



Pay as You Drive—Mildred Thrawl, of Chicago, demonstrates a coin meter for the ignition system by which a buyer pays for a car. Six quarters a day keep it running.

Remember Wally Reid? Famed Actor's Death Almost Forgotten

By BOB THOMAS

Hollywood, Jan. 19 (AP)—Probably no more than a handful of people will recall the 27th anniversary of Wallace Reid's death yesterday. But it was an event that shook Hollywood to its roots. Wally Reid, a slim but rugged young man with a whimsical smile and a charming manner, was a brilliant star of the silent era. He died at his peak—in the midst of a dope scandal.

Reid never cared much about acting.

Born in St. Louis, he became a reporter, civil engineer, cowboy and editor of a motoring magazine. He went into vaudeville and drifted to the movie studios in New York in 1910.

"I never wanted to be an actor," he said later. "I don't want to be an actor. The promoters liked the shape of my nose or something, and I was powerless to do what I wanted to do. But I can tell you this—they're not going to get away with it. They're not going to ruin my life the way they ruined my father's."

His father was Hal Reid, author of melodramas. "He could have been a great playwright, but they wouldn't let him," said Wally.

Fame had snared the actor after he appeared in a fight scene in "Birth of a Nation." He became a sensation and starred in picture after picture. Then fortune began to swing against him.

He suffered a severe gash in the head while making a picture in New York. But he continued making eight pictures a year and living even faster. Late in 1922, his studio announced that he was sick from "overwork and a bad case of kleig eyes."

Then the storm broke. It was revealed that dope was the real reason for the illness.

"More than two years before, all this trouble started," said his wife, the former actress Dorothy Davenport. "It was after his accident. Wally became a different man—not the smiling, happy boy I married. Whisky, whisky, whisky, morning, noon and night was the program for months—and then drugs."

"He told me he felt like there were great big lumps at the bottom of his head. He began using morphine to ease the pain."

The scandal rocked the nation. Ministers were up in arms. Asked what he would do about the dope menace, Film Czar Will Hays dug his foot into the carpet and said, "I would crush it like I would a viper."

Reid tried to start a picture, but had to be replaced by Jack Holt. A pitiful shadow of his former self, he slipped from 150 pounds to 120.

After six weeks of illness, he murmured "Tell them, mama, I have won my fight—that I have come back." Then he fell into

a lasting sleep on Jan. 18, 1923. Hollywood's great and thousands of fans attended the funeral. Said Douglas Fairbanks: "There should be some recognition by all of the motion picture producers of Wally's greatness and worth to the industry." Mary Pickford agreed that "it is a great loss to the picture industry."

A friend wrote the epitaph: "Wally has done more in his 31 years than a dozen actors would do in a lifetime."

Newspaper Guild Rap Meier & Frank

Portland, Jan. 19 (AP)—The Portland Newspaper Guild elected new officers last night and criticized the Meier and Frank department store for "the use of economic pressure."

The criticism referred to Meier and Frank's curtailment of advertising in the Oregonian after that newspaper published stories on a national labor relations board ruling against Meier & Frank.

Larry Howes, Oregon Journal reporter, was elected president of the guild. Llewellyn Gardiner and Virgil Smith, both of the Oregonian, were elected first and second vice presidents, and John Shanky, Oregon Journal, secretary-treasurer.

Sheridan—Sheridan March of Dimes campaign will be under way this week, with Frances G. Bradley chairman for the campaign. Following are his appointments for solicitations of the contributions: Finance, B. C. Swails; city and rural collections, C. Wayne Flynn; coin boxes, Police Chief Henry Fast; schools, Joe Zook; fraternal organizations, Dean E. Holmes; industrial, L. M. Kaufman.

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Current Dividend 2 1/2 %
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"It Pays to Trade at Schaefer's"
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We have a complete line of medical needs for babies. Let us fill your prescription.

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Prices Effective Friday Saturday Sunday

With the weather as it is, the wise shopper is now stocking up—buying ahead her food requirements and reducing the number of required shopping trips. For lower prices and wider variety of quality foods you will find Erickson's provide the answer to your food purchasing problems. Prices at Erickson's Super-market are widely acknowledged to be the lowest in Salem area, and more and more wise Salem housewives are saving on their food purchases at Erickson's.

