

**SPECIAL PURCHASE!**  
**Cannon Towels**  
 Big 1.25 Bath Size **77c**  
 Thick, fluffy terry in big 22" x 44" size. Gorgeous new colors . . . flamingo, yellow, green, blue, aqua, grey and peach. In several of Cannon popular embossed designs. These are number one seconds . . . so flawless they'll make lovely gifts!  
 SECOND FLOOR

**SPECIAL PURCHASE!**  
**Dress Chambray**  
 Reg. 59c and 69c Quality **37c** yd  
 Perfect quality woven stripe chambray . . . ideal for your Christmas sewing. Lovely for childrens wear, shirts, pajamas, sportswear, shoe-bags, clothespin bags and other grand gifts. 36" wide. Save now, while quantity lasts.  
 SECOND FLOOR

SEE WARD'S CHRISTMAS PREVIEW ANNOUNCEMENT, BACK PAGE, THIS SECTION.

**Montgomery Ward** SAVE DURING WARD'S EXTRA-VALUE-DAYS ON ALL YOUR **COLD WEATHER NEEDS**

**FRIDAY AND SATURDAY!**  
**BOYS' JEANS**  
 Reg. 1.69 **1.48**  
 8 oz. Sanforized shrunk denim with reinforced double knee. Zipper fly, snap at waist, 5 patch pockets. Sizes 4 to 16.  
 MAIN FLOOR

**FRIDAY AND SATURDAY!**  
**51 Gauge Nylons**  
 Reg. 1.00 at Wards! **88c**  
 Compare with 1.25 hose elsewhere! Full fashioned, 15 and 30 denier stockings designed for fit and flatness. New Fall shades. 8 1/2-10 1/2. EVERY PAIR GUARANTEED PERFECT!  
 MAIN FLOOR



**Sale!**  
**REG. 49.98 AND \$45 WORSTED GABARDINE ZIP-COATS**  
**39<sup>88</sup>**  
 • Leather zip-lining  
 • Favorite styles  
 • Finest details  
 These are the same wonderful zip-coats we've been selling for \$45 and 49.98! The fine pure worsted gabardines, the warmth of the chambray leather linings, the luxury of hand-finished details made them worth every penny of the regular prices. But now, when you need them to beat coldest weather, now when you'll enjoy their smartness, Wards bring you zip-lined coats at an amazing low price. Buy yours today and save! Winter shades. Sizes 10 to 18.  
 Add Zip-Out Coats To Your Monthly Payment Account



**COTTON KNIT SKI-TYPE PAJAMAS**  
**2<sup>29</sup>**  
 He'll rate these as "favorites" for solid sleeping comfort! Mothers sing their praises 'cause they're easy-to-wash! Knit of combed cotton with ribbed collar, cuffs and waistband. Trousers have elastic waistband and rib-knit ankles for added warmth. Get him several at this Ward-low. Blue green or red stripes on gray. Sizes from 8 to 16.

**JR. BOYS' RAYON SLACKS**  
 Reg. Values to 3.98 **2<sup>78</sup>**  
 The new California model . . . just like dad's! Has smart comfortable full draped front pleats and comes about 3/4 inch higher on the waist. Tailored of medium-weight rayon gabardine for all year 'round wear. Zipper fly, 3 pockets. Come see them today in brown, blue or gray-green. In sizes from 4 to 10. • Prep sizes 11 to 16. . . 3.28



**Sale!** **REG. 1.98 TOTS' KNIT SLEEPERS** **1<sup>77</sup>**  
 Wards saves money for you, just when those kids need warm nightwear! These cuddly, fleecy-knit cotton sleepers come in convenient three-piece style . . . the two pairs of pants have double-soled feet for extra protection! They wash well, wear well, need no ironing! Choose from blue, pink or maize. Sizes 1, 2, 3 and 4. Hurry in today!

