



• DO YOU HAVE A DEGREE IN TIGER TRAINING, JIMMY? - MR. PURCHES SUDDENLY STOPPED CHEWING YOUR ARM AND STARTED PURRING!

NOTHING ON EARTH AS POWERFUL AS AN IDEA, BRICK! - AND I HAD ONE!



YOU'LL HEAR ALL ABOUT IT WHEN I DO MY PITCH FOR PAPA KALKENBROOM!



• MR. JAMES DALE AND MRS. BRICK RILEY TO SEE MR. KALKENBROOM! ... FROM HIS ADVERTISING AGENCY!

ONE MOMENT, SIR...



WHAT TYPE PERSON IS MR. K., JIMMY?



• COLORFUL AS A BOOKIE'S SHIRT, BRICK! - CAME OVER FROM EUROPE AS A GLASS BLOWER - DEVELOPED SOME OF THE EARLY BASIC PATENTS ON CONTACT LENSES AND MADE A MINT!



HE TALKS LIKE AN OLD TIME DUTCH COMIC AND HE'S STUBBORN AS A GOAT - BUT...

THIS WAY, PLEASE...



MR. KALKENBROOM! GREAT TO SEE YOU! THIS IS THE COPY-WRITER ON YOUR ACCOUNT! WE...

JA, JA! HELLO! - NOW, QUICK! - SHOW ME THIS MONKEY BUSINESS MR. PURCHES IS TELLING ME ABOUT BY TELEPHONE!



YOU WANT A CAMPAIGN THAT'LL PUT YOUR NAME ON EVERYBODY'S LIPS AND YOUR LENSES ON EVERYBODY'S EYES! THIS WILL DO IT!

JA?... SO YOU SAY! - GIF IT ONCE TO ME!



MMM! - HUMPH! - UM-HMMM...!



MR. CHIMMY DALE! - IF I AM A HAT WEARING, I LIFT IT TO YOU! - YOU ARE A CHEENIUS!



You'll Be Surprised —

When you look around the house and find the many things you have no use for that someone else will pay money to get. Those old suits, a scooter bike, a pair of ice skates, the old trunk, that old chair of Aunt Martha's or that old picture frame surrounding the long forgotten features of Uncle Zeb—oh, there's hundreds of things that could be turned into cash just by inserting a small Capital Journal classified ad.

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