

**GIRLS' FLANNEL PAJAMAS**  
**2.98**  
 Here's an ideal Christmas gift. Printed outing flannel in two-piece styles. Cute floral designs—clever trimmings. Really washable. Sizes 8 to 16.  
 PENNEY'S SECOND FLOOR

**MEN'S VIRGIN WOOL Plaid Shirts**  
**7.90**  
 Handsomely tailored in smart shadow plaid virgin wool fabric. Sturdily made, plenty of pockets. Roomy cut. New deep tone colors. Sizes 15-17.  
 PENNEY'S MAIN FLOOR

**WOMEN'S ASSORTMENT OF SWEATERS**  
 Cashmere ..... 6.88  
 Rabbit Hair Slipover ..... 3.96  
 Cardigan ..... 5.90  
 Soft, warm cashmere slip-on sweaters, snug fitting neck line, luscious new colors, also rabbit hair slip-on and cardigan sweaters. Fluffy knit, all handsomely designed. Soft, pastel colors.  
 SECOND FLOOR

**IN SALEM IT'S PENNEY'S**

**ONLY 3 SHOPPING DAYS LEFT Before Christmas PENNEY'S Offer You TERRIFIC SAVINGS**  
 On Outstanding Merchandise — Just One Saving After Another  
**REMEMBER PENNEY'S ARE OPEN UNTIL 9 P.M. EVERY EVENING**

**UNTIL CHRISTMAS EVE., DEC. 24.**

**A USEFUL AND THOUGHTFUL GIFT FOR HER!**  
**Rayon Satin Raincoats**

Group 1—Weather treated rayon satin twill. Hood models with belts, three way styling. Practical shades of grey, black and green. Women's sizes.  
**9.88**  
 PENNEY'S SECOND FLOOR

Group 2—Plaid taffeta hoods and cuff trim. Weatherized gabardine and rayon satin-finish fabrics. Belted models and swing backs. 12 to 18.  
**5.88**  
 PENNEY'S SECOND FLOOR

**JUST RECEIVED Large Group of HOLIDAY DRESSES**

Beautiful dresses—every one new this season. Dramatic fabrics, smartest of styles. These dresses are buys that really stand out. In velvets, crepes and failles. Every one a thoughtful gift.  
**10.90 to 14.75**  
 Every One New This Season  
 Penney's Second Floor

**YOU'LL SEARCH HIGH AND LOW TO COME ANYWHERE NEW THESE PENNEY COATS**

**CHECK THESE LOW PRICES Wool Covert**

Here is top value for your Christmas dollars. All wool coverts and some sheer broadcloth. Newest styles—shoulder treatment. Rich winter colors. Miss 5'4" or under sizes too!  
**25.00**  
 PENNEY'S SECOND FLOOR

**100% Wool Gabardines**  
 All wool gabardines in new models of winter coats. Interlined sharkskins, fleck and solid colors. All handsomely finished. You just can't miss this value.  
**17.00**  
 PENNEY'S SECOND FLOOR

**Just Arrived! SHORT COATS FOR SPRING**  
 A grand array of luscious spring tones in the cleverest of styles—and, of course, in the new 38" length—for a grand Christmas gift.  
**14.75**  
 PENNEY'S SECOND FLOOR

**MAKE HER'S A PRACTICAL GIFT... SPECIAL SAVINGS—FINE QUALITY GIRLS COATS**  
 Collection of warm coats for that young miss. Woolen coats with clever collar and cuff trimmings. Reversible, (plaid and gabardine) and of course ever-popular rain coats. Gabardine weatherized. Make her gift a practical one. Save dollars, too. Shop today.  
 WINTER COATS ..... 13.88  
 REVERSIBLE RAINCOATS ..... 7.88  
 RAINCOATS ..... 3.88  
 PENNEY'S — SECOND FLOOR



**For His Gift... HANDSOME JACKETS... All Around Styles**

**A. MOUTON FUR COLLAR Leather Flight Jackets**  
 A sure hit under the Christmas tree. Sturdy leather flight jacket. Horse hide, mouton fur collars. Rayon lined, knit cuffs and bottom, strongly sewn for long wear. Sizes 36 to 46.  
**12.75**  
 MAIN FLOOR

**B. WEATHERIZED SATIN BOMBER JACKET**  
 All purpose weatherized fabric Bomber Jacket. Warm quilted lining. Mouton fur collar for extra warmth. Neutral tan shade. 8 zipper front. Two extra large pockets. Sizes 36 to 46.  
**9.90**  
 MAIN FLOOR

**C. MOUTON COLLAR FABRIC BOMBER JACKET**  
 Comfortable styling bomber jacket. Weatherized outer fabric, alpaca lined for extra warmth. Mouton collars, knit cuff and bottom. Green, beige, maroon. Sizes 38 to 44.  
**12.75**  
 MAIN FLOOR

**D. PERFECT FOR THAT BOY Leather Flight Jackets**  
 Leather jackets—a practical gift for that young man. Sturdy brown capeskin leather. Warm Mouton fur collar, knit cuff and bottom fully lined. 8 zipper front. Sizes 8 to 18.  
**11.75**  
 MAIN FLOOR

PENNEY'S MAIN FLOOR

**PENNEY'S HAVE A LARGE SELECTION OF GIFT SPORT SHIRTS**

**NYLONS - GABARDINES SPORT SHIRTS**  
 Assorted fabrics  
**3.98 and 4.98**  
 PENNEY'S MAIN FLOOR

**3-BUTTON CUFF STYLE GAMBLER SHIRTS**  
 RICH DEEP TONES  
 Most popular sport shirt today. Gambler style—3 button (wide) cuff. Extra smart styling. Some 23% wool mixture. Rich deep tones of greens, blues, maroons, teal, coco and dark brown. Shirt sizes.  
**3.98 and 4.98**  
 PENNEY'S MAIN FLOOR



