

Elbow Handy Robert Villemain (right) of France was as handy in blocking as in punching when he took down an unanimous 10-round decision over Jake LaMotta in an upset at New York's Madison Square Garden. Here Villemain uses his elbow to deflect a hard left thrown by the middleweight champ in their non-title bout. (Acme Telephoto)

Villemain to Battle For France and Cerdan

By OSCAR FRALEY
United Press Sports Writer
New York (AP)—Robert Villemain is a typical prize fighter, a chunky battered and scarred little man not given much to emotion, but his deep brown eyes glowed with fanatical zeal today as he promised to win the middleweight title "for the honor of La Belle France."
Villemain is spurred by a frenzied fervor seldom connected with the oft-brutal and ever-mercenary fight game. This bout, if a shot at LaMotta's crown is scheduled, has fired the Frenchman to the pitch of a Holy Crusade.
It is a pledge to the memory of a friend snatched away by fate before he could do the job. That man was Marcel Cerdan. He died October 28 when his plane crashed against a mountain top in the Azores as he was en route back to the United States for a title bout with LaMotta.
"When Cerdan loses his life," Villemain breathed heavily in his broken English, "he loses his chance — and the chance for France. I swear I will win it back. It is a vow I shall keep."
The handsome Cerdan and the plain Villemain were fast friends, an Athos and Porthos of the ring determined to bring gloved glory to the fleur-de-lis. Cerdan reached the goal first when he captured the middleweight title from Tony Zale in 1948. But then he lost it to LaMotta last June.
They had a rematch for September 28 and four days before the fight Villemain visited the optimistic Marcel at his training camp. They were together when the word came that the fight had been postponed to December 2.
Cerdan, fit and confident, cried like a child. Villemain, with an arm around his friend's shoulder, wept bitterly. There was no jealousy in Villemain's soul, only a searing frustration for the loss of an opportunity by Marcel — and by France.
They went home with their disappointment. Cerdan never to return. But Villemain came back and won.

Bearcats Face Wolves on Heels of Overtime Defeat

Willamette's Bearcats, somewhat tucked out from their marathon with Chico State, will engage the O.C.E. Wolves at Monmouth Tuesday night. The contest is the first of a pair between the two quints. The second is booked for February 7.
Coach Bob Knox's squad is composed of lettermen, freshmen, transfers and candidates from last year's Jayvee club.
The Wolves have none too much height but are reported to be blessed with a maximum amount of speed. The lettermen are Marv Heibert, Harrel Smith, Chet Hogan and Chuck Humble.
Playing a much better brand of ball than was displayed the previous evening Willamette and Chico toiled through more than two hours of cage competition Saturday night with the Bearcats losing 87 to 83. The score was tied at 60-all seconds from the end of the regulation time when Dan Montag looped in a two pointer from well back of the foul circle. The contest then went through three five minute overtime periods.
The first overtime ended with the score tied at 65, the second at 73. Coach Johnny Lewis' quint apparently had the game on ice when they held a 73-72 lead with seconds to go in the second overtime period. However, a charging foul was called with Willamette in possession of the ball and Chico took advantage of the foul to force the program into a third five minutes of overtime.
The visiting Wildcats outscored Willamette 35 to 31 in the field goal department, with Butler, a guard, potting an even dozen. Ted Loder's 22 markers were high on the Bearcat side of the ledger.
Willamette (83) (87) Chico
Loder 22 22 Olsen
Brouwer 14 3 Skold
Lodge 11 3 Armstrong
Bellinger 13 16 Cowan
Serrins 12 20 Butler
Sobe, WU-Montag 4, Robinson 3, Evans 4, Chico-Bukovina 3, Okersberg 1, Caraballo 7.

OCE Cage Coach Prefers Score Limit to Clock

Monmouth — The Monmouth Luncheon club met with Coach Knox the principal speaker. He says that with the new rule on the last two minutes of a basketball game the spectators might as well go home at the 38-minute mark for there can be no switch in lead after that — nor much of interest.
His suggestion is the complete elimination of time as an element in the game, setting up instead an arbitrary score at which the game would end. He suggested 60 points for college games.

