

SHOP AT WARDS AND SAVE!

Montgomery Ward

155 North Liberty

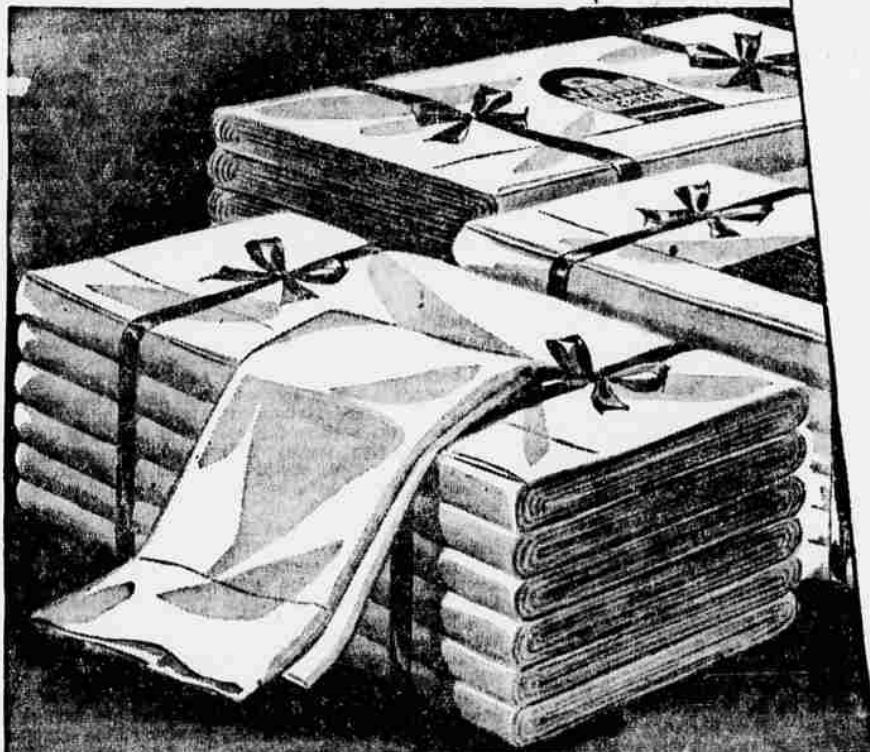
Phone 3-3191

OPEN 'TIL 9 FRIDAY NIGHTS

Elevator Service to All Floors

January

WHITE SALE



WARDS LONGWEAR SHEETS REDUCED

1.64
81 x 99"

Get down to Wards early and save! Popular thrift-priced muslins now cut-priced . . . they'll sell fast because they're known for strength and wear. Type 128 tightly woven sheets; wide 3-inch top hems, strong selvages.

72 x 99-inch Sheets . . . now **1.58**
81 x 108-inch Sheets . . . now **1.74**
42 x 36-inch Cases . . . now **35c**

TREASURE CHEST SHEETS ON SALE!

1.97
81 x 99"

Slashed prices on Wards smoother, quality-famed luxury muslins that give years of wear! 140 threads of long staple cotton in firm weave per sq. in. Sturdy tape selvages means less laundry rips! 3" top hems.

72 x 108-inch Sheets . . . now **1.97**
81 x 108-inch Sheets . . . now **2.17**
42 x 36-inch Cases . . . now **41c**

WARDS DELUXE PERCALE BUYS

2.64
81 x 108"

Now . . . enjoy the best in bedtime luxury at White Sale prices! Silky smoother percales, with 180 threads to the sq. in. for tight sleek texture. Percale's light weight saves on laundry costs. Don't miss out . . . shop today!

