

Golf Goes to Sea Corinne Rudolf is helped by ship's pro Neal McGeehan as she tees from Driving platform on stern of liner Nieuw Amsterdam. Balls are driven into sea and markers are towed behind ship to record distance of each shot.

#### Most of Furniture in U.S. **Obsolete but Taste Changes**

New York (P)—Mohair gives Martin Felnman the shudders. Likewise horse hair and down. And old-fashioned buffets dec-orated with imitation-carved cupid's heads—they make him ner-

"Seventy-five per cent of the furniture in America is obsolete,"

"Seventy-five per cent of the furniture in America is obsolete," he said.

Feinman is a pioneer designer and manufacturer of modern furniture who has helped revolutionize the American parlor "Before the war only about 20 per cent of new furniture was modern." he said. "Today the taste is in favor of modern."

As a youth Feinman worked as a lumberman in the west and south to learn woods. In 1925 he visited the exposition of decorative arts in Paris—and it changed his life.

He cai ie home and told his father, who had a furniture factory in the old gas house district here he wanted to try out some new ideas. He sketched his designs, and the father took a look at them, and said:

"You're young, fresh and in the father took a look at them, and said:
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"You're young, fresh and in the father took as look at them, and said:
"You're young, fresh and in the father took as look at them, and said:
"You're young, fresh and in those days! Now people want to the sheets.
"What dull lives people lived in those days! Now people want to the day of the standard to the day of the standard to the day of the standard to the days of the said. They are the said the sai

a look at them and said:

"You're young, fresh and crazy."

But he gave his son a small space in the factory, When people like George Gershwin, ple like George Gershwin, and space in the factory. When people like George Gershwin, and the factory of the factory

ed in the towel.

"The business is yours," he said. "But I still think you're fully.

In the years since then mod-ern furniture has become more

than a novelty for the wealthy.
"Good taste used to come from
the top and filter down to the
masses," said Feinman. "Today it begins with the middleclasses—hat is the mass market

the furniture designers aim at.
"America has become a world cultural center in the last 25 years. A quarter of a century we copied Swedish and Parisian designers. Now they are copying us.

Feinman thinks furniture is better built today than ever.
"It has to be—it takes a terrific beating compared to a generation ago. I remember as a boy I couldn't go into the par-lor unless guests came. We even used to keep the furniture

12,079 Manufacturers **Have Used Our Services** GEORGE S. MAY COMPANY

mess En SAN FRANCISCO 2 291 Geory Street PPICES IN PRINCIPAL CITIES

## Lebanon Host

nities. Lebanon members named on the committee are: Pat King, Larry Smith, Richard Pollock, Nancy Kirkpatrick, George Van Pelt, Oliver Larson, Roland King and Katherine Harris.

Assisting the committee will be the Lebanon chapter of the University Mothers' club headed by Mrs. Vern Reeves.

#### Clear Lake

Mrs. W. R. Massey motored to Silver Creek Falls. Rev. and Mrs. Vernon Zornes

"Bright as hell," he said cheer-fully.

The young peoples Sunday school class accompanied by their teacher and wife Mr. and

claudette Colbert and Fred Waring began to drive up to buy the new furniture, the old man tossed in the towel.

Incommendation incommends by suring by siving on the second grade class with their teacher, Mrs. What is the future of the furniture business?

Class Tours Figure Hubbard — The second grade class with their teacher, Mrs. J. H. Redden, are planning a field trip. In science they are





### Hubbard Sixth Grade

Newburn and five leading members of the faculty including Dr. Roy McCall of the speech department: Dr. Raymond Ellickson, physics: Dean Victor, business administration, and Dean Theodore Kratt, school of music. Local chairman Wendell Gronso stated that he will appoint committee members representing all Linn county communities. Lebanon members named

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### Hubbard PTA Plans



#### Prayer Session Hela

Prayer Session Held

Pedee — Prayer meeting was held at the home of Mr. and Mrs. Durdle and the homor guests, Mr. and Mrs. Sheythe. This was Mr. and Mrs. Sheythe. This was Mr. and Mrs. Sheythe. Lions Attend Dinner

Lions Attend Dinner

Dave Ellis, Earle Coburn, Harold

# and really super coffee

Lebanon Host
Oregon Alumni
Lebanon—Arrangements progress for a University of Oregon alumni program for Line county to be held at Lebanon November 22, local chairman Wendell Gronso announced.
Lebanon's new city hall auditorium has been selected as the place for the extensive program which is being planned. Alumni and friends of the university President, Mannier as vice presents of the faculty including Dr.

Lebanon Albany and Sixth Grade Pupils Organize Clubs
Hubbard — Two 4+l clubs are very organized in the sixth grade class. The Spic and Span through through the sixth for flavor-perfection. Hills Bros. Coffee is vacuumpacked for utmost freshness.



## There is absolutely no difference between Beet Sugar and Cane Sugar

Serve with Hills Bros. Coffee

TRUE

**FALSE** 

The statement is true. Yet an amazing, old-fashioned prejudice continues to mislead housewives year after year. WHY?

Beet sugar and cane sugar are exactly the same in sweetness, purity, whiteness and fineness. Trained food chemists state that they are chemically identical. No one-and we repeat-no one can tell them

But in some parts of the United States an oldfashioned prejudice against beet sugar still exists.

#### Why the prejudice against beet sugar?

Thirty or forty years ago, when America was still learning to make sugar from beets, there was a difference between beet and cane sugar.

That is how the prejudice began. But for more than a generation now, there has been absolutely no

There is no finer, sweeter, purer sugar in the world than that produced by today's beet sugar factories.

#### What about jelly?

Some women still think beet sugar is unsuitable for making jelly. We refer them to America's foremost food authority, the U.S. Do-ortment of Agriculture:

Beet and cane sugar in refined, granulated form give equally good results in jelly-making, canning or cooking. The two sugars are chemically the same

Know the facts. Tell your friends. Once and for all, let's end this old-fashioned prejudice against a pure all-American product.

And the next time you need sugar, buy beet sugar.

For pure granulated beet sugar look for these famous Western brands:

AMERICAN CRYSTAL . COLORADO NATIONAL GARDEN CITY . GREAT WESTERN . HOLLY . MOUNTAIN SPRECKELS HONEY DEW . SUN VALLEY . U AND I UNION . WHITE SATIN

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