

FRED MEYER PRE-INVENTORY SALE!

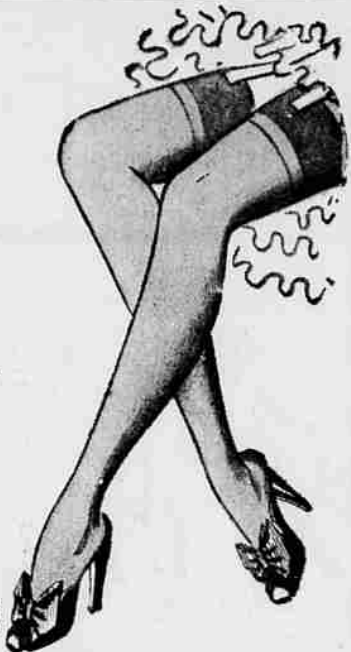
PRICES GOOD THROUGH SATURDAY.

Save 27c a Pair
Regular \$1.15

ROSEDOWN Sheer Nylons

45 Gauge - 15 Denier

88c First Quality
Full Fashioned
15 Denier Sheer
3 Pairs for \$2.59
Exclusively with Fred Meyer



New Springtime nylon flattery for your legs. Sheer as can be and in such wonderful shades you'll want to have several pair in your wardrobe.

AT FRED MEYER APPAREL SHOPS

Save \$2.46

Coffee Makers

Regularly \$3.45

Now Reduced to **99c**



Fragrantly delicious coffee everytime brewed in this glass vacuum coffee maker. Heat proof black plastic handle. Six to eight cup. Cord not included.

AT FRED MEYER VARIETIES

Flour Sack Dish Towels 5 for 99c

Regularly 29c each

All washed, bleached and ready to use. Stock up on this lower than ever price.

AT FRED MEYER VARIETIES



Dinner Rolls

Butter Rolls
30c doz.

Simply pop them into the oven and serve piping hot.

French Rolls 30c doz. Potato Rolls 20c doz.
Brown 'n' Serve Hot Rolls 23c doz.
Orange Rye Bread 16c 1 lb. loaf

AT FRED MEYER BAKERIES



NEW YEAR HOSTESS GIFTS

Famous Fifth Avenue
CHOCOLATES

42 oz. box **\$2.50**

What could be a finer way to say "Happy New Year" than with a box of those Famous Fifth Avenue Chocolates? Blended to make the most splendid confection of the new year. Give them to your host and hostess at that New Year's Eve Party too.

1 LB. GIFT BOX \$1.00

AT FRED MEYER CANDY SHOPS

VITAMIN PLUS

Family Size NOW **\$2.49** Giant Size NOW **\$4.49**

Get your Vitamin Plus in the new easy to take Capsule form. Same high quality and same dependability you expect from Vitamin Plus. All essential vitamins are now combined into one potent capsule.

AT FRED MEYER REMEDIES

No Excuse Room Deodorant

4 oz. 49c 16 oz. 98c

You don't have to put up with room odors. Removes them completely with No Excuse. Bottle complete with applicator.

AT FRED MEYER TOILETRIES



PRE-INVENTORY SPECIALS

- Reg. 98c **GLAM R-PHONE COVERS 69c**
- Reg. 59c **EVERSOFT HAND CREAM 23c**
- Value \$2.50 **DELETTREZ COSMETICS 19c**
- Reg. 15c **DINNER NAPKINS 9c**
- Reg. 50c **WOODBURY SHAMPOO 2 for 50c**
- Reg. 29c **WRISLEY ZOO SOAP 19c**
- Reg. 49c **VIGNY PERFUME Choice of 3 fragrances 15c**
- Reg. \$3.00 **Vitamin D Capsules 25,000 units, 100's In Prescription Section 1.49**
- \$2.00 Value **FEVER THERMOMETER FM Certified 1.69**
- Reg. \$1.95 **CANASTA SET 1.49**
- Reg. \$3.95 **ELECTRIC HEAT PAD 3 heat speeds 3.49**
- Reg. 35c **Household Helper Envelopes Pkg. 100 29c**
- Reg. 14c **IVORY SOAP Large bar 5 bar 53c**
- Reg. 25c **FM ASPIRIN 5 Gr., 100's 19c**
- Reg. \$1.00 **BABY BRUSH AND COMB SET 79c**
- Reg. 89c **FM Beef Wine and Iron Tonic 79c**



Lanolin Plus
Liquid Lanolin Oil
\$1.00
Plus Tax

Contains only finest pure lanolin oils for your skin. Results in remarkably clear complexions.

