

# MARY WORTH

I SEE YOU HAD SOME CARDS LEFT OVER, MRS. WORTH!

I ALWAYS BUY A FEW EXTRAS... FOR FRIENDS I NEARLY FORGOT..!

LIKE THIS ONE, BUNNY?

MY CHRISTMAS TREE IS NOT TO BE AN ORNAMENT ALONE... ITS BRANCHES SPREAD WITH TINGEL RED AND LIGHTS OF MATCHING TONE.

MY TREE WILL SING... A LIVING THING... THE AGE-OLD CHRISTMAS STORY! A PORCORY LEI WILL MAKE IT GAY IN GOOD OLD-FASHIONED GLORY! THE BELLS AND TINY BIRDS IN CAGES... A SMALL ST. NICK I'VE HAD FOR AGES... A CRYSTAL ANGEL ON A STAR WILL MAKE MY TREE THE BEST BY FAR!

TO BE TRUTHFUL AND TACTLESS ABOUT ANOTHER PERSON'S TASTE... NO!

THIS IS A GOOD CHANCE TO DO SOME CONSUMER RESEARCH, MRS. WORTH!.. I JUST HAPPEN TO HAVE WITH ME A FEW SAMPLES OF CARDS MARTY AND I ARE GOING TO PUT OUT NEXT SEASON! CAN YOU SPARE A FEW REACTIONS?

I'D BE DELIGHTED TO LOOK AT THEM, BUNNY!

WE'LL GUARANTEE NO HOLLY, NO BELLS, NO STARS, NO SHIVERING URCHINS SINGING OFF-KEY... ..AND... NO OTHER GREETING CARD COMPANY CAN MAKE THAT STATEMENT!

THEY SAY FOOLS' NAMES AS WELL AS FACES CAN BE FOUND IN PUBLIC PLACES. I HOPE YOU DON'T THINK I'M A FOOL FOR WISHING YOU A HAPPY YULLE!

HERE'S A TYPICAL SAMPLE!

SEMPER PARVA ADDS

THIS ONE IS ATTACHED TO A BAG CONTAINING MINIATURE NECKTIES... THE HABERDASHER'S HORRORS WE WOMEN ARE SUPPOSED TO SELECT FOR OUR MENFOLK!

TODAY'S THE DAY THAT OLD ST. NICK'S TO OPEN UP HIS BAG OF TRICKS... I HOPE YOU'LL FIND AMONG THESE TIES YOUR HEART'S DESIRE AS YOUR SURPRISE!

I'M JUST BUTTIN IN TO SAY I HAVE A HAPPY CHRISTMAS DAY!

MY WILL I BEQUEATH ONE HOLLY-SPRINKLED CHRISTMAS WREATH!

THESE ARE QUICKIES.. FOR CURT CUSTOMERS!

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ALTERNATE COPY FOR THAT LAST ONE GOES LIKE THIS... "I'M EXTRA GLAD TO BE ALIVE THIS GAY DECEMBER TWENTY-FIVE... AND SO I'LL ADD AS A SPECIAL THRILL, A SANTA CLAUS IN MY LATEST WILL!"

HMM! STILL NO SALE?

I SUPPOSE I'M TERRIBLY OLD-FASHIONED... BUT SO IS CHRISTMAS!.. AND.. SOMEHOW.. I FEEL THAT IT CALLS FOR THIS KIND OF A CARD!

TO YOU ON CHRISTMAS! MAY ALL YOUR GIFTS FULFILL YOUR DREAMS! MAY LOYAL FRIENDS BE MANY.. AND MAY YOU SHARE YOUR FESTIVE FOOD WITH THOSE WHO HAVEN'T ANY!

GOD BLESS THE VERY LEAST OF YOU WHO STRIVE FOR PEACE ON EARTH: A JOYFUL CHRISTMAS, ALL OF YOU, FROM YOUR FRIEND

Mary Worth



## WANT SOME EXTRA MONEY?

You will find literally hundreds of things around the house you do not want—and strangely enough someone else would actually buy them. Insert an ad in the classified section of the Capital Journal and turn those "white elephants" into cash.

TO INSERT A CLASSIFIED AD

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