

MERRY CHRISTMAS

"BERGS WISH YOU A VERY MERRY CHRISTMAS"



Greetings from our **MEATS** Dept.

WE OFFER A SPLENDID SELECTION OF HOLIDAY FANCIES, INCLUDING TURKEYS, GESE, DUCKS, CHICKENS, RABBITS, HAMS, CHOICE BEEF ROASTS, LOIN OF PORK, ROAST OF VEAL, LEG OF LAMB, ETC.
When shopping in this Department REMEMBER—if you don't see what you want, ask for it at the service window.

FRUITS and VEGETABLES

EXTRA FANCY BANANAS These Are "Tops" 29c 2 Lbs.	GENUINE CALAVOS For Your Christmas Salad Each 10c
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BERGS IS THE CENTER FOR ALL FRUITS AND VEGETABLES. WE CARRY EVERYTHING AVAILABLE ON THE MARKET THROUGHOUT THE YEAR. DURING THE HOLIDAY SEASON WE WILL HAVE ITEMS SUCH AS —

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| ENDIVE —
ROMAINE —
WATERCRESS —
CUCUMBERS —
NAPPA (Chinese Cabbage) —
CELERY HEARTS —
SAVOY CABBAGE —
ARTICHOKE —
ZUCCHINI SQUASH —
EGG PLANT —
SALISIFY (Oyster Plant) —
CELERY ROOT —
LEEK — | NEW PEAS —
SWISS CHARD —
FRESH MUSHROOMS —
TANGERINES —
FRESH PINEAPPLE —
PERSIMMONS —
POMEGRANATES —

This department features
pre-packaged merchandise.
Weighed, priced and wrapped
for your convenience. |
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SOFTASILK CAKE FLOUR
2 3/4 lb. pkg. **39c**

BISQUICK
39c

Folger's COFFEE **69c**
1 Pound

Chopped MUSHROOMS
3 cans **25c**

WRIGLEY'S
GUM
By Carton **69c**

KIX KIX 2 pks. **29c**

CHEERIOS 29c

COOKIES?
"WESTONS"
BANANA PATTIES
39c
Per Box

OUR XMAS STAR
feature
MARASCHINO CHERRIES
23c
1/2 Lb. Jar

WE HAVE A LARGE SELECTION OF CHRISTMAS CANDIES & NUTS. BUT HURRY... THEY ARE GOING FAST	SOCIETE HARD MIX Lb. 23c SOCIETE GUM DROPS Lb. 24c SOCIETE ORANGE SLICES Lb. 25c SOCIETE JELLY BEANS Lb. 27c	SOCIETE ROYAL MIX Lb. 29c SOCIETE Chocolate Drops Lb. 25c SOCIETE FILLED MIX Lb. 41c SOCIETE RAINBOW Lb. 37c
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Chevy Chase
TOM and JERRY BATTER
65c
1 Pound Carton

WHEATIES
Breakfast of Champions
29c

TASTY PAK
JELLO
5c
Per Pkg.

GOLD MEDAL ENRICHED FLOUR
25 lbs. **\$1.89**
10 lbs. **89c**
5 lbs. **49c**

Glace Cake Mix Lb. **45c**

GLACED PINEAPPLE
LG. Carton
Packaged in Bergs **59c**

NALLEY'S TREASURE PICKLES
12 oz. Jar **25c**

LINGONBERRIES
1 Pint **59c**

TASTY PAK
Seedless Raisins
4 Lbs. **53c**

CIRCUS PEANUTS
Per Can **29c**

CONWAY'S CRANBERRY SAUCE
2 Cans **29c**

ELSINORE PUMPKIN
1 lb., 13 oz. can
3 for **25c**

V-8 VEGETABLE JUICE COCKTAIL
46 oz. can **35c**

Welch's Freestone PEACHES
No. 2 1/2 can **29c**

Tasty Pak GRAPEFRUIT SEGMENTS
1 Lb., 4 oz. can **19c**

Allen's Old Fashion APPLESAUCE
No. 2 can **14c**

ELSINORE SLICED PINEAPPLE
9 oz. can **15c**

OREGON PEACH PRESERVES
1 Lb. Jars **2 for 29c**

SHADY OAK Boysenberry Preserves
1 lb. jars **25c**

ELSINORE ORANGE JUICE
46 oz. **29c**

HEINZ STRAINED BABY FOOD
One of the "57" Family **3 cans 23c**

GREEN GIANT PEAS
No. 303 can **10c**

BRER RABBIT MOLASSES
1 Pt. **39c**
8 oz. **39c**

Nestle's CHOCOLATE BITS
Per **19c** Pkg.

Dromedary Candied CITRON
3 oz. can **11c**

Dromedary Candied ORANGE PEEL
3 oz. can **11c**

Dromedary Candied LEMON PEEL
3 oz. can **11c**

Dromedary PITTED DATES
7 1/4 oz. pkg. **25c**

WELCH'S FINE FOODS

SOLID PAK TOMATOES
No. 2 1/2 can
2 for **39c**

FRUIT COCKTAIL
No. 1 Tall PER **19c** CAN

BLUE SHIELD
POPCORN
2 lbs. **35c**

FROM OUR BAKERY DEPARTMENT
SPRINKLES
COOKIES
30c
1 Dozen
A CHRISTMAS COOKIE

LUX FLAKES
27c

LIFEBUOY
Regular Bar
3 for **23c**

RINSO
27c

LUX TOILET SOAP
Reg. **3 for 23c**
Bath **2 for 23c**

SWAN
Regular **3 for 25c**
Large **2 for 27c**

SILVER DUST
Large Package **27c**

SPRY
3 Lbs. **69c**

BERGS

SALEM'S COMPLETE FOOD CENTER
We Will Be Closed Christmas Day and Monday