

IN SALEM **PENNEY'S HUGE PRE-HOLIDAY STARTS AT 10 a.m. TUESDAY**

CLEARANCE

PENNEY'S CLEARANCE STARTS TUESDAY MORNING AT 10
 ORDINARILY OPEN AT 9:30, PENNEY'S NEEDS THE TIME TO RE-PRICE THE MANY SOUGHT-AFTER CLEARANCE ITEMS FOR YOUR SHOPPING SAVINGS!

Out They Go!

Men's Sport Coats 1275

- Mostly Tweeds Only
- Fine Selection
- MATCHING TWEED PANTS 7.90

MAIN FLOOR

Out They Go!

Wool Melton Jackets 288

- Zipper Fronts
- Bright Plaids
- Sizes 36-38 Only!

MAIN FLOOR

Out They Go!

All-Wool Blankets 600

- 3-lb. Weight
- "Amuro" Moth Treated
- Pastels - 72x84

MEZZANINE

Out They Go!

Repellent Clothing 5.00

- Men! Get a Set
- Heavy Wt. O.D. Duck
- Pants or Jacket

MAIN FLOOR

Out They Go!

Part-Wool Blankets 344

- Stripe Design
- Double-Bed Size
- 3-lb. Weight 72x84

MEZZANINE

Out They Go!

Remnant Values

- Close-Out Prices! 3 yds. 99c
- Rayon Crepes ... 2.00
- 60" All-Wool ... 2.00

MEZZANINE

MAIN FLOOR VALUES

FROM PENNEY'S WORLD OF THRIFTY GIFTS!

MEN'S WORK SHIRTS

- Blue Chambray
- 14 1/2 to 17

100

MAIN FLOOR

MEN'S SPORT SHIRTS

- Pastels, Plaids
- Small, Med., Lge

298

MAIN FLOOR

GIVE YOUR BUDGET A BONUS... SHOP THE CASH & CARRY WAY!

MEN'S PAJAMAS

- Flannel, Broadcloth
- Sanforized, S.M.L

200

MAIN FLOOR

WOMEN'S RAYON HOSE

- Popular Shades
- Women's Sizes

25c

MAIN FLOOR

SHOP AT PENNEY'S FOR CASH... CARRY MORE GIFTS HOME!

MEN'S GAMBLER SHIRT

- Popular Sizes
- Button Snaps

398

MAIN FLOOR

MEN'S RAIN COATS

- Broken Lots
- Gabardines

988

MAIN FLOOR

A WORLD OF THRIFTY GIFTS

Out They Go!

Special Group Coats 1500

- Women's Coat Values
- All Wool Tweeds
- Broken Lots, Bargain Price

DOWNSTAIRS STORE

Out They Go!

Women's Dresses 300

- Just Think!
- Workmanship, Quality
- Rayon Prints, most sizes

DOWNSTAIRS STORE

Out They Go!

Men's Casual Oxfords 5.00

- Complete Stocks
- Brown, Sturdy Shoes
- Buy Now and Save!

DOWNSTAIRS STORE

Out They Go!

Women's Panties 100

- Sheer, Dainty Nylon
- Lovely Pastels
- Elastic Band - S.M.L

MAIN FLOOR

Out They Go!

2-lb. Chocolates 75c

- Big, 2-lb. Box
- Many Esther Miniatures
- Lovely Pastels
- Just Arrived—A Buy!

MAIN FLOOR

Out They Go!

Look! Loop Rugs 100

- Thickly Tufted Chenille
- Many Beautiful Shades
- Size 18x30

DOWNSTAIRS STORE

Out They Go!

7-Way Floor Lamps 790

- Fine Fabric Shade
- Base Light, Dome, Candles
- Uses 50, 100, 150 watt Bulbs

DOWNSTAIRS STORE

Out They Go!

Curtain Cottage Sets 100

- Crisp, Fresh, Dainty
- Nice Selection of Colors
- Buy Two at This Price

DOWNSTAIRS STORE

Out They Go!

Drapery Remnants

- Close-out Prices
- Selection of Materials and Shades
- Here Are Values You Cannot Afford to Miss!

DOWNSTAIRS STORE

Out They Go!

80-Sq. Women's Dresses 100

- Lovely Prints, all sizes
- Gingham, Percales
- Just Think! What Buys!

DOWNSTAIRS STORE

Out They Go!

Boys' Casual Jackets 500

- Two-Tone Styles
- Save at This Low Price
- Sizes 6 to 14

MAIN FLOOR

Out They Go!

Men's Sport Jackets 1975

- 100% Wool Tweeds
- For That Casual Look
- SI

MAIN FLOOR

SECOND FLOOR VALUES

FROM PENNEY'S WORLD OF THRIFTY GIFTS!

WOMEN'S FINE BLOUSES

- Smart Wanted Styles
- Nice Selection of Colors
- Sizable Quantity

100

SECOND FLOOR

WOMEN'S RAYON SATIN BRAS

- 32 to 36 A-Cup
- 2 for 100

100

SECOND FLOOR

GIVE YOUR BUDGET A BONUS... SHOP THE CASH & CARRY WAY!

WOMEN'S BLUE DENIM JEANS

- 8-oz. Denim
- Sizes 12 to 20

177

SECOND FLOOR

WOMEN'S CORDUROY SKIRTS

- Limited Group
- Smart Colors

199

SECOND FLOOR

SHOP AT PENNEY'S FOR CASH... CARRY MORE GIFTS HOME!

WOMEN'S CORDUROY JACKETS

- 60 Only
- Smart Season Colors

500

SECOND FLOOR

1 GROUP ONLY GIRLS SKIRTS

- Plaids & Plaings
- Buy Now! Save!

100

SECOND FLOOR

Out They Go!

Women's Winter Coats 1500

- Tweeds, Fleeces
- Broken Sizes & Colors
- 1 Group Only! Hurry!

SECOND FLOOR

Out They Go!

Women's Better Suits 10.00 AND 15.00

- Gabardines, Sharkskins
- Smart Checks
- Buy Now and Save!

SECOND FLOOR

Out They Go!

Girls' Rain Capes 100

- Sturdy Plastic Capes
- With Attached Hoods
- Save at This Penny Price

SECOND FLOOR

Out They Go!

Women's Better Dresses 300

- Smart Rayon Prints
- Gay Wended Styles
- Save at This Price

SECOND FLOOR

Out They Go!

Women's Rain Coats 788

- Gabardines
- Corduroys
- Water Repellent

SECOND FLOOR

Out They Go!

Girls' Raincoats & Capes 169

- Sturdy Plastic Coats
- With Attached Hoods
- Cotton Plaid Capes

SECOND FLOOR

HIGHER PRICED MERCHANDISE SWEEPINGLY REDUCED! SHARE THESE SAVINGS! **Just One Grand Saving After Another! Don't Miss Any Of Them!**