

Mileage Death
Rate Dropping


STATES LIKENED TO EUROPE'S UNITS
Hofman s Warning to Europe
Aimed at Unifying Economy



 Sin

ASTHIMA



LUMBERJACK SYRUP

## BIGGEST IDEA <br> in wine history! <br> Bin-bottle! $\alpha=\square$

 customers for American goodsmoving freely. Hoffman says Europe has 270,-
ono,
tomers poeple, potential cus. tomers for European goods.
But-
In Europe goods don't move $\left.\begin{array}{l}\text { freely. There the set-up is dif } \\ \text { ferent. To see how different, } \\ \text { imagine an America like this: }\end{array}\right\}$ Les tilted like this Mr. Boston Fine Wines 806



And you don't have toatop there! Cranberry-
Orange Relish can do 'moant nayything for any meal! Vary the basic recipe by adding chopped pears, apples, carrots. Spice it up by stirring
in a pinch of powdered cinnumon and cloves. Add diced celery to Cranberry-Orange Relish and you have Crunchy Cranberry Relishnow garniah for hamburgern that makes them
Cranburgers! Subatitute part honey for part sugar- -that's sabucte for the goose-and duck and pork, tool Add horne-radish to taste for a little extra kick with all kinds of meat! But
whatever you do, don't serve Cranberry Orange Reliah in intle daba! Serve it in gen-
arous mound And did you think that Cranberry-Orango Relish was just a relish? No, ma'am, it's also
n quick'-n-tempting desert! It'a $n$ quiek' -n. 'tempting dessert! It's all done with
tart shells or hollowed-out cupcaken -buy 'em Eat More! Eatmor Cranberries


Mother-in-law Praises


Have a Glamorous Dessert Tonight with Reddi-wip The very first meal 1 served my new "mother-in-law"
brought lood praise. She couldnt undertand how
could serve such plamorous desserts with no fuss or
bother-without beaters or towls to wath. bother-withour beaters or bowlsts wath no fuss or
The answer-Keddi-wip. Made with pure, rich cream, it "wh
party treats. Its economical, too, 51 servings in the throw-away
conaainer. Get Reddi.wip today from your favorite
 grocer or milkman. Keep it it y your refrigerator. Use
git

FROM YOUR MILKMAN OR GROCER

## Measure-Pak



EASIER TO "BOWL-MIX" Nucoa margarine now comes in the new
Measure-Pak to make the coloring job easier than ever! You don't have to break up A
molid block before you begin... it reaches right mixing temperature more quickly and evenly...and it seavier to distribute
the contents of the pure eolor wafer mor the contents of the pure
 1 print $E=1 / 2 \operatorname{Oan}$ $1 / 2$ print 日 $=1 / 4$ ap $1 / 4$ print o $=2$ Sfonus

## EASIER TO MEASURE

Now you can my good-bye to alowy
bothersome apoon-and-cup measur-
 your recipe calls for every
quickly, easily, mecurately.