**Sale!** **REG. 1.98 PULLOVERS FOR GIRLS** **1<sup>77</sup>**  
 At this special low, you can buy several for your 7 to 14'er—and we have a big color assortment to make her happy! These are fine quality wool pullovers in soft cuddly yarns with nicely ribbed touches at the neck, cuffs and bottom. They'll wash well, give long hard wear. Be smart—stock up for new school wear and Christmas!

**Shop Wards 'til 9 Friday Night!**

**Sale** SAVE NOW ON WARM *Shearling Slippers* SO NICE TO COME HOME TO, WHEN IT'S COLD OUTSIDE

**Sale** **REG. 3.98! WOMEN'S MOC TOE BOOTIES!** **3<sup>44</sup>**  
 Like a soft cushion, from your toes to your ankles . . . thanks to their shearling collar and lining! Red or blue grain leather, with supple leather soles. Sizes 4 to 9.

**Sale** **3.98 MEN'S WARM, WOOL-LINED OPERAS** **3<sup>44</sup>**  
 Cut-priced now, when you need them most! Of smooth, easy-flexing leathers in rich wine, with sturdy leather soles that will give plenty of wear. Sizes from 6 to 12.

**Sale** **REG. 1.98! CHILDREN'S "PANDA PALS"** **1<sup>66</sup>**  
 A very special delight for your youngster—the cuddly Panda squeaks when his button nose is pressed! Light blue shearling, with firm leather soles. Sizes 5 to 12.

**ELECTRIFIED SLIP-ONS** **2<sup>66</sup>**  
 Snug and warm—just what these shearlings! Padded leather soles and heels. 4 to 9. • Children's sizes, 10 to 13, in bright red: **2.59** • Men's sizes, from 6 to 11, in deep wine: **3.49**

**CAPEKIN BOOTIES** **2<sup>66</sup>**  
 Fluffy shearling collar and fleece lining! Blue or red, with padded soles. 4-9. • Reg. 2.98

**SHEEP'S WOOL BOOTS** **3<sup>98</sup>**  
 Woolly inside, suede finish outside! In natural tan with hard leather soles. 6-12.

**BROWN ELK LOUNGERS** **4<sup>98</sup>**  
 Easy-on, easy-off . . . warmly lined with shearling! Strong leather soles. 6 to 12.

**WARM, COZY SLIP-ONS** **2<sup>59</sup>**  
 A child's favorite! Of woolly natural shearling, with blue trim. Sizes 8 to 3.

**CHILDREN'S BOOTIES** **1<sup>98</sup>**  
 Comfy-cozy shearling collar! Red or blue, of soft capeskin. Sizes 6 to 3. • Booties with slide fasteners, too! . . . **2.49**



**MAN'S SURCOAT OF PRIME HORSEHIDE!**  
**28<sup>50</sup>**  
 Supple, wind-proof front-quarter leathers; handsomely tailored in full-cut, extra-long belted coat style. 4 deep pockets. Rayon lined throughout. Rich brown color.

**COTTON FLANNEL SHIRTS** **2<sup>39</sup>**  
 Warmly napped flannel, generously cut for comfort. Reinforced for longer wear. Double main seams, non-rip sleeve facings and tall gussets. Choose from bold plaids. S. M. L.

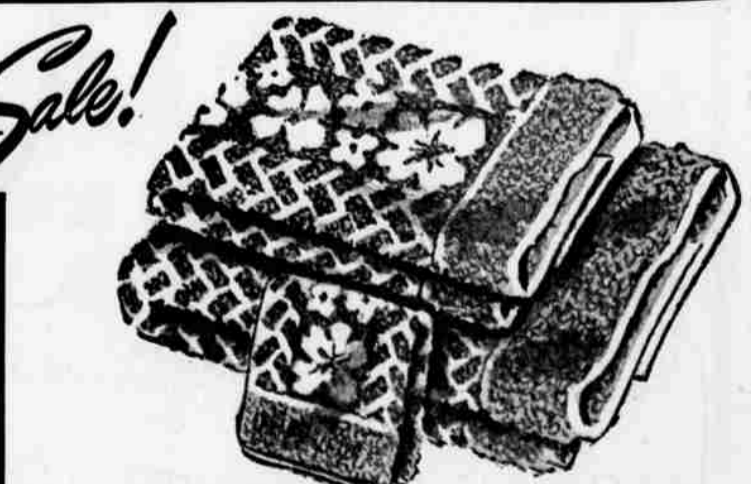
**MAN'S JAC SHIRT ALL WOOL** **5<sup>68</sup>**  
 Can be worn as jacket or shirt. Gives maximum warmth with minimum weight. 100% virgin wool in bold red, brown or green plaids. All men's and young men's sizes.

