

Don't Miss Penney's SLIPPER SELECTION

Go straight down your list... then head straight for thrifty Penney's! You'll find styles, colors for the whole family!

Men's Fine Kid Leather Opera Slippers

Here's a truly fine kid leather slipper. Smooth lining, hard sole, rubber heel. Wine, brown.



3.98

Women's Soft-Soled Boot Slipper

Smooth leather outside, warm cotton flannel inside. Sheepskin collar. Blue and red.



2.98

Men's Utility "Romeo" All-Purpose Slippers

Comfort-built with elastic insert! Composition sole, rubber heel. Also in boys' sizes... 2.98.



3.98

Attractive Brocaded Sateen Slippers

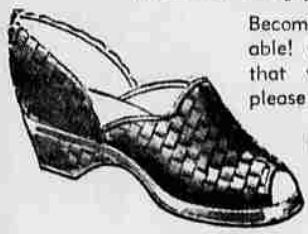
In reds, blacks. Pretty and so comfortable with elastic side gore and soft sole.



2.98

Women's Waffle-Weave House Slippers

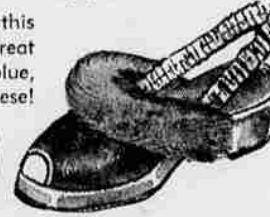
Becoming and so comfortable! Soft, fabric mesh that will surprise and please you. See these!



1.98

Women's Popular "Scuff" House Slippers

Soft and light weight, this popular model is in great demand. In pink, blue, red, and royal. See these!



2.49

Children's Fine Felt House Slippers

Here's a slipper that's bound to stay on! Hugs the ankle and zips close! Red or blue. Sizes 6 to 3.



1.49

LADIES, DON'T MISS THESE COAT SPECIALS

A wonderful selection of top quality women's coats at this low, low price.

Budget-wise women will know what we mean when we say that here is a set of coat values that is hard to beat! Imagine—all wool coverts, smart, popular gabardines, and stylish rayon sharkskins too! AND, for such a tiny price, a good selection of styles and shades—come in tomorrow!

1975

DOWNSTAIRS STORE

AT PENNEY'S... A WORLD OF Thrifty Gifts



Penny's Downstairs Store Means Savings for You!

BIG SAVINGS... IN 80 SQUARE PERCALE

Women's HOUSE FROCKS

2000 DRESSES TO CHOOSE FROM! ALL PATTERNS, STYLES. WONDERFUL SELECTION.

80 square percales—the fabric you want for its wearing-like-iron qualities—priced way down low (holiday value low) to help you save! Not one or two but TEN FLATTERING STYLES to choose from... easy to iron coat styles, button and zipper fronts. Sizes for everybody, too—from 9 through 52. YES, IT'S A REAL HOLIDAY VALUE BUY! Come tomorrow!



IMAGINE! ONLY

2.79

DOWNSTAIRS STORE

PENNEY'S CURTAIN FEATURE!

LADIES, HERE IS A SASH CURTAIN FEATURE TO HELP YOU MAKE THIS A MERRY CHRISTMAS! PLAIN WHITE COTTON MARQUETTE WITH GAY CHINZ RUFFLING.

DOWNSTAIRS STORE

45 inch..... 1.33
54 inch..... 1.66

For Your Christmas Shopping Pleasure Another Big Saving On Women's Printed Rayon Dresses

Yes—Misses and Half Sizes

300 To Choose from

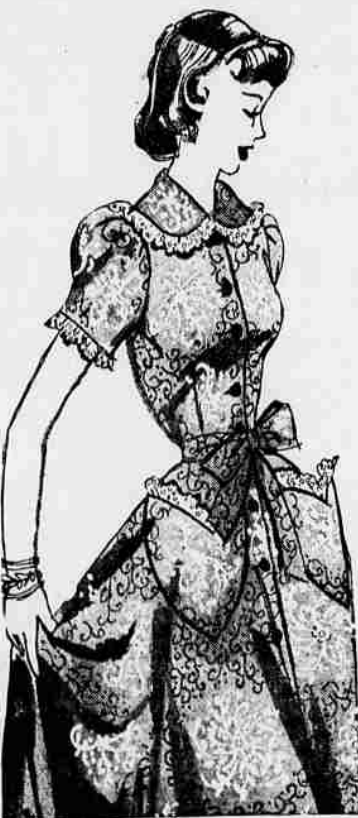
And All Brand New Just Unpacked!

