

**COMPARE THESE VALUES!**

# AT ERICKSON'S

## FREE! 100 SHOPPING BAGS FULL OF GROCERIES FREE!

**STOP LOOK AND BUY** **ANNIVERSARY SALE!** **Save**

**FOLGER'S COFFEE SERVED**  
Come in and get your cup free!  
Betty Crocker Ginger Cakes served, too!

FREE DOLL HOUSES — MASKS OR COMIC BOOKS TO CHILDREN ACCOMPANIED BY PARENTS FRIDAY-SATURDAY

Special Prices Effective  
Friday-Saturday-Sunday-Monday

**This is KRAFT Foods WEEK**

**AT ERICKSON'S**

YOU CAN DEPEND ON KRAFT FOR QUALITY

- Philadelphia Brand** Cream Cheese 2 pks. 33c
- Velveeta** The Cheese Food of Kraft Quality 2 lb. loaf 79c
- COTTAGE CHEESE** Pint Carton 27c  
All Varieties—½ Pint Carton, 15c
- ROQUEFORT** DOMESTIC BLEU ½ lb. 35c
- KAY AMERICAN CHEESE** Finest Cheddar. ½ lb. pkg. 27c
- BADGER LIMBURGER** ½ lb. pkg. 35c 1 lb. pkg. 65c
- SHARP CHEESE** Imperial 1 lb. carton 89c  
Aged—Sharp, Soft and Spreading

- WISCONSIN BRICK** 55c
- DRY JACK CHEESE** 79c
- FRESH JACK CHEESE** 55c

**PARKAY MARGARINE 5000 CONTEST**  
Name the Great Old-fashioned Butter Cook prizes!

**MIRACLE WHIP SALAD DRESSING**  
America's favorite. Out-wells the next 20 leading brands combined.  
Pint Jar 29c  
Quart Jar 49c  
MADE BY KRAFT

**PARKAY MARGARINE**  
The margarine that tastes so good.  
2 lb. 59c  
MADE BY KRAFT

**Ballard Biscuits**  
Each can makes 10 Delicious Biscuits  
2 cans 27c

**Kraft Dinners**  
Macaroni and Cheese  
2 pks. 25c



**KRAFT MAYONNAISE**  
Pint Jar 37c  
Quart Jar 67c



- Nucoa Margarine** 2 lb. pkg 49c
- Dennisons Pork & Beans** Large 1 lb. pkg. 25c
- White Star Tuna** GRATED CHUNK STYLE reg. ½ can 29c
- Pink Salmon** HARPOON 1-LB. TALL CAN 3 cans 1 00
- Cranberry Sauce** OCEAN SPRAY JELLIED 2 tall cans 25c
- Peanut Butter** SWIFT PREMIUM WITH COASTER LIDS 12 oz. can 29c

- ROYAL PUDDINGS** OR GELATINS ALL FLAVORS 4 pks. 25c
- Woodbury Facial Soap** BATH SIZE 2 Large Bars 19c
- WHITE ROSE BLEACH** ½ GAL. JUG 21c
- NU BORA GRAN. SOAP** WITH PREMIUM Giant Pkg. 57c

- BORAXO HAND CLEANER**  
8 oz. can 15c 1 lb. can 25c
- VIRGINIA DARE BEVERAGES**  
Soda Pop and Mixers  
Quart Bottles 2 for 25c Plus Deposit

- Stringless Beans** 2 cans 25c
- Asparagus** Center Cuts No. 300 2 cans 25c
- Asparagus Spears** No. 300 31c
- Vegetables** No. 300 2 for 25c
- Tomato Juice** Large 46 oz. can 23c

- SWIFTNING SHORTENING** 3 lb. can. 69c
- WHOLE CHICKEN** 1.89 Large No. 3 can
- CORNER BEEF** 39c reg. can

- 1 lb. pkg.** 25c
- 2 ½ can** 15c
- reg. ½ can** 29c
- 3 cans** 1 00
- tall cans** 25c
- 12 oz. can** 29c

**Giant PKG. 77c**  
Large Pkg. 28c

**"Home Cooking in a Can"...that's Dennison's**  
Shucks, the only thing "New-Fangled" about Dennison's Foods is, well, just that good old-fashioned flavor and food value that Grandma used to serve. She knew that food had to taste good and had to be good for you! That's Dennison's secret, too!

- DENNISON'S CHILI CON CARNE** 25c
- DENNISON'S SELECT BEEF WITH VEGETABLES** 39c
- DENNISON'S TOMATO CATSUP** 2 Lge. 29c
- DENNISON'S MEAT BALLS AND GRAVY** 39c
- DENNISON'S PORK & BEANS** 3 cans 29c
- DENNISON'S LIMA BEANS WITH HAM** 23c

## Van Camp's

- READY TO HEAT...EAT...ENJOY
- Van Camp's CHILI CON CARNE** With Beans. 303 can 23c
- Van Camp's TOMATO CATSUP** Large bottle 13c
- Van Camp's TAMALES** No. 300 can 19c
- Van Camp's PORK and BEANS** Large No. 214 can 23c
- Van Camp's RED KIDNEY BEANS** No. 303 can 15c
- Van Camp's PLAIN CHILI** (No Beans) No. 300 can 39c
- Van Camp's KIDNEY BEANS** New Orleans—No. 303 15c
- Van Camp's MEXICAN STYLE BEANS**—No. 300 can 15c
- Van Camp's PORK and BEANS** 3 tall cans 33c