**VIRGIN WOOL COAT SWEATER** **3<sup>98</sup>**  
 Compare elsewhere at 4.50. Pure springy wool in durable rib-knit—warm and comfortable. 6-button front style with reinforced seams, roomy pockets. Navy, gray, brown heather.



**Sale!** **REG. 9.98 ALL-WOOL FLEECYDOWN** **8<sup>99</sup>**  
 Warmth and Beauty!  
 Positively amazing . . . getting this luxurious blanket at so modest a price! 3 1/2 lbs. of cozy warmth . . . extra long 80x90" for ample tuck in . . . extra wide 6" gleaming rayon satin binding . . . Amuno treated! (5 yr. guarantee against moth damage). Yours in flamingo red, rose dust, blue, aqua or yellow.

**PEPPERELL RAYON BLEND IN GLOWING COLORS** **5<sup>98</sup>**  
 Closely woven for softness . . . you can really curl up in one! Fine blend of 25% warm new wool and 75% lustrous rayon to produce an extra resilient thick, lofty nap. Luxurious in appearance with 4" rayon satin binding. Pappy, white, rosebud, green, blue or yellow. Sizes 72 x 84 in.



**Sale!** **CANNON TOWELS REDUCED!**  
 Reg. 1.00 Wild Rose Bath Towel 22 x 44" Now **88c**  
 Handsome, luxurious cotton terry towels in rich shades . . . self corded border design . . . choose today from aqua, citron, flamingo-red, grey, pink, yellow, or white!  
 • Matching Face Towel, size 16x27 inches . . . now only **44c**  
 • Matching Face Cloth, size 12x12 inches . . . now only **22c**



**WARM, FULL CUT FLANNEL PAJAMAS WASHFAST COLORS** **2<sup>49</sup>**  
 Priced way below the market for this quality! Finely woven napped cotton flannels, tailored to give a man the best, stretch and turn all he wants. Strongly made for long wear, too. Coat and middy styles . . . big selection of colorful, val-dee patterns. All regular sizes.



**Sale!** **PRICES CUT ON MEN'S, BOYS' UNDERWEAR**  
**1.79 RIBBED COTTON UNIONSUITS!** **1<sup>48</sup>**  
 Save on Healthguards—specially priced for "Extra Value Days". Winter-weight rib-knit cotton. Reinforced seams, non-sag shoulders. Long or short sleeves. Sizes from 36 to 46.  
 • Men's 10% wool unionsuits . . . **2.29**  
 • Reg. 1.49 Boys' winter-weight cotton U-suit. Long sleeves, ankle length . . . **1.34**  
**89c CHILD'S COTTON UNIONSUIT!** **78c**  
 Stock up! Scientifically designed drop seat style—elastic ribbing at sleeves and leg openings. Little boys' or girls' sizes 2 to 12.  
 \*Balance cotton.



**ALL WOOL WOODSMAN'S JACKET** **4<sup>78</sup>**  
 Reg. 4.98  
 100% all-new wool, softly napped . . . a fine, warm jacket for cold weather. Popular straight-cut bottom for inner-outer wear. Button front style with two button chest patch pockets. You'll like the bright multi-color plaids. See them now at this low Ward price! Sizes 10 to 16 years. Jr. Boys' Sizes 2 to 8 . . . **3.58**