AT FRED MEYER TOILETRIES

LACO

SHAMPOO

39c and 69c

Try the small size bottle first, included with every bottle. You'll agree, Laco is the finest shampoo you can use on your hair.

AT FRED MEYER TOILETRIES

EDNA WALLACE HOPPER WHITE CLAY PACK

HOME FACIAL 49c and 89c Plus Tax

Easy to apply. Now in tube cream form. For brighter, clearer complexions.

AT FRED MEYER TOILETRIES

PRELL SHAMPOO

49c and 79c

Use the Emerald Green Shampoo on your hair and notice the wonderful difference it can make.

AT FRED MEYER TOILETRIES

3-Piece BOWL SET 89c



Countless ways you'll be able to use these nested bowls. For mixing cakes and cookies or mixing salads. Easy to store away too. They're nested.

AT FRED MEYER VARIETIES



Save \$1.00
Regular \$2.98
**Plastic
POKER CHIPS
and Rack**
Now only **\$1.98**

Filled with Plastic Poker Chips in red, white and blue colors. Space for cards included. Compact and convenient.

AT FRED MEYER TOILETRIES

1/2 Price
Regular \$5.98
**CADILLAC
CLOCK**
\$2.99

Wonderful bargain savings on Cadillac Electric Mantle Clocks. Choice of ivory or mahogany finish.

AT FRED MEYER TOILETRIES

TAMPAX

40's **\$1.19**
10's **35c**

Complete protection for those "Days". Worn internally so it cannot possibly show even under your clothes.

AT Fred Meyer Toiletries



**MARCHAND'S
MAKE UP
HAIR RINSE**
6 Rinses for **25c**

After shampooing, rinse with natural toned Marchand's Make Up rinses.

AT FRED MEYER TOILETRIES

**Pal Zipack
Hollow Ground
Razor Blades**
49c Pkg. of 21

Now in the new handy Zipack. Same famous Quality Pal Hollow Ground Razors you know so well.

AT FRED MEYER TOILETRIES



**WILLIAMS
AQUA VELVA**
43c and 89c

Men know what a difference Aqua Velva makes after shaving. It's soothing and so cooling.

AT FRED MEYER TOILETRIES

**WILLIAMS
SHAVE CREAM**
43c

For smoother better looking shaves, insist on Williams.

AT FRED MEYER TOILETRIES

INECTO
\$1.25 Plus Tax

Give grey hair new beauty. Caution, use only as directed. Complete color selections.

AT FRED MEYER TOILETRIES

Hot Water Type
Auto Heaters
\$11.95

Drive in warm comfort during the cold weather ahead. Easy to install, complete with rubber tubing. Equipped with radiant hot water heating coils.

AT Fred Meyer Auto Supplies

**12-Piece Jadite
STARTER SET**
Now Only **98c**

Complete breakfast or lunch set for four. Includes 4 Plates, 4 Cups and 4 Sauce Dishes. Made of famous Fire King Oven Glass. Resists all heat damage.

AT FRED MEYER VARIETIES



Save 20c
Regular 49c
**FRED MEYER
SPARK PLUGS**
Now Reduced to **20c** a Piece
6 for \$1.49

AT FRED MEYER AUTO SUPPLIES



Rayve now personalized
HOME PERMANENT
with exclusive DIAL-A-WAVE chart

\$100 REFILL KIT
\$200 COMPLETE KIT

For a faster, easier more natural-looking wave!

*PLUS FEDERAL TAX

TIRE CHAINS
For 6:00x16, 6:00x15 and 6:70x15 (light cars) **\$6.95**

Fred Meyer
FOR thrifty BUYERS

**AMMONITE
Ammoniated
TOOTH PASTE**
57c

Insist on Ammonite. Prevents all further tooth decay.

AT FRED MEYER TOILETRIES

Save Money as you
Save Your Teeth

McKesson's
Tooth Powder

New improved Ammoniated formula tooth powder. Brushing teeth with powder promotes better dental health.

and
**DR. WEST'S
TOOTH BRUSH**

Specially designed for powder brushing. Save on both of these essential hygiene items.

Regular Total Price \$1.10
Now! Both for only **89c**



While Quantities Last Only
AT FRED MEYER TOILETRIES



**PROZONE
ANTI-FREEZE**
Save 55c
\$3.50 Value
Now **\$2.95** Gallon

- Permanent Type Antifreeze
- Contains New Propylene Glycol
- Will Not Boil Away
- Protects Your Car Even in Coldest Weather

Contains Anti-Rust ingredient. Saves your car engine wear.

AT FRED MEYER AUTO SUPPLIES