Jersey Bowler Is Match Champ

Chicago, Dec. 12 (AP)—James (June) McMahon, 37-year-old Chicago bowling instructor, is 1949 national all-star individual match game bowling champion. McMahon, a native of Passaic, N. J., won the title last night by finishing the 64-game round robin schedule with a record of 44½ victories and 19½ defeats. He collected 13,712 pins for 318.37 points under the Petersen scoring system.

Winter Slicker Golfing Moves At Fast Pace

When the third week of competition in the "Winter Slicker" golf tournament of the Salem Men's club ended Sunday, the program was farther along than had been anticipated.
However, play is expected to slack up a bit during the balance of the year due to the holiday season.
Competition during the past week gave the following results:
Three 1 division: Putnam-Martin 2½, McCallister-Wolfe 5, Wadman-Harp 3, J. Thomas-Bloan 6.
Two 2 division: Hendie-Lorenson 3, Toombs-Jones 6, Hunt-Graham 3, Watter-Johnson 0, Gurney-Zlater 3, Kolb-Schneider 1.
One 3 division: Needham-Gwyn 3, Kimmel-Gus-Ladson 1, Mape-Baxter 3, Thompson-Price 6.
Orans: Hay-Hicks 3, English-Trickson 6, Alexander-Hoar 0, V. Miller-Potts 3.
W.L.L. No competition.
American: Goodwin-Riley 3, McMullen-Deters 0, Vetter-Finch 2, Shefer-Mannins 1.
National: Piller-Arthart 3, Sheddon-Burrows 0, Ritter-Krohn 6, Dyer-Smith 2.

Eagles and Rams Vie for National Grid Loop Title

(By the Associated Press)
The Philadelphia Eagles and Los Angeles Rams will bump helmets next Sunday for the National league title, plus a seat next to the Cleveland Browns of the all-America conference as co-champions of 1949 pro football.
The Browns, by routing the San Francisco 49ers, 21-7, in their playoff final in Cleveland yesterday, were champions of the now defunct AAC since its inception in 1946. Their four-year reign is a pro grid record.
The Rams had to go right down to the last game of the regular season to clinch the Western division title in the NFL. They blasted Washington's Redskins, 53-27, before 44,899 coast admirers. The triumph assured them of meeting the eastern division winners, the Eagles, in the titular playoff in Los Angeles.
Chicago's Bears, who had to win while the Rams were losing in order to overtake Los Angeles, did their part by battering the Chicago Cardinals, 52-21.

YOUNG MEN ARE NEEDED BY RAILROADS THROUGHOUT AMERICA TRAIN NOW AT PORTLAND, ORE., FOR STATION AGENTS TELEGRAPHERS

Positions open throughout the United States. Starting salary \$277.50 plus benefits, rapid advancement. GI approved. For information contact representative at Marion Hotel December 12th and 13th Only.

Northwest Loop Reverses Success In Cage Season

Northwest conference football success against non-conference teams have been reversed to date in pre-season basketball.
Only six times in 23 starts have the Northwest conference schools come out on top. They had a wide margin over the Evergreen conference in football, but to date have scored but a single win in six tries against the Washington quints.
Linfield has recorded the most wins with a three and three record, but Willamette with two wins and one loss has the best percentage.
Willamette has made the best offensive record, averaging 67 points per contest for three games. Linfield has averaged 56 points, College of Idaho 48, Lewis & Clark 44, Pacific 42 and Whitman 41.
Idaho has exhibited the tightest defense with an average of 51 points per game. Pacific has a defensive mark of 53, Linfield 60, Willamette 61, Whitman 63 and Lewis and Clark 65.

