

Who will win the Baby Derby?

the **FIRST BABY** of 1950



There's mystery in the air! Only Mr. Stork knows who will be the winner of the 1950 Baby Derby! He's not telling!

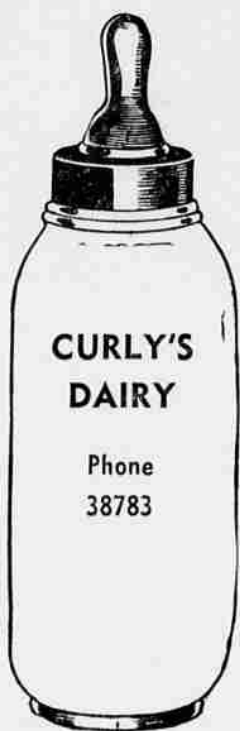
For the big event, your local merchants have planned a royal reception for little Mr. or Miss 1950, and are presenting the winner with all the wonderful prizes shown on this page.

Have your baby's doctor state the exact time and place of baby's birth; sex, weight and name, plus the name and address of the parents.



WHO?
WILL BE
THE FIRST
**NEW YEARS
BABY?**

To the
First
Baby Born
in 1950
We Will
Give a
Three
Months
Supply
of
Two Quarts
Every-Other-Day
of the
Famous Curly Dairy
High Standard Milk



SH - - - Listen!

We Have Something Wonderful for you and mom.
A \$10 trade certificate for mother, good for anything in the store and for the official 1950 Baby
A Beautiful \$3.50 Luxury Size Dorothy Gray Baby Box

CAPITAL DRUG STORE

State and Liberty Sts.

We Have For the

**FIRST BABY OF 1950
A BASSINET**

Our Congratulations to
Mother and Dad

Miller's

For
The
First
1950
Baby



We Will Give One of the
New Corral Type

PLAY PEN

We Know Dad Will Be Too Exhausted
to Build a Fence

GEVURTZ

Furniture Co.

To Make Your
Home-Coming a Bit
More Pleasant We
Are Going to Send
You and Mother a Beautiful
FLORAL CRADLE

FROSTY OLSON

Florist

499 Court St. - Corner High

The
OREGON SCHOOL
of
BEAUTY CULTURE

230 No. Liberty St.

Will Give to the
Mother of the First
Baby Born in 1950
An Order for a

**PERMANENT
WAVE**

Congratulations Now
For Next Year's First Baby

You Will Be
Born With a
Silver Cup in
Your Mouth



We have arranged to give a
Silver Cup with your name
and date of birth engraved
on it. Something you can
keep for a lifetime.



We Will Give to the

**NEW YEAR'S BABY
A White Blocked Blanket**

Crib Size With White Satin Binding

LULLABY BABY SHOP

2071 Fairgrounds Road

Ph. 26432



We Will Give
The First Baby
A Beautiful
8x10
Enlargement
in
Goldtone

KENNEL-ELLIS STUDIO

Oregon Bldg.

Telephone 37830



TO THE "FIRST BABY"

When you are old enough to walk
We will teach you to dance.
Yes, we will give mom, for safe
keeping, an order for a

FULL TERM OF DANCING LESSONS

Ballet, Tap, Acrobatic (or if you wish to wait)
Ballroom Dancing

**ARMSTRONG
SCHOOL OF DANCING**

1990 Mission St.

Ph. 27523