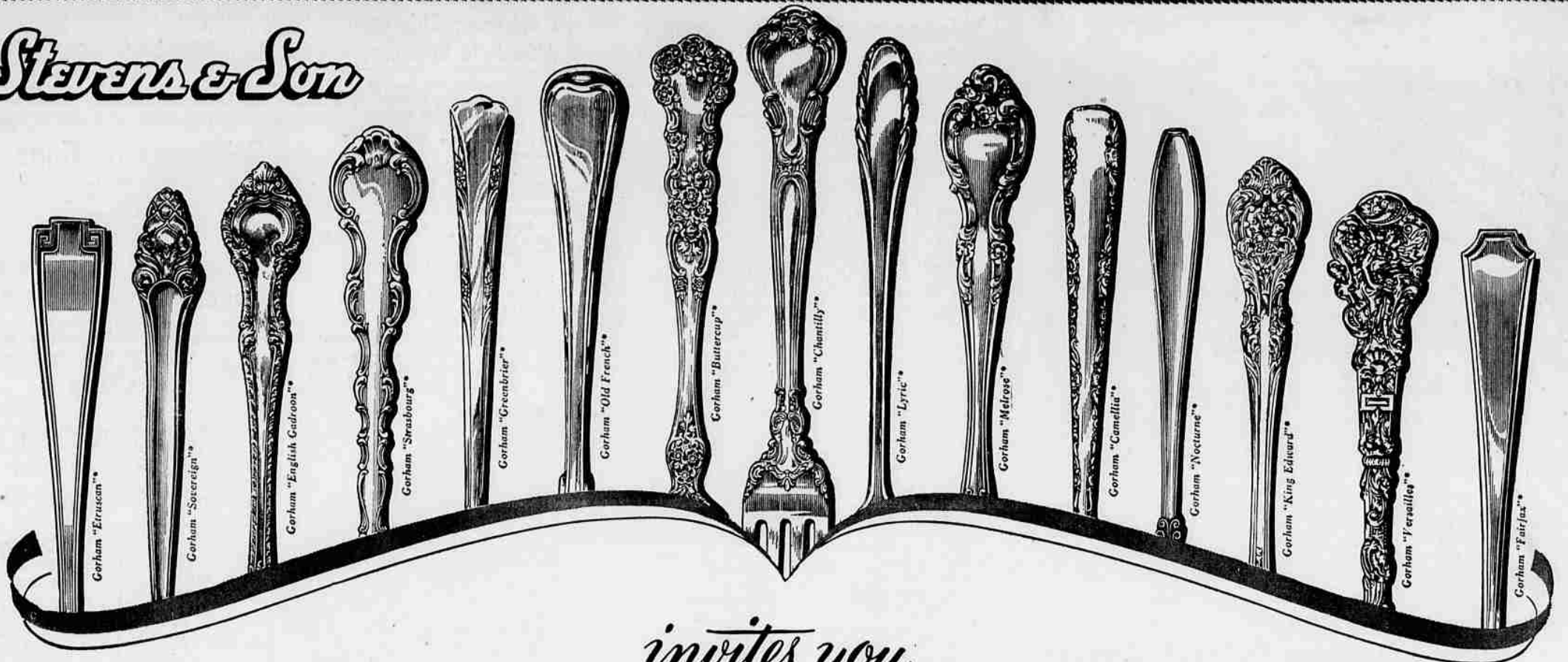
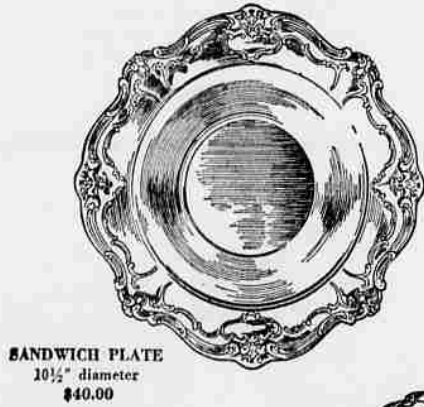


Stevens & Son



invites you
to select your pattern from our complete showing
Gorham* Sterling

Among the many distinctive designs in Gorham* Sterling . . . modern or traditional, simple or ornate, and each a masterpiece of authentic styling and exacting craftsmanship . . . you'll find the pattern perfectly suited to your requirements. Study the beauty of the design most pleasing to you. Balance a piece in your hand. Solid silver, it's designed to grow lovelier with daily use at every meal. Come in, see our full showing of famed Gorham Sterling today!



