

PRICES GOOD THROUGH SATURDAY

Lowest Prices Everyday At Fred Meyer

OPEN FRIDAY NITES 'TIL 9:00 P. M.

Exclusive With **FRED MEYERS**
Famous
SPINCREST NYLONS
Save 20c **\$1.19**
Regular \$1.39 Pair
3 Pair for \$3.50



● Daytime Sheer
● 51 Gauge and 30 Denier

In order to give our Regular Springcrest Customer a chance to stock up on the favorite nylons at big savings and to introduce new customers to Springcrest, this is the first semi-annual Springcrest planned. Women who wear Springcrest nylons every day report they have found no other stocking that will wear like Springcrest. Once you have tried them you too will be a booster for them. Three popular shades to choose from: Tender Beige, Tan Glint and Grey Eve. In Sizes 8 1/2 to 10 1/2.

AT FRED MEYER APPAREL SHOPS



42 oz. Gift Box 2.50

The Sweetest Way to Say Merry Christmas.
Famous Fifth Avenue CHOCOLATES
2 Full Pounds 1.85
In Gay Red and Silver Gift Box
1 lb. Gift Box 1.00
Five Pound Gift Box 4.50

We are happy to mail for you. Our personal attention given your orders. Each carefully wrapped and packed. We mail on the dates you specify or leave your gift list at any Fred Meyer Candy shop. Please add 10% for mailing and handling.

AT ALL FRED MEYER CANDY SHOPS

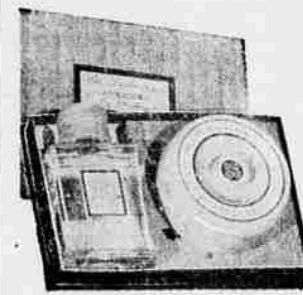
Fred Meyer Bakeries present a PARADE OF CAKES

We're proud of our cakes. And we know you'll be proud to serve them.

Old English Butter Pound Cake	30c
Angel Food Cakes	59c and 89c
Chocolate Nut Fudge Cake	45c and 75c
Vienna Cakes	75c and 1.00
Dutch Delight Cakes	45c and 75c
Rum Almond Cakes	30c
Devils Food Cake	45c
Date Spice Cakes	69c

These and many others. Freshly Baked Cakes at Fred Meyer All Time Low Prices.

AT FRED MEYER BAKERIES



Save 21c Regular \$1.00
WRISLEY'S GIFT SET FOR MEN
Reduced to **79c** Plus Tax

- He-Man Lavendar Fragrance
- After Shave Lotion
- And Shave Bowl

AT FRED MEYER TOILETRIES

REVLON MATCH BOX

1.60 Plus Tax

- With Revlon Lip Fashion
- And Nail Enamel
- Special new selection of shades

AT FRED MEYER TOILETRIES



MAX FACTOR GIFT SET
2.50 Plus Tax

- The Golden book of beauty.

Present her with this Golden book complete with Max Factors popular

pancake make-up and lipstick. Exciting new array of skin harmonizing shades.

AT FRED MEYER TOILETRIES



Save \$2.00

\$2.98 Value, Low Priced

Kwicki-Pi

Sandwich or Pie

Maker Reduced to **98c**

Luscious mouthwatering drip-proof toasted sandwiches or taste-tempting pies in only seconds. You'll be surprised at the tasty combinations you can make with this wonderful new item. Buy several now at this low price for unusual Christmas gifts.

AT FRED MEYER VARIETIES

TREE LIGHTS
7 Light Series 1.39

Each lamp lights independently.

TREE LIGHTS
8 Light Series 67c

Buy several strands at this low price.

SILVER TINSEL GARLANDS
10c and 25c

String around your tree for shining beauty.

Tree Ornaments
10c and 25c

Beautiful opalescent bulbs. Rich brilliant colors.

AT FRED MEYER VARIETIES

9 LIGHT SPARKLE SET
1.98

Bubbling Sparkling wonder lites.

ICICLES
10c and 25c

Put lots of icicles on your tree for a beautiful one.

RED TISSUE BELLS
10c

Pluffy open up bells for Christmas decorating.

ANGEL HAIR
10c

Soft fleecy white. Makes outstanding decorations.

AT FRED MEYER VARIETIES

COFFEE COFFEE

Golden West

COFFEE 59c lb.

Limit 4 lbs.

This price good Friday night only from 6:00 P. M. to 9:00 P. M.

VARIETY SECTION

GIFT SOAPS

Yardley April Violets, \$1.65 Box of 3
Yardley English Lavendar Soap, Box of 3 \$1.34
Wrisley Bath Superb, Box of 5 \$1.00
Yankee Clover Soap, Box of 3 \$1.00

AT FRED MEYER TOILETRIES

OLD SPICE COLOGNE
For Men

1.00 Plus Tax

- Real He-Man Toiletries

Men everywhere appreciate a gift of Old Spice Fine Cologne.

