



31% DISCOUNT
Misses Taffeta
SKIRTS
Were 1.98

137

Dark color faille, satin and taffeta. Sizes 24 to 30.
SECOND FLOOR



49% DISCOUNT
Misses & Women's
SWEATERS
Were 2.98

150

Choice of 100% wool or 100% nylon, in both Cardigan and slipover. Short sleeves.
SECOND FLOOR



13% DISCOUNT
200 Girls' COTTON
DRESSES
Reg. 1.59

138

Special Purchase. Just arrived by Air Express from New York. Sizes 1 to 14. Shop early for best selection.
1ST FLOOR



31% DISCOUNT
Two Groups
GIRLS SLIPS
Were 98c

67c

Rayon satin, size 4 to 14, or white cotton, size 10 to 14. Built up shoulder style.
1ST FLOOR



33% DISCOUNT
Women's & Misses
RAINCOATS
Was 14.98

9.00

Rayon Satin Twill or Rayon Gabardine. 3-way belt or boxy style. Sizes 10 to 18.
SECOND FLOOR

34% DISCOUNT
One Group
WOMEN'S
SLACKS
Were 2.39 1.57
Sanf. shrunk twills and pinchecks.

67% DISCOUNT
One Group
WOMEN'S
OXFORDS
Were 7.49 2.37
Girl Scout style. White only. Moc. toe.

37 to 44% Discount
1 Rack Women's
BETTER DRESSES
Values to 12.98 3.00 up
Choice of Rayon Crepes and Moiv's wear Rayons. 2nd floor.

13% DISCOUNT
Women's Rayon
PANTIES
Reg. 29c 25c
Band leg briefs in pastel shades.

67% DISCOUNT
Women's Dainty
RAYON GOWNS
2.98 Value 97c
Floral prints in pink or blue. Sizes 32 and 34.

32% DISCOUNT
Children's Cotton
TEE SHIRTS
Were 69c 47c
White and asst'd colors. S-M-L.

67% DISCOUNT
Close Out One Group
GIRLS' DRESSES
Were to 5.98 1.97
Large assortment styles and colors. 7-14.

66% DISCOUNT
Limited Quantity Rayon
CREPE ROMAINE
Was 79c 27c
Choice of yellow or blue. Come early and save.

21% DISCOUNT
LACE KNIT PANELS
Generous 48 by 81 inch size. Egg-shell color. Don't miss these.
SECOND FLOOR
Was 98c Now 77c

54% DISCOUNT
1 Group Children's
TRAINING
PANTS
Were 39c 18c
White and assorted colors. Sizes 2 to 12.

28% DISCOUNT
Children's Cotton
TRAINING
PANTS
Reg. 35c 25c
Snug fitting cotton knit. Sizes 1 to 4.

11% DISCOUNT
1 Group Women's
SWEATERS
Were 1.98 1.77
100% wool. Short sleeve slipover. 2nd floor.

24% DISCOUNT
One Group
WOMEN'S SLIPS
Were 2.59 1.97
Rayon satin, tailored style. 34 to 44.

45% DISCOUNT
Women's Extra Size
OUTING GOWNS
Reg. 2.69 1.47
Stripe and plain flannels. Sizes 46 to 56.

16% DISCOUNT
Children's 2-pc.
SKI PAJAMAS
Were 1.98 1.67
Pastel knit cottons. Sizes 2 to 8.

38% DISCOUNT
Children's Chambray
1 PC. PLAYSUIT
Were 1.59 97c
Blue chambray with colorful trim. Sizes 2-6 1/2.

40% DISCOUNT
Famous 'Market Square'
RAYON SUITING
Was 1.29 77c
Rayon and cotton mixture in assorted colors.

27% DISCOUNT
32 PC. DINNERWARE
Colorful flower design. Service for six. Basement.
Was 14.95 Now 10.97

17% DISCOUNT
Little Girls
REVERSIBLE
COATS
Were 11.98 9.97
Eleven only at this price. Sizes 4 to 6 1/2.

31% DISCOUNT
Cotton Marquisette
CURTAIN
MATERIAL
Was 39c 27c
Attractive figured design in assorted colors.

41% DISCOUNT
Women's Knit
RAYON GOWNS
Was 1.49 88c
Asst'd pastel colors. Sizes 34 through 38.