OREGON TIDES Correct for Newport

Date	Time	High	Low
Dec. 12	6:41 a.m.	7.6	0.90 a.m. 0.3
	6:18 p.m.	7.1	12:47 p.m. 2.0
Dec. 13	7:33 a.m.	8.1	0:54 a.m. 0.7
	7:34 p.m.	6.7	2:00 p.m. 2.3
Dec. 14	8:23 a.m.	8.6	2:01 p.m. 1.8
	8:52 p.m.	6.5	3:08 p.m. 1.4
Dec. 15	9:12 a.m.	9.1	2:47 a.m. 1.8
	10:08 p.m.	8.3	4:07 p.m. 0.3

Major Leaguers Study Uniform Playoff Plans

New York, Dec. 12 (AP)—Major league baseball club owners were about to get together today on a uniform playoff plan to be used whenever there are tie finishes in the pennant races.
That was one of the most important items on the calendar as the big league big-wigs met for their annual mid-winter business sessions, at which time they also hope to make some startling player deals, again increasing the number of night games, and try to get the minor leagues to reconsider their failure to repeal the controversial bonus rule.
Most of the time will be devoted to study of a new draft of the entire structure of playing rules by a seven-man committee which was appointed by Commissioner A. B. Chandler of Sarasota, Fla., last spring.

Atlas-Dusette Rematch Comes After Mat Mix

As had been anticipated, a rematch between the "Great Atlas" and George Dusette will highlight Tuesday night's professional wrestling program at the armory. A mixup in the signals a week ago caused the previous match to be dumped in the laps of the local commission.
Preliminary to the main event will be a curtain raiser at 8:30 between Buck Davidson and Mike Nazerian. The time-wind-up will bring together Al Szasz and Maurice LaChapelle.

Webfoots Collect Win From Oakland Nuggets

Eugene, Dec. 12 (AP)—Field goals by Will Urban and Bob Lavey in the final minutes of their game gave the University of Oregon a 61 to 57 victory Saturday over the AAU Oakland Nuggets.
The Oregon win split the two-game exhibition series and broke up a 49-game winning streak of the national AAU basketball champions.
The game was tied at the half-time, 34-34, and the lead shifted frequently until those final minutes.
The Blue and Gold Nuggets were in front 57-56 when Lavey tossed in a foul line shot to deadlock the score.
After Oregon took the ball out of bounds, Urban—on a pass from Jack Keller and Lavey—went in under the basket for a crumpled shot and a two-point lead. An Oakland try from the floor missed a chance to tie and Lavey, on a pass from Streeter, raced in under to sink a hook shot.
There was less than a minute of play remaining and, after Oakland's Dave Minor missed two foul line shots, Oregon retained control of the game until the end.
Oregon used only two substitutes throughout the contest and Urban, Lavey and Paul Sowers played the distance. Urban scored 20 points to tie with Oakland's Don Barksdale for high man.
The box:
Oakland AAU (57) (61) Oregon
Barksdale 8 4 120 Urban 7 4 20
Hanser 7 1 118 Sowers 4 2 211
Bunington 1 2 3 4 Streeter 4 0 3 3
Minor 3 1 41 Krause 3 1 3
Marshall 1 0 2 2 Hunt 2 0 0
O'Neill 1 1 3 Lavey 3 1 1
Beltske 1 0 3 2 Keller 0 0 0
Meyer 0 0 0
Totals 24 9 18 97 Totals 24 13 61
Half-time score: Oakland 34, Oregon 34.
Free throws missed: Oakland AAU—Hanser 1, Minor 4, Martini 1, Oregon—Urban 3, Sowers 1, Streeter 2, Krause 1, Keller 1.

Hogan Shoots Hot Game over Tough Course

Fort Worth, Tex., Dec. 12 (AP)—Bantam Ben Hogan hasn't lost his touch.
Sideline for 10 months because of injuries received in an automobile accident, the former king of America's professional golfers played his first golf over the week-end. He shot a 71 and 72 over a par 70 course that's considered one of the toughest in the southwest.

Lebanon Evens Teddie Series

Lebanon—The Lebanon Warriors nudged Roosevelt 48 to 46. The win evened the series with the Teddies who took the Friday night encounter 57-33.
The count was deadlocked at the half.
The deepest lake in North America is believed to be Crater Lake, Ore.