SANDWICH PLATE
10½" diameter
\$40.00



BOWL
10½" diameter
\$45.00



BREAD and BUTTER PLATE
6¼" diameter
\$10.00



BREAD TRAY
12" length
\$25.00



COMPOTE
8¾" high, 6¼" diameter
\$17.50



BONBON DISH
6¼" diameter
\$12.50



SALT and PEPPER
4½" high, pair
\$10.00

	MUTTERCUP*	CAMELLIA*	CHANTILLY*	ENGLISH GARDEN*	ERUSCAN*	FAIRFAX*	GREENBRIER*	RING EDWARD*	LYRIC*	MELROSE*	NOCTURNE*	OLD FRENCH*	JOYBELTON*	STRAUBURG*	VERSAILLES*
6-PIECE PLACE-SETTING	\$25.00	\$25.50	\$25.50	\$26.00	\$25.50	\$25.50	\$25.50	\$26.00	\$25.50	\$26.00	\$26.00	\$26.00	\$27.00	\$26.00	\$32.50
Butter Spreader (Hollow Handle)	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	5.00	4.50	4.90	5.00	4.50	4.75
Cocktail or Oyster Fork	2.75	3.00	2.75	3.00	2.75	3.00	3.00	3.00	3.00	3.50	3.00	2.75	3.50	3.00	3.75
Coffee Spoon (After Dinner)	1.75	2.00	1.75	2.00	1.75	1.75	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00
Dessert or Cereal Spoon	4.75	4.75	4.75	5.00	4.75	5.25	4.75	5.00	4.75	5.75	4.75	5.25	5.75	6.00	6.00
Iced Beverage Spoon	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	5.25	4.50	4.50	5.25	4.50	5.00
Nut or Nut Spoon	4.25	4.25	4.25	4.25	4.25	4.25	4.25	4.25	4.25	5.00	4.25	4.25	5.00	4.25	5.00
Butter Knife	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.75	6.50	6.50	7.00	6.50	6.75
Butter Pick or Olive Fork	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75	4.50	3.75	3.75	4.75	3.75	4.75
Cake Separator	7.50	7.50	7.50	7.50	7.50	7.50	7.50	7.50	7.50	8.25	7.50	7.50	8.25	7.50	8.25
Cheese Server	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	5.00	4.75	4.75	5.00	4.75	5.00
Cold Meat or Serving Fork	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	11.00	10.00	11.00	14.50	10.50	14.50
Cream or Mayonnaise Ladle	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	6.50	5.00	5.00	7.25	5.00	6.50
Gravy Ladle	9.00	9.50	9.25	9.50	9.50	9.50	9.50	9.50	9.50	10.50	9.50	11.50	10.75	11.00	10.50
Jelly Server	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	6.00	5.25	5.25	6.00	5.25	6.00
Lemon Fork	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.75	3.00	3.25	3.75	3.00	—
Pastry Server	8.75	8.75	8.75	8.75	8.75	8.75	8.75	8.75	8.75	9.50	8.75	8.75	9.50	8.75	9.50
Pie Server	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.75	8.00	8.00	8.75	8.00	8.75
Solid Fork, Serving	12.50	13.75	12.50	13.75	12.50	12.50	13.75	13.75	13.75	15.00	13.75	12.50	16.25	13.75	16.25
Solid Spoon, Serving	12.50	13.75	12.50	13.75	12.50	12.50	13.75	13.75	13.75	15.00	13.75	12.50	16.25	13.75	16.25
Sugar Spoon	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	5.50	4.75	4.75	5.50	4.75	5.00
Table or Serving Spoon	8.50	8.75	8.00	8.75	7.50	8.00	8.50	8.75	8.50	11.00	8.75	8.00	11.00	9.00	10.00
Tamale Server	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	12.50	11.00	11.00	14.50	11.00	15.50
Roast Carving Set, Knife and Fork	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	32.50	30.00	30.00	32.50	30.00	32.50
Steak Carving Set, Knife and Fork	16.50	16.50	16.50	16.50	16.50	16.50	16.50	16.50	16.50	17.50	16.50	16.50	17.50	16.50	17.50
Letter Opener	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	5.00	4.75	4.75	5.00	4.75	5.00

GORHAM "VICTORIAN"

Coffee	\$225.00
Tea	215.00
Sugar	95.00
Cream	80.00
Waste	60.00

5-PIECE SET \$675.00

Kettle	425.00
Walter	250.00

Not Illustrated:

GORHAM "VICTORIAN PLAIN"

Coffee	\$165.00
Tea	155.00
Sugar	65.00
Cream	55.00
Waste	35.00

5-PIECE SET \$475.00

Kettle	350.00
Walter	275.00



CANDELABRA
6¾" high, pair
\$60.00

CANDLESTICK
(Not Illustrated) pair
\$26.00



PITCHER
8¾" high
\$85.00



BOWL
11½" diameter
\$57.50



PICTURE FRAME
5" high, 3½" wide
(Holds photo 3¼" x 2¼")
\$10.00



SUGAR and CREAM SET
Sugar \$18.50
Cream 19.00
Tray, 9" long 15.00

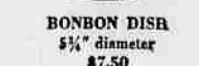
SET (3 pieces) . . . \$52.50



BONBON DISH
5" length
\$12.50



FRUIT BOWL
(Same design, 9½" length)
\$37.50



ALMOND DISH
(Same design, 8¾" length)
\$6.25



Shown here are only a representative few of the many pieces of incomparably beautiful Gorham Sterling service ware in our wide and varied selections. Start now to enjoy the use and beauty of this fine silver . . . simply by acquiring a few pieces now. Then you can add piece by piece, as quickly or slowly as you wish. Come in, let us show you the lovely, serviceable Gorham Sterling pieces we're now offering, many surprisingly moderate-priced!

STEVENS & SON

JEWELERS — SILVERSMITHS

Telephone 4-2223

Salem's Tallest Building 390 STATE ST.