24% DISCOUNT
Teen Age Knit
SKI PAJAMAS
Were 2.59 1.97
Choice of blue or peach cotton knit.

41% DISCOUNT
Women's Knit
RAYON GOWNS
Was 1.49 88c
Asst'd pastel colors. Sizes 34 through 38.

24% DISCOUNT
Teen Age Knit
SKI PAJAMAS
Were 2.59 1.97
Choice of blue or peach cotton knit.

18% DISCOUNT
Girls' Fancy
RAYON PANTIES
Were 29c 25c
Daintily trimmed styles. Sizes 2 to 14.

58% DISCOUNT
Assorted Cotton
DRESS FABRICS
Was 89c 37c
Striped chambray, piques and seersucker. Sanf.

27% DISCOUNT
32 PC. DINNERWARE
Colorful flower design. Service for six. Basement.
Was 14.95 Now 10.97

62% DISCOUNT
Odd Lot Ready Made
FULL LINED
DRAPES
Was 16.98 6.47
1 pair of a kind. While they last.

51% DISCOUNT
Heavy Cotton
DRAPERY
MATERIAL
Was 1.98 97c
Blue leaf crash or gray self figure damask. 48"

36% DISCOUNT
One Lot Girls
NYLON ANKLETS
Were 89c 57c
100% nylon angora type. 8 1/2 to 11.

26% DISCOUNT
Buy for Christmas
COWBOY SHIRT
Were 1.98 1.47
Bright colors. Children's sizes 1-6.

36% DISCOUNT
One Lot Girls
NYLON ANKLETS
Were 89c 57c
100% nylon angora type. 8 1/2 to 11.

26% DISCOUNT
Buy for Christmas
COWBOY SHIRT
Were 1.98 1.47
Bright colors. Children's sizes 1-6.

52% DISCOUNT
Sew and Save
54 IN. WOOLENS
Were 3.69 1.77
100% wool crepes and coverts. Asst'd colors.

45% DISCOUNT
1 Lot Assorted
COTTON PRINTS
Was 49c 27c
Ideal for kitchen or dinette drapes. 36"

26% DISCOUNT
CHENILLE BEDSPREADS
Colorful pastel shades. Full bed size. Heavily tufted. Second floor.
Was 3.98 Now 2.99

Money in the Bank



See for yourself the tremendous savings! Wards lead the way in this new type of sale with savings on things you need... savings that mean extra money for your Christmas shopping.

Montgomery Ward Friday 'til 9 and All Day Saturday WARD'S GIGANTIC Discount Sale Days!

41% DISCOUNT
Children's HI-TOP SHOES
Were 2.49 1.47
White only. Sizes 2 1/2 to 8.

55% DISCOUNT
Children's Short Sleeve
SPORT SHIRTS
Were 1.49 67c
Gay picture prints. Size 1-6.

53% DISCOUNT
Rayon and Wool
GABARDINE
Was 2.69 1.27
Fall and winter shades. Unusual value.

32% DISCOUNT
100% Down
COMFORTERS
Were 21.98 14.97
Gold satin cover. 2 only. Full bed size.

26% DISCOUNT
CHENILLE BEDSPREADS
Colorful pastel shades. Full bed size. Heavily tufted. Second floor.
Was 3.98 Now 2.99

47% DISCOUNT
Children's Cotton
UNIONSUITS
Were 89c 47c
Short sleeves and long. Sizes 2 to 10.

38% DISCOUNT
Children's Walt Disney
PLAY OVERALLS
Were 1.59 97c
Asst'd character designs. Cotton twill. 4 to 6 1/2.

53% DISCOUNT
One Lot Assorted
DRESS MATERIAL
Was 1.00 47c yd.
Choice of cotton cords and rayon shantung.

51% DISCOUNT
Close Out one Group
STUDENTS SUITS
Was 25.98 12.77
All wool worsted. Sizes 34 to 38.

26% DISCOUNT
CHENILLE BEDSPREADS
Colorful pastel shades. Full bed size. Heavily tufted. Second floor.
Was 3.98 Now 2.99

19% DISCOUNT
Boys' Western Style
DENIM JEANS
Were 1.69 1.37
10 oz. sanforized denim. Size 10-16.

39% DISCOUNT
Rayon and Wool
WESTERN SHIRTS
Were 6.98 4.27
3 button cuff. Choice tan or green. 14 1/2-17.