Page Woolens to Open Game Play Monday Night

Page Woolens, a quint that has ruled the amateur field in and around Salem for a number of seasons, will get its first competition of the City basketball program Monday night on the Leslie gym floor. They will meet the Epping Lumber quint at 9 o'clock.
Twelfth Street Market, 60 to 25 winners over Knights of Columbus last week, will engage Warner Motors who won their first encounter of Epping's. This tilt is slated for 7 o'clock. The 8 o'clock spot will pair Knights of Columbus and Capitol Post No. 9.

Vikings Await Cheesemen After Sweep of Tourney

By DAVID BLACKMER
A confident gang of Salem high cagers polished plays Monday as they set their sights for the first home game of the season Tuesday night when they meet Tillamook's Cheesemakers.
The team, along with Coach Harold Hauk, returned to Salem Sunday after scoring a clean sweep in the 20-30 invitation tournament which was held at Union high in Klamath Falls. In three successive nights, the Vikings topped an equal number of top flight opponents.
The third victory came Saturday as Salem defeated the high-powered Klamath Falls Pelican squad coached by Paul McCall to the tune of 53-37.
Doug Rogers took high honors Saturday night as he bucked 14 points and Captain Daryl Girod was runner-up with 11 counters.
Scoring started as Dick Doege, six foot five center bucketed a two-pointer for K-Falls, but Salem's Daryl Girod quickly matched the score and put the Viks in the lead with a gifter. Deb Davis, Doug Rogers and Jim Rock each added a field goal to bolster Salem's lead.
The Vikings never lost the lead after they went ahead in the first period. Salem led 15-5 at the end of the first quarter and led by a score of 24-15 midway in the game. At the end of the third, Salem led 42-37.
Coach Harold Hauk took no chances in the height advantage that the Klamath team had. He started his altitude players with Center Wayne Walling, 6 foot, 4½ inches in the forward slot.
Salem, after winning over Tiggard, La Grande and Klamath Falls, hopes to keep the slate clean when the Haukmen play host to the Cheesemakers at the Vik Villa Tuesday night.
Friday night Salem will tangle with the Eugene Axemen on the Vik maple boards.
The Cheesemakers scoring is knotted up in Bob Dental, forward, who tallied 15 points against the Oregon Frosh when Tillamook bowed to the Collegians.
The Cheesemakers scoring is knotted up in Bob Dental, forward, who tallied 15 points against the Oregon Frosh when Tillamook bowed to the Collegians.

Arkansas Trojans Win Little Rose Bowl by 25-19

Pasadena, Calif., Dec. 12 (AP)—The Little Rock Trojans headed home for Arkansas today as the first eastern champions of the Little Rose Bowl.
The Trojans beat Santa Ana, Calif., junior college 25-19 Saturday in the fourth annual junior college grid classic.
Safety man Benny (Little Smackover) Scott of Little Rock turned in the epic run of the day, a punt return that saw him reverse himself three or four times, wiggle and drop back from his own 25 to the 15, and then set off, down the sidelines for the goal, 85 yards away.

Coast Conference Men To Debate Platoon Play

Carmel, Calif., Dec. 12 (AP)—The controversial platoon system of college football is expected to come in for discussion here today as faculty representatives and coaches of the 10 members of the Pacific coast conference open their annual winter meeting.
PCC headquarters said that there would be some kind of announcement on the subject at today's meeting. It is reported that the smaller schools are against retention of the system, but the larger institutions, which outnumber the small ones, would like to continue the unlimited substitution.
The California Intercollegiate Baseball association, which is meeting in conjunction with the PCC, has adopted a 1950 schedule of 43 conference games. Teams in the CIBA are USC, UCLA, Stanford, California, St. Marys and Santa Clara.
The coaches pondered a proposal from the Pacific coast baseball league that an all-star CIBA team be named to play a PCL all-star team with the funds to go to the CIBA fund to develop and promote collegiate baseball. The coaches will check with their athletic administration before making a decision.