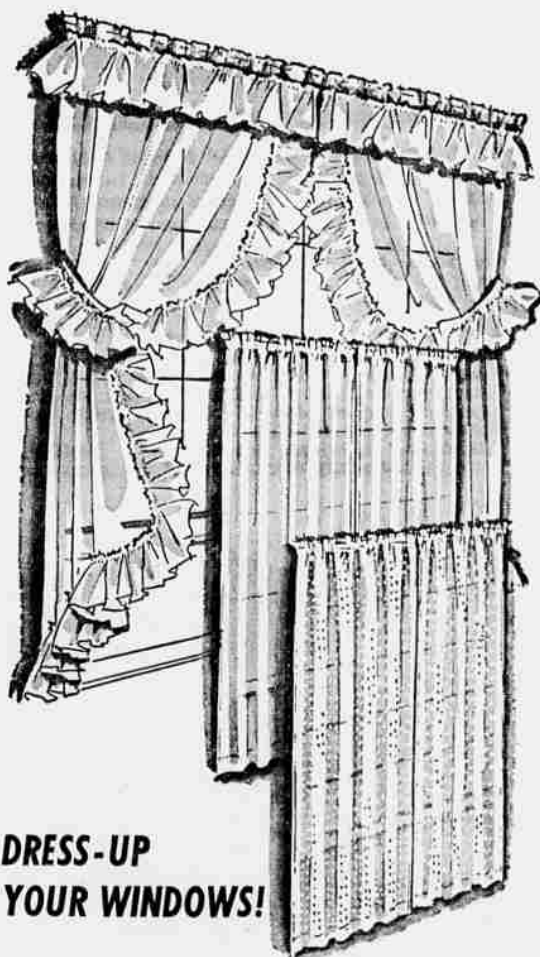
72 x 108-inch Sheets . . . now **2.44**
90 x 108-inch Sheets . . . now **3.04**
42 x 38½-inch Cases . . . now **52c**

Sturdy, Quality Unbleached Muslin Sheeting, 81 Inches Wide, Sale-priced

54c yd.

Reg. 59c Yd. Bleached Pillow Tubing, Firmly Woven, Smooth, 42" Wide . . .

46c yd.



**DRESS-UP
YOUR WINDOWS!**

2.98 RAYON PRISCILLAS

Celanese rayon gives you beautiful draping qualities, sheer loveliness. 5½" ruffles. Marquisette. Eggshell. 44x81".

2.33

1.19 ALL RAYON PANELS

Celanese rayon, marquisette weave, handsomely tailored panels. Rod pocket top, side; bottom hems. Wash. 42x81".

78c

PEBBLE-DOT PANELS

Our Best Quality! Ideal for bedroom windows. Fluffy dots, woven on marquisette. Ready-to-hang. Ivory. 37x81".

99c

SALE! 25c FLOUR SQUARES 5 FOR

- Large size!
- Bleached white!
- Bargain priced!

1.00

REG. 1.49 FEATHER BED PILLOW

- Full size!
- Long wearing ticking cover!
- Budget priced!

1.00

REDUCED NOW! UNBLEACHED MUSLIN

- 36 in. width!
- 25c value!
- Practical!

yd. **19c**

REG. 1.98 WHITE SHEET BLANKET

- Full 70x95" size!
- Fleecy Nap!
- Lots of Warmth!

1.68

COTTON DISH TOWELS 4 FOR

- Assorted prints!
- Full 16 x 30" size!
- Absorbent finish!

99c

SALE PRICED! COTTON FLANNEL

- White fleecy cotton!
- 36" width!
- Double Nap!

yd **29c**

SALE! ALL 6.98 to 8.98 CHENILLE SPREADS

- Every spread included!
- Tremendous values!
- Big Assortment!

5.90

MULTI-STRIPED BATH TOWELS

- Cannon quality!
- Husky terry cloth!
- Assorted colors!

37c

25% WOOL PLAID DOUBLE BLANKET

- 25% wool, 75% cotton
- 72"x84" size!
- Regular 6.98!

5.90

SAVE ON CURTAIN MATERIAL... 4 YARDS

- Assorted plains or colored!
- Regular 29c yard!
- Ideal for all rooms!

1.00

REG. 3.59 UNBLEACHED MATTRESS COVER

- Full size!
- Sanforized!
- Sale priced!

2.99

REG. 1.59 COTTON PLAID SINGLE

- Soft-fluffy nap!
- Assorted colors!
- Size 70" x 80"

1.38

ADD YOUR PURCHASE TO YOUR MONTHLY PAYMENT ACCOUNT