49% DISCOUNT
Colonial Type
WALL FIXTURE
Was 3.89 1.97
Chrome base bracket with shade.

19% DISCOUNT
Ward Famous
5 IN 1 COOKER
Was 7.95 Now 6.47
Cast Alum. Ideal for most cooking purposes.

25% DISCOUNT
OVEN TYPE TOASTER
Chrome plate, non automatic. Toasts two slices at one time. Basement.
Were 7.45 Now 5.99

72% DISCOUNT
Boys' Plain and Fancy
SPORT SHIRTS
Were 1.69 47c
Sanforized. Short sleeve. Sizes 4 to 16.

69% DISCOUNT
Men's New Fall
NECKWEAR
Was to 1.50 47c
Buy several now for Christmas.

16% DISCOUNT
Marine Design
PORCH LIGHT
Was 1.98 1.67
Antique solid copper base. Glass shade.

19% DISCOUNT
Vacuum Style
COFFEE MAKER
Were 5.50 4.47
Famous make. 8 cup size. Ideal Christmas gift.

25% DISCOUNT
OVEN TYPE TOASTER
Chrome plate, non automatic. Toasts two slices at one time. Basement.
Were 7.45 Now 5.99

45% DISCOUNT
Twin Size
MATTRESS
COVER
Was 3.59 1.97
Muslin. Taped edges. Button closing.

18% DISCOUNT
Men's Cotton Gabardine
RAINCOATS
Were 11.95 9.77
Warm plaid lining. Tan. Sizes 34-44.

22% DISCOUNT
Boys' Fleece Lined
SWEATSHIRTS
Were 98c 77c
Gray and navy combination. Small, Med., Lge.

26% DISCOUNT
Men's Cotton Flannel
SPORT SHIRTS
Were 4.98 3.67
Red/Black; Green/Black Check. S-M-L.

22% DISCOUNT
Boys' Fleece Lined
SWEATSHIRTS
Were 98c 77c
Gray and navy combination. Small, Med., Lge.

26% DISCOUNT
Men's Cotton Flannel
SPORT SHIRTS
Were 4.98 3.67
Red/Black; Green/Black Check. S-M-L.

23% DISCOUNT
Easy Action
HAND DRILLS
Was 2.29 1.77
1/4" chuck. Ideal gift for home shop.

62% DISCOUNT
Save now for Christmas
PULL TOYS
Were 98c 37c
Choice of Humpty Dumpty or Mary and Lamb.

20% DISCOUNT
AUTO SEAT COVERS
Ward's Better Quality Fiber Covers. Lustrous reinforced. Fits all type cars. Basement.
Were 18.45 Now 14.88

20% DISCOUNT
AUTO SEAT COVERS
Ward's Better Quality Fiber Covers. Lustrous reinforced. Fits all type cars. Basement.
Were 18.45 Now 14.88

71% DISCOUNT
Boys' Genuine
LEATHER
JACKETS
Were 12.95 3.77
Cotton flannel lining. 8 only. 12 and 14.

31% DISCOUNT
Boys' Sanforized
WHIPCORD
SLACKS
Were 1.98 1.37
Zipper fly. Suspenders attached. 2-5.

50% DISCOUNT
Moccasin Toe
BOYS' OXFORDS
Were 4.98 2.47
Sturdy cord sole. Brown. Sizes 2 1/2 to 6.

37% DISCOUNT
Modern Style
CABINET
CATCHES
Were 75c 47c
Includes handle, catch and thumb trip.

50% DISCOUNT
Moccasin Toe
BOYS' OXFORDS
Were 4.98 2.47
Sturdy cord sole. Brown. Sizes 2 1/2 to 6.

37% DISCOUNT
Modern Style
CABINET
CATCHES
Were 75c 47c
Includes handle, catch and thumb trip.

26% DISCOUNT
6 Cup Enameled
PERCOLATOR
Were 1.98 1.47
White enamel with red trim. Ideal gift.

15% DISCOUNT
Genuine Daisy
AIR RIFLE
Were 5.25 4.47
Make that boy happy at Xmas with one of these.