Huskys' Skier Wins Hood Race

Government Camp, Ore., Dec. 12 (AP)—Swooping a mile in a minute and 40 seconds, Alan Fischer of the University of Washington won the 11th annual Arnold Lunn downhill ski race Sunday on Mt. Hood.
He beat out Karl Stingl of Portland by a tenth of a second.
The women's Class A title went to Elaine Holmstead of Seattle on a timing of 2:01.2. Sandra Tomlinson of Vancouver, B. C., was clocked 2:03 for second place.
Dave Fischer, Jr., Seattle, won the Class B men's crown and first place in Class B for women went to Jackie Heimling of Sun Valley, Idaho.

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

... only the FINEST CANADIAN WHISKY bears this label...
CANADA'S FINEST
HARWOOD'S IS CANADA'S FINEST
Harwood's is the masterpiece of Canada's largest Independent Distillery. To millions, it has become the Canadian Whisky which they can always depend on for quality. Every sip tells the same story of light, mellow, velvety flavor.
Ask for HARWOOD'S today FIFTHS \$5.05 PINTS \$3.30
BLENDED CANADIAN WHISKY • 40.1 PROOF
KENFIELD IMPORTERS, LTD., NEW YORK

Let's see DON MALLORY HATS, SOE NICHARDS suits and topcoats... ALLIGATOR rainwear... ESQUIRE socks... DAYS and LEVIS... that's a pretty good list, isn't it? And how... and a mighty good reason to hurry on down to Shop Now where it's always a Smart Notion to shop at.

Webfoots Collect Win From Oakland Nuggets

Eugene, Dec. 12 (AP)—Field goals by Will Urban and Bob Lavey in the final minutes of their game gave the University of Oregon a 61 to 57 victory Saturday over the AAU Oakland Nuggets.
The Oregon win split the two-game exhibition series and broke up a 49-game winning streak of the national AAU basketball champions.
The game was tied at the half-time, 34-34, and the lead shifted frequently until those final minutes.
The Blue and Gold Nuggets were in front 57-56 when Lavey tossed in a foul line shot to deadlock the score.
After Oregon took the ball out of bounds, Urban—on a pass from Jack Keller and Lavey—went in under the basket for a crumpled shot and a two-point lead. An Oakland try from the floor missed a chance to tie and Lavey, on a pass from Streeter, raced in under to sink a hook shot.
There was less than a minute of play remaining and, after Oakland's Dave Minor missed two foul line shots, Oregon retained control of the game until the end.
Oregon used only two substitutes throughout the contest and Urban, Lavey and Paul Sowers played the distance. Urban scored 20 points to tie with Oakland's Don Barksdale for high man.
The box:
Oakland AAU (57) (61) Oregon
Barksdale 8 4 120 Urban 7 4 20
Hanser 7 1 118 Sowers 4 2 211
Bunington 1 2 3 4 Streeter 4 0 3 3
Minor 3 1 41 Krause 3 1 3
Marshall 1 0 2 2 Hunt 2 0 0
O'Neill 1 1 3 Lavey 3 1 1
Beltske 1 0 3 2 Keller 0 0 0
Meyer 0 0 0
Totals 24 9 18 97 Totals 24 13 61
Half-time score: Oakland 34, Oregon 34.
Free throws missed: Oakland AAU—Hanser 1, Minor 4, Martini 1, Oregon—Urban 3, Sowers 1, Streeter 2, Krause 1, Keller 1.

Honor System Depends on View; Opinions Varied

Apparently the "supervisor" and the players do not see eye to eye in the matter of rule infractions in connection with the "honor" system of basketball. At least that was the conclusion after the First Christian and Englewood U. B. church quints had staged an exhibition at the YMCA Saturday night.
Fred Cords, physical director, who sponsored the demonstration which included the calling of fouls by the players on themselves, will try again.
The "supervisor" who had nominal charge of the contest, chalked up 32 infractions on both teams. The Christians thought they had fouled just three times while the Brethren called six on themselves.
The players were divided as to the virtues of the system. Eight expressed the belief that competition was less interesting than is the case with officials working. Four believed play was of a higher calibre and two could see little or no difference.
Incidentally the U. B. quint won, 47-44.

