

IN SALEM IT'S PENNEY'S

RONDO DELUXE DRESS PRINTS



IN 80-SQUARE FABRIC

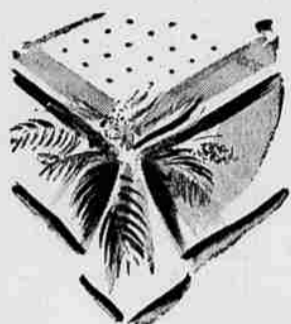
You must see to appreciate these famous Rondo Percale Deluxe Prints. A wide choice of luxurious florals, stripes, plains, dots, and checks. In wonderful, washable 80-square fabric. Remember, cash-and-carry means more for your money!

39¢ yd.

MEZZANINE

SOME GIFT SUGGESTIONS FOR THE HOME

COLORFUL
Printed Cloths



Christmas cheer that will last through the year! Smooth sa-tteen weave cotton cloths in a big choice of bright prints in most any color she could want.

54" x 54" **1.98**
54" x 72" **2.98**

MEZZANINE

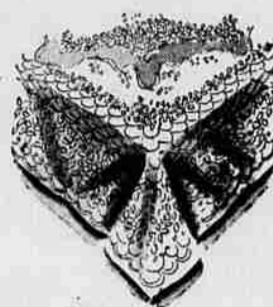
HAND PAINTED
PADRE'
TABLECLOTHS

HAND PAINTED—By Colonial Art studios in an attractive floral design that is sun and laundry fast in the decorative heavy weave of these lovely cloths. The fringed edge and variety of sizes make it a doubly attractive addition to your home. Guaranteed.

Size 53" x 72" Table Cover **4.98**
Size 17" x 45" Buffet Runner **1.29**
Size 12" x 18" Doilie **39c**
Size 12" x 12" Napkin **29c**

MEZZANINE

LUXURIOUS
Lace Cloths

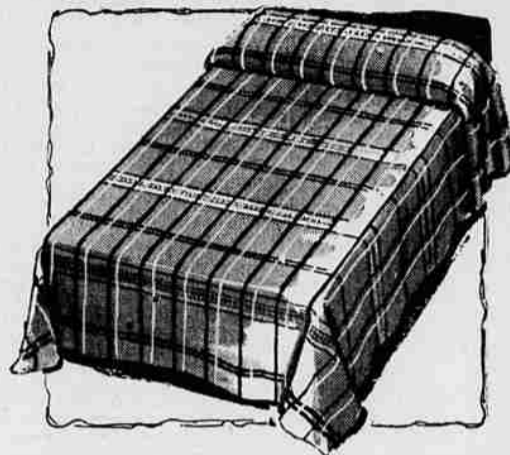


Here's just what she needs to set a festive holiday table! And she'll cherish her lovely lace cloth for years. Choice of designs. Attractively boxed.

4.98
9.90

MEZZANINE

JACQUARD SPREADS



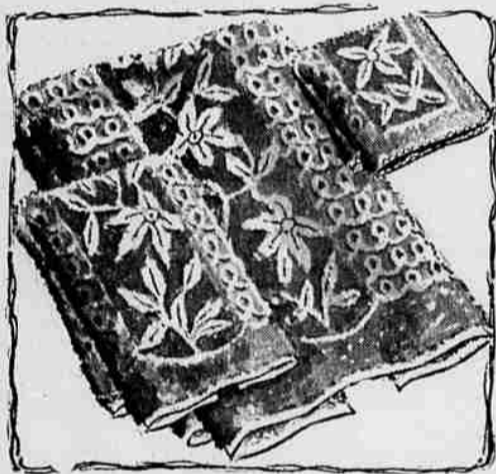
RAYON FLORAL PATTERNS

If someone on your shopping list likes color—and lots of it, this is the spread to choose! It's rayon in warm shades with bold blocks of color woven right in! Has the looks of jacquards costing much more, but see Penney's low price!

7.90

MEZZANINE

FLORAL JACQUARD TERRY BATH TOWELS



CANNON QUALITY AND THRIFT-PRICED

Reversible jacquard weave . . . in new colors for the bathroom! Thick, long loops soak up water . . . large 22" x 44" size wraps around. All this for one low price.

1.19

Matching 16" x 27" Size Hand Towel **55c**
Matching 12" x 12" Size Wash Cloth **29c**

MEZZANINE

FOR THE BLANKET BUY OF YOUR LIFE! BUY NOW ON LAY-AWAY—TAKE HOME LATER ON!

100% Wool Blankets

Superfine 100% Wool
Sunny "Decorator" Colors



3½ lb. Wt.

CHECK THE FACTS:

- Wear-warmth core yarn process permits dense napping.
- Soft, fleecy finish on both sides neatly and securely bound.
- Treated against moth damage and guaranteed for 5 years.
- Lustrous beauty, approved decorator colors that will harmonize easily.
- Equipped with recommended washing instructions.

72" x 90" SIZE

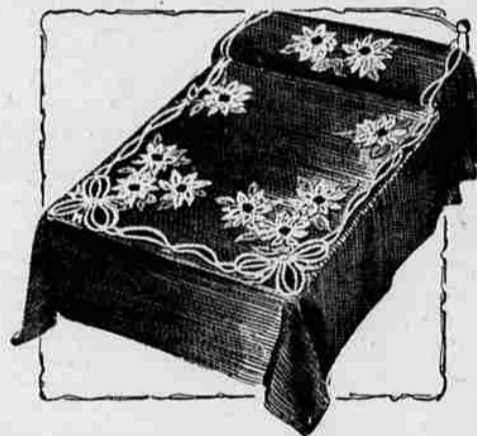
8.90

Also in 4 lbs. Wt. - 72" x 90"

9.90

MEZZANINE

SINGLE COLOR AND MULTICOLOR CHENILLE SPREADS



SOLID COLORS IN SPREADS

Beautiful pastel colors and floral designs. Closely tufted in plain shades and lovely designs. For thrifty homemakers—twin and double bed sizes.

6.90

BEAUTIFUL MULTICOLOR SPREADS

A breath-taking selection of many of the most popular multicolor designs and patterns available. You'll want to see these! Twin and double bed size.

9.90

MEZZANINE

SHEETS

"NATION-WIDE" BRAND

Famous Nationwide Sheets are Tops in Value!
132 Thread Count.

Size 81x108 **1.89**
Size 81x99 **1.79**
Size 72x99 **1.69**

"PENCO" BRAND

145 Thread Count—Smooth, Fine

Size 81x108 **2.39**
Size 81x99 **2.19**
Size 72x108 **2.19**
Size 63x108 **1.98**

MEZZANINE

**PENNEY'S STAY
OPEN EVERY FRIDAY
NIGHT UNTIL 9 P.M.**

LOOK AT THESE VALUES IN PILLOW CASES!

FASHION-MANOR BOXED SETS

White and Colored—"Mr. and Mrs.,
and "His and Her's" 42" x 36" **1.98**

MEZZANINE

NATIONWIDE AND PENCO CASES

Penco 42" x 36" **45c**
Nationwide 42" x 36" **39c**

Special Christmas
Blanket Feature
3 LB. 100% WOOL

5-year Moth Proof
Guarantee **600**

Just One Grand Saving After Another! Don't Miss Any Of Them!