITY FOODS
BERGS

IN OUR **BAKERY** DEPARTMENT
CHOCOLATE MARBLE CAKES
75c