20% DISCOUNT
AUTO SEAT COVERS
Ward's Better Quality Fiber Covers. Lustrous reinforced. Fits all type cars. Basement.
Were 18.45 Now 14.88

20% DISCOUNT
AUTO SEAT COVERS
Ward's Better Quality Fiber Covers. Lustrous reinforced. Fits all type cars. Basement.
Were 18.45 Now 14.88

34% DISCOUNT
Boys' All Wool
SLIPOVER
SWEATERS
Were 2.98 1.97
Choice of solid or two tone. Sizes 4-18.

34% DISCOUNT
Men's All Wool
SLEEVELESS
SWEATERS
Were 2.98 1.97
Assorted solid colors. Small, Med., Lge.

37% DISCOUNT
Boy's Gabardine
TOPCOATS
Were 24.98 15.77
Cravenette finish. Fully lined. 12-20.

25% DISCOUNT
Children's 2 tone
WOOL JACKETS
Were 3.98 2.97
Bright plaids. Knit cuff and waist. 4-12.

20% DISCOUNT
Boys' Athletic
UNDERSHIRT
Were 35c 44c
Soft, absorbent DURENE yarns. Sizes 24 to 34.

31% DISCOUNT
Kitchen Ceiling
LIGHT FIXTURE
Were 2.00 1.38
Chrome base. Glass bowl. Easy to install.

66% DISCOUNT
Two Piece Wooden
SALAD SET
Were 79c 27c
Hardwood fork, spoon. Ideal for Christmas.

22% DISCOUNT
Tailor Made Plastic
SEAT COVERS
Were 22.95 17.88
Real luxury at a savings. Ideal gift. For sedans.

21% DISCOUNT
STEEL LAWN RAKE
Flexible Spring Teeth. Sturdily constructed.
Were 1.10 Now 87c

21% DISCOUNT
STEEL LAWN RAKE
Flexible Spring Teeth. Sturdily constructed.
Were 1.10 Now 87c

69% DISCOUNT
Men's All Wool
JACQUARD
SWEATERS
Were 7.98 2.47
Slipover styles. Heavy knit. S-M-L.

38% DISCOUNT
Men's Genuine
COWHIDE
JACKETS
Were 22.50 13.97
Short style. Zipper front. Sizes 40-42 only.

54% DISCOUNT
Boys' Cotton
SCHOOL SLACKS
Were 2.98 1.37
Sanforized. Blue only. 10-18.

25% DISCOUNT
Boys' Corduroy
SPORT COATS
Were 3.98 2.97
Wine, brown and gray. Sizes 4 to 10.

54% DISCOUNT
Men's Rayon Gabardine
SPORT SHIRTS
Were 4.29 1.97
Asst'd solid colors. Sizes S-M-ML-L.

71% DISCOUNT
Decorated Enamel
LIGHT FIXTURE
Was 3.29 97c
2-lite fixture for wall or ceiling.

22% DISCOUNT
8 inch Aluminum
CAKE PAN
Was 35c 27c
Square style deep bake pan.

15% DISCOUNT
Single Trumpet
AUTO HORN
Were 4.59 3.88
Ideal gift for the family car.

18% DISCOUNT
Famous Make
.22 CAL.
RIFLE
Was 20.65
16.88

18% DISCOUNT
Famous Make
.22 CAL.
RIFLE
Was 20.65
16.88

62% DISCOUNT
Men's All Wool
SUITS
Were 49.75

19.00

Sizes 37 to 44. Single and double breasted models. Finest quality worsteds in blues, grays and browns.
MAIN FLOOR



19% DISCOUNT
Men's Matched
Outfit
SHIRTS
Were 2.19

177

Sturdy herringbone pattern, sanforized shrunk. Choice of tan or blue. Sizes 14 1/2 to 17. 2.89 pants to match 2.47.



8% DISCOUNT
Boys' Western Style
11 OZ. JEANS
Were 2.39

219

Triple stitched construction with zipper fly. Sanforized shrunk. Sizes 4 to 18.
FIRST FLOOR



19% DISCOUNT
Knit or Broadcloth
SHORTS
Was 59c

48c

Choice of yoke front or boxer style broadcloth shorts or snug fitting elastic waist brief. Sizes 30 to 42. 3pc. Undershirts to match \$ for \$1.00.



18% DISCOUNT
Famous Make
.22 CAL.
RIFLE
Was 20.65

16.88

7 shot clip; bolt action. Ideal gift for HIM for Christmas. Sorry we can't mention the brand at this price.