AT FRED MEYER TOILETRIES

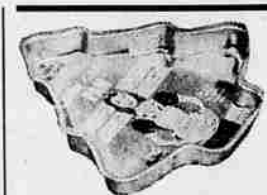
32 Piece DINNERWARE SET Springtime Pattern **\$8.95** 54 Piece Set **\$16.95**

Set your table in style and distinction for the holiday season. Exquisitely hand decorated under permanent glaze.

Open Stock Also Available

CUP AND SAUCER, set	49c
7 INCH PLATE	35c
8 INCH PLATE	49c
FRUIT DISH	15c
LARGE VEGETABLE DISH	69c
CREAM PITCHER	69c
COVERED SUGAR BOWL	\$1.19
GRAVY BOAT	79c
LARGE SOUP DISH	39c
SALAD OR DESERT PLATE	20c
COMPLETE 54 PIECE SETTING	\$16.95

AT FRED MEYER VARIETIES

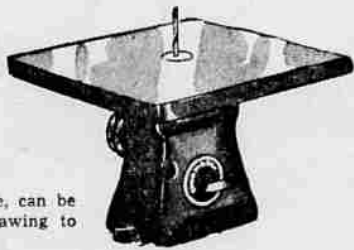


Christmas Tree Layer Cake Pan 69c

Large size formed in the shape of a Christmas Tree. Bake clever Tree cakes this year for the holidays.

AT FRED MEYER VARIETIES

Shopmaster
SABER SAW \$15.75



Makes every home workshop complete. Easy to use, can be used for a great variety of work from straight sawing to intricate internal designs.

AT FRED MEYER AUTO SUPPLIES



SUN BEAM MIXMASTER

ELECTRIC FOOD MIXER

3950

- 10 Tested Speeds
- Bowl Control and Portable Mixing Head

What could be a finer gift than a Mixmaster for her Christmas? It will lighten her kitchen work and cooking will be a joy. Use our Thrifty Pay Plan or Lay Away now till Christmas.

FOOD CHOPPER ATTACHMENTS \$12.50

AT FRED MEYER AUTO SUPPLIES



EVEREADY FLASHLIGHT 1.65

● 2 Cell complete with batteries. Always have a trustworthy flashlight in your home in case of emergencies. Complete with eveready batteries.

AT FRED MEYER AUTO SUPPLIES

Fred Meyer FOR thrifty BUYERS

148 NORTH LIBERTY

KRIPTIN 98c

Don't let a cold slow you down. Take Kriptin on the first signs of a cold and immediately you'll feel it begin to disappear.

AT FRED MEYER REMEDIES

Block that Cold!

USE **NEOHETRAMINE 25 mg** ANTIHISTAMINIC



Now for Sale Without Prescription in the Interest of Public Health!

BOTTLE OF 25 TABLETS 89c



LENTHIERIC GIFT SET

For Men About Town

1.00 Plus Tax

Contains Tanbark shave lotion and cologne. Both in a gay Christmas package.

AT FRED MEYER TOILETRIES



Salem's Largest Selection of Boxed Christmas Cards 29c to 1.00

Shop now while these selections are complete. As many as 50 cards and envelopes to a box. Mail them early this year and be assured they will arrive on time.

AT FRED MEYER TOILETRIES

Fire Extinguisher

Save \$1.62 Regular \$2.50

Now **98c**

White Carbon Tetrachloride. Non freezing, will not injure hands or textiles.

AT FRED MEYER AUTO SUPPLIES

CHROME PAINT

Ready Mixed

39c 1/4 Pint

For all your Christmas decorating. Spray on your Christmas tree. Apply with ordinary fly sprayer.

AT FRED MEYER AUTO SUPPLIES



TRICYCLE \$6.95

- 12 In. Rubber Tired Front Wheel
- Sturdy Well Built Frame

Surprise your youngster Christmas Morning with one of these Trikes. He'll really be the envy of the entire neighborhood when he speeds by on his "Bike." Just like his big brother's. Finished in bright red enamel for lasting permanence.

AT FRED MEYER AUTO SUPPLIES

CAL TEP Pinking Shears 2.98

AT FRED MEYER TOILETRIES

Courtley Cologne For Men 1.00 Plus Tax

AT FRED MEYER TOILETRIES

ROCKMONT STATIONERY Gift Boxed 1.00

AT FRED MEYER TOILETRIES



CANASTA SET

- Complete with
- Playing Tray
- 2 Decks of Cards
- Score Pad
- And Rules

1.69

Tray Alone 69c
CANASTA TABLE COVER 1.00

Made of clear vinyl plastic complete with pockets for unmatched melds.

- Poker Chip Rack
- With 180 Chips
- Space for 2 Decks of Cards
- Perfect gift for any card player.

AT FRED MEYER TOILETRIES

GIFT WRAPPINGS
Papers and Ribbons
10c 15c and 25c

Salem's most complete selection of fine gift wrappings. You can make trim looking gift wrappings in your own home and save money at the same time. Get your gift wrappings now while stocks and assortments are complete.

TAGS AND SEALS 5c, 10c and 25c

AT FRED MEYER VARIETIES AND TOILETRIES