4.00

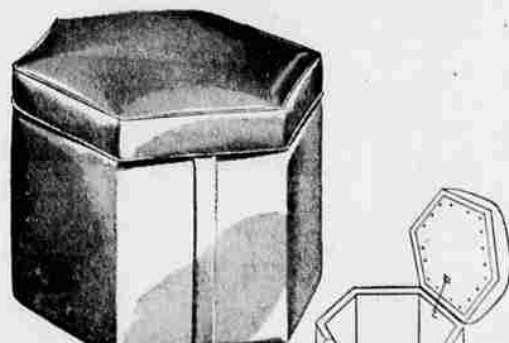
Special December Purchase Price—

Crisp Rustling... In Holiday Shades and Patterns and in New Styles That You've Seen at Much Higher Prices

DOWNSTAIRS STORE



POPULAR STORAGE-SPACE HASSOCKS



Foam rubber padded top opens up—base of the hassock is hollow, provides ample storage space! Covered with fine, washable Duran plastic, the hassock is 17 inches high, 19 1/2 inches across. Available in Spanish red, tan, or white, luggage. Come in to Penney's big downstairs store and see this practical attractive hassock.

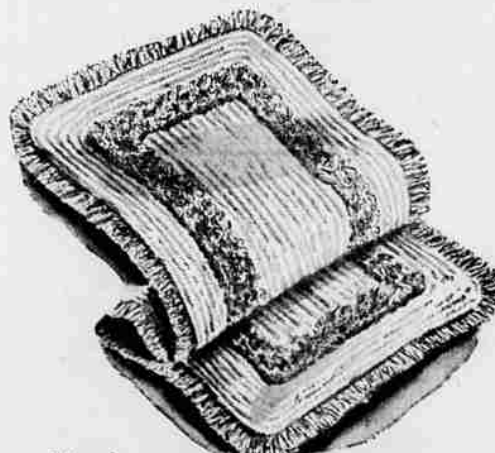
7.90

Six-Way Floor Lamps

Fine fabric shade—for use with 3-way Bulb—100, 200, & 300 Watts... **9.90**

DOWNSTAIRS STORE

REVERSIBLE COTTON THROW RUGS



Fringed Edge... Lovely Shades, Tops for a Gift!

Size 21 x 36 2.98
Size 24 x 44 4.98

DOWNSTAIRS STORE

Tufted Loop Rug Values

Deep, Luxurious, Many Shades

Size 24 x 36 2.98
Size 34 x 54 6.90

DOWNSTAIRS STORE

This Week's Features in Penney's Salem, Oregon, Downstairs Store
Shop Early... While Selections Are at Their Season's Peak!



Warm and Fluffy Chenille Robes

THEY'RE WASHABLE! SIX LOVELY COLORS!

A typical budget-stretcher from Penney's world of thrifty gifts! Wonderfully washable chenilles with knee-high scroll design, trimming all around the hem. Lovely pastels. 12 to 20.

3.98

DOWNSTAIRS STORE

NEW NYLON, COTTON Uniforms

Wonderful Washable Nylon in Zipper or Button Front



White 9.90 & 10.90

Pastels 10.90

Crisp Fresh COTTON

Zipper or Button Long or Short Sleeves

2.79

to

2.98

All Popular Sizes Several Styles to Select From

DOWNSTAIRS STORE

SUNBEAM TOASTERS

Tops in Automatic Toasters! Finished in gleaming chrome... **22.50**

DOWNSTAIRS STORE

ROGERS SILVER PLATE

34-piece silver set. Service for 6. dinner style—tops for a gift... **14.75**

DOWNSTAIRS STORE

ELECTRIC CORN POPPERS

Just the thing for parties! With Mixing Handle—Elec. Unit... **2.98**

DOWNSTAIRS STORE

Sunbeam Deluxe MIXMASTER

Ten-speed dial setting. Mashes, mixes, juices. Equipped with bowls... **39.50**

DOWNSTAIRS STORE

PENNEY'S STAY OPEN EVERY FRIDAY NIGHT

Until 9 P.M.

Remember — Only Eighteen Shopping Days Left 'til Christmas

SALEM, OREGON

A WORLD OF THRIFTY GIFTS AT PENNEY'S