**MORE FOR YOUR MEAT DOLLAR**  
choice cuts at cut prices!

## 200 lbs. Choice Beef FREE

FROM BRANDER MEAT CO., PORTLAND, OREGON, ONE OF OREGON'S LEADING INDEPENDENT MEAT PACKERS  
Starting at 1 P. M. Friday—Each Hour until 8 P. M. Starting at 10 A. M. Saturday Each hour until 8 P. M.  
Each hour on the hour we will give to some lucky person a 10 lb. package of assorted steaks, roasts, boiling beef and ground beef, freshly cut and wrapped of this choice beef. Tickets may be secured at Meat Counter with cash \$1.00 purchase. The winner need not be present. The winning numbers will be posted and can be called for as late as Monday, November 7.

THESE PRIZES AT PORTLAND ROAD STORE ONLY

- Picnic HAMs** ARMOUR'S HOCKLESS Tenderized lb. 39c
- Skinless Wieners** ARMOUR'S STAR All Meat lb. 39c
- Tenderized HAMs** ARMOUR'S Hickory Smoked lb. 49c
- BEEF** U. S. Inspected, grain fed. Especially selected for our anniversary sale by Brander Meat Co., and Armour and Co.
- ROUND STEAK** lb. 65c **T-BONES** lb. 65c **RIB STEAK** lb. 55c

- FRESH FISH** OCEAN CAUGHT
- FILET OF RED SNAPPER**, lb. 29c
- FRESH SILVER SALMON** By the piece 39c
- FRESH WILLAPA OYSTERS** Pint 59c

- SLICED BACON** ARMOUR'S—BANNER SWIFT'S—ORIOLE HORMEL'S VALUE 49c lb.

**Extra Special! BEEF TENDERLOIN**  
Cut broiling thickness—wrapped in bacon—ready for the pan. 85c lb.

## BUYS in FRUITS and VEGETABLES

- GRAPEFRUIT** Texas Marsh Seedless 6 for 49c  
Medium Size
- POTATOES** U. S. No. 2's 50 50 lb. bag 98c
- CRANBERRIES** Fancy U. S. No. 1 2 lbs. 29c
- CABBAGE** Solid Green Heads 2c
- SQUASH** Hubbard or Banana 3c
- CEIERY** Large Green Stalks Each 10c
- CAULIFLOWER** Fancy Snow-White Heads 8c

**AT NO COST**  
Hostess DESSERT DISH  
Take One Right From The Shelf With Every Jar Of New A.T. MUSTARD 10c

- RED YAMS** California—Washed Waxed—3 lbs. 25c
- Radishes, Green Onions or Mustard Greens** 5c



**LOOK FOR THE Golden COLOR!**

**RICH COLOR MEANS RICH EGG NOODLES!**  
Cook and cream dried egg, extra pepper, salt, onion, garlic, and Mission Egg Noodles is due to using plenty of rich eggs and fine Durum Semolina Flour in the making. This golden color is your guarantee that you are buying finest quality when you buy Mission—the better egg noodles!

**HOME STYLE NOODLES**  
MISSION—"REALLY ROLLED"

Wide 1-lb. pkg. 27c  
Extra Wide 8-oz. pkg. 18c  
Narrow  
Finely Cut

- JIFFIES NOODLES** 1 lb. pkg. 27c
- Fresh Egg Noodles** Freshly Coiled—8 oz. pkg. 18c 1 lb. pkg. 25c
- Macaroni-Spaghetti** Best Best—Large 2 ½ lb. pkg. 33c

## Mission MACARONI PRODUCTS

**Crown Best Patent FLOUR**  
25 lb. bag 1.89  
10 lb. bag 87c

**CROWN PANCAKE FLOUR**  
4 lb. bag, 43c  
10 lb. bag, 98c

**Kitchen Queen Family Flour**  
25 lb. bag 1.69  
(In pretty print sacks, 1.79)  
10 lb. bag 83c

**FREE INDOORS OR OUT THE HEARTY MIFF**  
Baked Beans 16 oz. can 2 cans 37c  
Brown Bread and Baked Beans Served

**FREE BROWN BREAD** 1 lb. can 21c

**Erickson's SUPER MARKET**  
QUALITY! SERVICE! SAVINGS!  
ON PORTLAND ROAD — JUST BEYOND THE UNDERPASS  
3060 PORTLAND ROAD 3720 E. STATE ST.

**GIANT SIZE 53c**  
**WHITE KING QUICK DISSOLVING SOAP** "IT TAKES SO LITTLE"  
Large Size 28c

**SCOUR WITH SUDS**  
**SCOTCH TRIPLE ACTION CLEANSER** 2 for 21c

**SALE 1¢ SALE**  
**MISSION BELL TOILET SOAP**  
3 Cakes 18c  
1 Cake 1c  
4 Cakes 19c

**AT NO EXTRA COST!**  
ONE SILVERPLATE TRASPON WITH EVERY SMALL PACKAGE OF ALBERS OILICE OR OLD-FASHIONED OATS. 18c Large Pkg. 37c

**Double Your Money Back if it Doesn't Taste Better**  
**PENNANT SYRUP**  
LARGE 24 OZ. JAR 35c

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