

TO CLEAR OUR STOCK OF ALL BROKEN LINES, TWICE A YEAR WE SACRIFICE ALL MERCHANDISE ON HAND SO OUR HIGH GRADE STOCK WILL ALWAYS BE NEW AND UP-TO-THE-MINUTE WITH FASHION.

Annual January Store-wide Clearance

FUR COATS

All fur coats, capes and neck pieces to be closed out. Come in early as they will go quickly. Minks, muskrats, ermines, beavers, coneys and all the leading furs. Now to be closed out at one-half or less. From

49⁹⁵ up

SUITS

Beautifully high styled new models with expert workmanship and fine fabrics. Were sold up to \$89.95 now to be closed out at one low price of only

19⁹⁵

COATS and SUITS

We have grouped together a large number of garments formerly priced up to \$85.00 to be completely closed out at one PRICE OF ONLY

39⁹⁵

DRESSES

We have placed a large group of crepe, satin and wool dresses in one lot to be completely closed out. Formerly sold up to \$39.95. All to go at one PRICE

10⁰⁰

DRESSES

We offer one group of our finer dresses that were sold up to \$59.95, odd sizes and colors to be completely closed out at only

19⁹⁵

BEAUTIFUL RAIN COATS

Only 20 of these beautiful garments left. They were specially priced at \$12.95. Now come and get the last 20 coats at only

7⁹⁵

Barbizon Slips and Gowns

EXCLUSIVE AT PRICE'S. Priced at sensation-ly low prices. Buy early as they will not last long. Be sure and get your size now.

2.50 - 4.00
and **5.00**

Visit Price's Beauty Salon

While attending this sale. Exclusive Hair Styling and Permanent waving. You must look your best for the New Years Festivities.

Price's
135 north liberty

UMBRELLAS

About 100 in all from the largest umbrella house in America. beautifully constructed, substantial frames and durable covers of many beautiful colors. Our regular \$4.95 leader to go at only

2⁹⁵

SHOES

Many broken lines to close out. Kid calf and suede in Black and Brown and colors. Regularly sold up to \$19.95. Come early. To go at only

4.95-6.95
and **9.95**

SHOES

Sport and Casual types, one group to go quickly. Regularly priced up to \$8.95 while they last

4.95

HOSIERY

Broken lines caused by a heavy Christmas trade. All select merchandise. Regularly sold up to \$1.95 all go for one price

1.00 per pair or
Three for **2.75**

Costume Jewelry

Hundreds of beautiful pieces to select from. Regularly sold from \$1.95 up plus tax. Now to be closed out at one price.

Two for **1.00**
TAX INCLUDED

Evening Purses

One group silver and gold, black and white satin sold regularly up to \$12.00. These will go quickly at this ridiculously low price of

4.95
TAX INCLUDED

LINGERIE

Colors pink, blue and white gowns and slips regularly sold \$7.95 to \$12.95. While they last go at

5.95

Eisenberg Jewelry **One-Half Price**

Beautiful imported stones set in high styled patterns by Eisenberg. Regularly sold at \$12.50 to \$40.00. To go at only

PLUS TAX

MILLINERY

Close out of our complete hat stock. Every hat in our millinery department must go. Hats from \$10.00 to \$30.00 all to go at one price.

5.00

BLOUSES

Complete close out of hundreds of styles formerly priced \$10.95 and up to be cleared quickly at only

3.95

Everything in the Store on Sale Except Fair Trade Items

All Sales Final No Refund or Exchanges