**FOR HIS CHRISTMAS GIFT... DEEP TONED SPORT SHIRTS**  
 Practical cotton gabardine sport shirts styled new—with a zipper neck opening. Do the fellows ever love them! Rich deep tones and fabrics that are such values at this low price.  
**2.98**  
 PENNEY'S MAIN FLOOR

**COLORFUL SKI SWEATERS**  
 Colorful all wool ski sweater. Warm close woven knit. Gay patterns and designs. Slip-over models, long sleeves. Sizes 10 to 18.  
**Now 3.00**  
 Penney's Main Floor Boys Dept.



**ALL WOOL PLAID SHIRT**  
 GAY PLAID  
 SIZES 15 TO 17  
 Gay plaid design—those colorful plaids that men like. Large, or small design. New colors for that "different" look. Warm close woven wool yarn. Sizes 15 to 17.  
**6.50**  
 PENNEY'S MAIN FLOOR

**CRIB BLANKETS**  
 PATTERN & DESIGNS  
 ASSORTMENT OF COLORS  
 SATIN BOUND  
 Cute novel crib blanket designs in that easy to care for fabric. Your choice of colors. Wide satin bound. A perfect gift for that little one.  
**1.98**  
 PENNEY'S SECOND FLOOR

**CHOPPER SHIRTS**  
 FOR THAT BOY  
 DOUBLE CONSTRUCTION  
 SIZES 8 TO 18  
 Rugged—plaid—all wool shirts for boys. Double construction across shoulders and back. 4 generous pockets. Gay multicolor plaid. Size 8 to 18.  
**6.90**  
 PENNEY'S MAIN FLOOR

**Children's Warm Mittens 69c**  
**Rayon-Lace Panties 49c**  
**Colorful Polo Shirts 50c**  
**Knit Dresses and Panties 98c**  
**Juvenile Twill Jackets 2.98**  
 PENNEY'S SECOND FLOOR

**CORDUROY SMARTALLS**  
 DEEP TONE COLORS  
 STURDY FABRIC  
 SIZES 1 TO 6  
 Children love them—mothers love them—corduroy smartalls. Sturdy construction and fabric. Deep colors—so easy to keep. Bib and shoulder straps. Sizes 1 to 6.  
**1.98**  
 PENNEY'S SECOND FLOOR

**PLASTIC RAINCOATS**  
 WOMEN'S SIZES  
 4 GAUGE PLASTIC  
 CLEAR - BLUE - COLORS  
 Light, easy to always carry with you. Heavy—durable 4-gauge plastic in clear or blue colors. Hood 3-way belt. Full cut for comfort.  
**1.99**  
 PENNEY'S SECOND FLOOR

**ZELAN JACKETS**  
 WEATHERIZED  
 SIZES 8 TO 18  
 An all around jacket for that boy. Fitted gathered waist band. Neutral colors to choose from. Weatherized poplin fabric. Sizes 8 to 18.  
**5.90**  
 PENNEY'S MAIN FLOOR



**NO. 1 GIFT FOR HIM DRESS SHIRTS**  
 TOP FLIGHT ..... 1.98  
 TOWNCRAFT ..... 2.98  
 Complete assortment of Dress Shirts in colors and patterns. Whites, pastels, stripes (easily and hold) sparkle tones, end-to-end weaves. Short tub, regular and wide spread collars. All sizes and sleeves to choose from.  
 PENNEY'S MAIN FLOOR



**BLOUSES THE IDEAL GIFT FOR HER**  
 Wanted styles at a very down-to-earth price. Exclusive-looking details. Versatility of assortment. They make grand holiday gifts.  
**2.98**  
 PENNEY'S SECOND FLOOR



**Here's a Real Buy VENETIAN COVERT**  
 The Venetian Covert in closely woven 100% virgin wool cravenette to resist showers. Full chested, broad shoulder cut. See it at Penney's and remember, the price is just 25.00—new colors.  
**\$25**  
 PENNEY'S MAIN FLOOR

**GIFT SUGGESTION Snow Suits**  
 Just in time for Christmas—special savings on snow suits. One piece zipper closings, weather treated for sudden showers. Warm fleece lining and interlining. Practical colors for boys and girls.  
**5.88**  
 PENNEY'S SECOND FLOOR

**A GIFT HINT FOR GIRLS Chenille Robes**  
 For girls, washable, practical chenille robes that are so easy to care for. Thickly tufted in pinks and blue—some with white chenille design. Sizes 2-4-6. (Gift Hint Robes for the Whole Family at Penney's).  
**1.98**  
 PENNEY'S SECOND FLOOR

**CHRISTMAS GIFT IDEA Housecoats**  
 Comfortable washable gay printed Housecoats. Seersucker fabric, tailored zippers, buttons and belted models. Fancy lace trim—full swing skirts, 12 to 20.  
**3.98**  
 PENNEY'S SECOND FLOOR

**GIFT SPECIAL Flannel Shirts**  
 A sure hit for his Christmas gift. Sanforized, washable—woven through plaid shirts—woven fabric, gay colors in sizes 15 through 17.  
**2.79**  
 PENNEY'S MAIN FLOOR

**Just One Grand Saving After Another! Don't Miss Any Of Them! PAY CASH...CARRY IT...YOU SAVE !!!**