Atlas-Dusette Rematch Comes After Mat Mix

As had been anticipated, a rematch between the "Great Atlas" and George Dusette will highlight Tuesday night's professional wrestling program at the armory. A mixup in the signals a week ago caused the previous match to be dumped in the laps of the local commission.
Preliminary to the main event will be a curtain raiser at 8:30 between Buck Davidson and Mike Nazerian. The time-wind-up will bring together Al Szasz and Maurice LaChapelle.

Willamina Cuts Squad

Willamina — Coach Pete Gretsch of Willamina high school now has his defending champion team of the Yamhill county league cut down to workable size. Ten players whom he hopes will bring him another championship are Leroy Nogleby, Ted Letterberg, Ronnie Pedersen, Harold Helgerson, Bob Henthorn, Bob Bilson, Darrell Helgerson, Buddy Ellis, Clyde Bice and Ronnie Eggert.

Stan Baker Motors High and Chemekeeta

Your Local DODGE Dealer Has a Good Deal for YOU STAN BAKER MOTORS High and Chemekeeta

BASKETBALL SALEM HI SCHOOL —VS— TILLAMOOK HI SCHOOL TUESDAY, DEC. 13 - 8:15 P.M.

Preliminary at 6:45
Reserved Seat Season Tickets Available for 13 Regular Season Home Games at \$10, tax included.
Call George Brant at 3-4143

WINGS... no, not the kind my great-great-uncle Pegasus wore... or the kind on Christmas turkeys... I mean WINGS SHIRTS. Have you seen them this Christmas? By all means do go down to S&N and leaf through their great big stock of WINGS. (Everybody's as good as angels down there, anyway.)

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WINGS... no, not the kind my great-great-uncle Pegasus wore... or the kind on Christmas turkeys... I mean WINGS SHIRTS. Have you seen them this Christmas? By all means do go down to S&N and leaf through their great big stock of WINGS. (Everybody's as good as angels down there, anyway.)

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

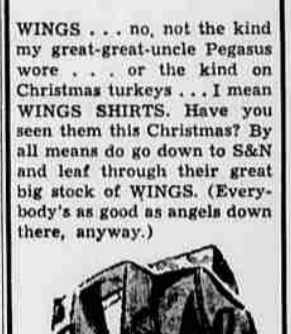
WRESTLING Tuesday Night 8:30

MAIN EVENT—The Great Atlas vs. Geo. Dusette
OPENER—Buck Davidson vs. Mike Nazerian
SECOND—Al Szasz vs. Maurice LaChapelle
SALEM ARMORY

WINGS... no, not the kind my great-great-uncle Pegasus wore... or the kind on Christmas turkeys... I mean WINGS SHIRTS. Have you seen them this Christmas? By all means do go down to S&N and leaf through their great big stock of WINGS. (Everybody's as good as angels down there, anyway.)



Diary of an EX-CLOTHES HORSE by Harry
Great day in the afternoon! Did you ever see such a crowd of busy, happy people as are flocking down town these days and evenings! Wish it were Christmas every month in the year. But, then, it's don't horse around... I've got important things to tell you.



WINGS... no, not the kind my great-great-uncle Pegasus wore... or the kind on Christmas turkeys... I mean WINGS SHIRTS. Have you seen them this Christmas? By all means do go down to S&N and leaf through their great big stock of WINGS. (Everybody's as good as angels down there, anyway.)



Say, you know, a jacket... particularly a WHITE STAG jacket... would be swell for some guy on December 25 A. M. The WHITE STAG jacket is cut really sharp; it's always good looking no matter when you wear it.



I spent my whole afternoon the other day looking at ties at S&N... what a collection! Two whole counters have blossomed out in brighter colors and patterns than you've see in a score of Christmases. W E M B L E Y makes a bee-yootiful tie! You must check the WEMBLEYS for sure!

Let's see DON MALLORY HATS, SOE NICHARDS suits and topcoats... ALLIGATOR rainwear... ESQUIRE socks... DAYS and LEVIS... that's a pretty good list, isn't it? And how... and a mighty good reason to hurry on down to Shop Now where it's always a Smart Notion to shop at.