- SAVE ON DENNISON'S**
- DENNISON'S CATSUP** 2 bottles 25c
Finest Quality—Large 14 oz. bottles
 - CHILI CON CARNE** 25c
With Beans—Dennison's—The best and most popular, tall can
 - LIMA BEANS & HAM** 25c
Dennison's—tall can
 - MEAT BALLS & GRAVY** 38c
Dennison's—A quality product—16 oz. tall can
 - PORK & BEANS** 3 tall cans 29c
Large 2 1/2 Can 2 Cans 31c
 - CHILI SAUCE or COCKTAIL SAUCE** 15c
Dennison's—12 oz. Bottle

Carnation TO INTRODUCE INSTANT WHOLE WHEAT CEREAL
REGULAR 1 LB. PKG. 1/2 PRICE Pkg. 9c
Will not stick to cooking utensil.

SWANCO Margarine Finest Quality 2 LBS. 45c

- SHORTENING** Snowdrift—New Improved Shortening 3 lb. can 69c
- WESSON OIL** Pint bottle 29c Quart bottle 53c
- CANNED MILK** Armours tal can 10c
- S & W COFFEE** Drip or Regular 1 lb. can 69c \$1.37
- SUGAR** Fine Granulated C & H or White Satin 10 lb. bag 89c

Nestle's Instant Cocoa 1/2 lb. can 25c 1 lb. can 43c

MARSHMALLOWS Wonderfood 1 lb. cello 19c 6 oz. cello 9c

CRISCO - SPRY Shortening 3 lb. can 69c 3 Pkgs. 31c

LIPTON NOODLE SOUP MIX

NESTLE'S SEMI-SWEET CHOCOLATE for making (TOLL HOUSE) COOKIES PER 18c

FRESH DAILY FRESH FRUITS AND VEGETABLES

GRAPEFRUIT 4 for 25c
ORANGES Calif. Navels DOZ. 39c
Large 176 size—Sweet and Juicy

POTATOES Descutes 15 LB. BAG 65c
Netted Gems U. S. No. 1's

DRY ONIONS Local Yellow 3 LBS. 13c
Medium Size

BOILING ONIONS 10 LB. BAG 39c

CARROTS 3 bunches 25c
Fresh Calif., green tops

Cabbage lb. 5c
Med. size, firm heads

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Lean, tender young pork—Lots of them

PORK CHOPS lb. 39c

CHICKENS Leghorn Stewing Hens—Drawn Cut up LB. 39c

COLORED FRYERS 1.49 EACH
Cut up—Large Size

BAKERS Young and Tender Medium size, fresh dressed, drawn 49c LB.

FRESH FISH Red Snapper Boneless fillets 39c LB.

OYSTERS Ocean Fresh PINT JAR 59c

Slice Bacon lb. 39c
Hormel's Value Brand Extra Lean

- LYNDENS Turkey Noodles** 1 lb jar 25c
- Chicken Fricassee** 16 oz. can 49c 1 lb. 13 oz. can 79c
- Marlo Meat Balls with Gravy** 15 1/2 oz. can
- Marlo Spanish Rice** 15 1/2 oz. can Deal Both for 47c
- Pacific Oysters** Spar Buoy Cuts Large 10 oz. can 33c
- Oyster Stew** Weigardt 10 oz. can 27c
- Oyster Spread** Smoked—Weigardt 3 1/2 oz. can 41c
- Razor Clams** Minceed—Royal Red No. 1/2 can 39c
- TUNA FISH** Sea Bird 1/2 Can 2 cans 35c

- DEL MONTE CORN** Cream style 2 cans 25c
Cream Style—No. 303
- WHOLE KERNEL CORN** 2 cans 23c
Three Sisters—No. 303
- SWEET PEAS** Sea Charm No. 303's 3 cans 29c

- SUNSHINE KRISPY CRACKERS** 1 lb. box 25c
- SUNSHINE HI HO Butter Crackers** 1 lb. box 29c
- SUNSHINE CANDIES** CHOCOLATE Mint Wafers 12 oz. cello 37c
- Del Monte Sweet PEAS** No. 303's 2 cans 33c
- Hunts Tender Sweet PEAS** Small Size Peas No. 2 can 2 cans 29c
- STRINGLESS BEANS** Green Spot No. 2's 2 cans 25c
Grand Island No. 303 2 cans 29c
Santiam No. 2's 2 cans 39c
- TOMATOES—Mission** Large No. 2 1/2 can 2 cans 33c
- GARDEN MIXED VEGETABLES** Libbys No. 303 2 cans 25c
- ARTICHOKE HEARTS** Princeton No. 2 can 19c
- Peter Pan Peanut Butter** 12 oz. Jar 33c Lge. 28 oz. Can 67c
- Sioux Bee STRAINED HONEY** 1 lb. Jar 25c 2 lb. Jar 45c

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BIG PACKAGE that makes 6 whopping helpings 28c

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