The Nineties and Now-Paul R. Holman shows a late 19th century boat-type parasol-topped baby carriage alongside the stroller of today at Leominster, Mass., museum.

# Mileage Death Rate Dropping

Chicago, Nov. 3 (P)-Amerilowest nine months mileage ton, Ind., no deaths. death rate in history, but they're getting no pats on the back.

walking is found, the National branches. Safety Council said today, "The nation can reconcile itself to an annual traffic death toll of ar-ound 32,000."

The rub is that the volume of automobile travel is steadily increasing.

The council said traffic deaths the first nine months of 1949 are about on a par with the same 1948 period. The 1949 toll was 22,320 compared with 22,750 in

The mileage death rate this year is seven deaths for every 100,000,000 miles, lowest nine month rate in history. Travel volume is seven per cent ahead of 1948 and 25 per cent greater than 1941.

The leading cities in each population group the first nine months of 1949, ranked according to the number of traffic deaths per 10,000 vehicles in-

Over 500,000 population: Minneapolis 2.1; San Francisco 2.14; Buffalo 2.5.

200.000 - 500.000: Oklahoma City, 1.4; Portland, Ore., 1.7;

## LEGAL

NOTICE TO CREDITORS

NO. 13.939

N THE CIRCUPT COURT OF THE STATE
OF ORSON

FOR MARION COUNTY
FOR MARION COUNTY
FOR MARION COUNTY

FOR MARION COUNTY

In the matter of the estate of JOHN

L CALLACHAN, Deceased.

Notice is bereby siven that the undertend, by an order of the Circuit Court of
the State of Orwon, for Marion County,
robate department, made and entered on
the 3th day of October, 1989, was apcointed essention of the seales of John H.
But day of October, 1989, was apouted to the seales of the law
but and the seales of the law
but qualified as such executor

All persons having claims assinant and
state are hereby notified to present the
same, duly verified as required by law,
o him at 468 Masonic Building, Salem,
sorem, within six (61 menths of the date
of this notice.

Dated this 7th day of October, 1948,

of this notice.

Dated this Fifth day of October, 1949.

W. C. WINSLOW

Execution of the salaste of John H. Callaghan, Deceased

Pirst publication: October 27, 1949.

Last publication: November 24, 1949.

Oct. 27, Nov. 2, 10, 17, 24

What makes women happy

Providence, R. L. 1.7, 100,000-200,000: Waterbury, Conn., 0.6; New Bedford, Mass., 0.6;

25,000-50,000: Boise, Ida.; Elmira, N. Y .; Ann Arbor, Mich., no deaths.

10,000-50,000: Kenmore, N. can motorists have scored the Y.; Richland, Wash.; Blooming- Salem. Refreshments were serv-

The love-song of the red-head-

Wine is the only beverage to Unless a new incentive is ed woodpecker consists of drum-improve with age in the bottle, found for safer driving and ming with the beak on dead according to the Encyclopaedia ed woodpecker consists of drum- improve with age in the bottle, you sell to more people.

Lodge Group Gathers



Family Goes to School-Mrs. Elegnor Krause, mother of a student, oversees Richard Arnoldi and Ann Llanso at Stevens Cooperative playschool, Hoboken, N. J., where parents are required to give five days a semester assisting teachers

PREFERENCE NO REFRIGERATION AT ALL

STAYS ACTIVE FOR

MONTHS ON THE

### STATES LIKENED TO EUROPE'S UNITS

## Hoffman's Warning to Europe Aimed at Unifying Economy

By JAMES MARLOW

Washington, Nov. 2 (4)—Europe must "unify its economy." States: Elimination of trade bar-That is what Paul Hollman, head of the Marshall plan, has just riers, competitive production for 270,000,000 Europeans. In-

This is a rough explanation of his meaning. The problem is stead of the people of just one not simple. The Marshall plan, due to end in 1952, has helped nation and the jobs and effi-

plan's help ends?

Unless it's convinced Europe sell in New Yor's.

To understand what he has in States of America.

money. None limits what another can send into it. Trade

maker is missing a market of 140,000,000.

Since his market is

To win that market, the vari-Falls City-The first meeting of the IOOF and Rebekah associ-ing as cheaply as they can.

and the rest of the evening was prosper, the inefficient go out trade? spent in dancing with music by of business. Not maker "Pappy" Edwards orchestra of

ing at the lowest possible price, stay in business. This helps the through efficient production, inefficient hatmaker. He stays through

The more you can sell, the more you want to turn out since it means more profit for you. But the more you can turn out, the greater the need for workers to turn it out.

That increases employmentwhich means more people with money to spend-and, in turn, creates more customers. And the nore things people can buy that hey want, the higher their standard of living.

Although America has 150,

000,000 people, all potential customers for American goods noving freely. Hoffman says Europe has 270,-000,000 people, potential cus-tomers for European goods.

In Europe goods don't move

There the set-up is dif-To see how different, imagine an America like this: The 48 states are separate and independent. Each has its own

money: New York with the dol-lar, New Jersey with the franc, and so on. Each state has its own army, language and national traditions going back hundreds of years. Over those years each state has tried to be selfsufficient, more or less.

To protect the producers from outside competition, each state has set up barriers to make it hard for goods from another state to get in. How? By such devices as tariffs and quotas.

For example:

New Jersey and New York manufacturers turn out hats worth \$5. To protect its hatmakers. New York has a tariff f \$10 on New Jersey hats sold in New York So in New York hat sells for \$5 but the \$5 New lersey hat sells in New York for

Or, as an example of the quota

What may happen after the hats a year. Such a quota, plus mean, plus a straightening out the tariff, makes it pretty tough of the tariff makes it pretty tough of the tariff makes to stumble, stagger and collapse? It was sell in New York.

Unless it's convinced Europe sell in New York.

Is making a strong effort to help itself after 1952, congress may start cutting down the plan before then.

So Hoffman tells Europe to "unify its economy."

So Hoffman tells Europe to "unify its economy." gesting they all form one gov-ernment. That might come centive to produce.

To understand what he has in mind, first look at the United 000 people while all 48 have States of America.

If New York, say, has 10,000, to New York hat 150,000,000, the New York hat 1 Moose Hunters Back The 48 states all use the same maker is missing a potential

moves across many state lines as if they didn't exist.

Since the 48 states have about 150,000,000 people, that's a terrific market for sales in any line.

To win that realist its a terrosts are higher.

Since his market is comparatively small and competition from outside manufacturers is cut off, the New York manufacturer doesn't produce on a mass basis. So his production costs are higher.

He'd have to be more effious manufacturers have to com-cient, producing more cheaply, pete against one another by sell-if he were competing against hatmakers in all 48 states. But ation of district No. 9 was held at the IOOF hall with 200 in attendance. A program was given as possible. The efficient ones makers to capture the New York

Not if the New York hatmakers make deals, dividing up The thinking behind the New York market among American system is this: By sell-themselves so all of them can



Patented, new



LIES TILTED LIKE THIS .. ACTUALLY IMPROVES

Mr. Boston Fine Wines

WINES OF CALIFORNIA

in business, his prices stay up old animal and weighed 400. This picture of the 48 states pounds dressed.

s, crudely, the picture of mod-Ernest Farmer,

The five other hunters were rnest Farmer, McMinnville;

production was 19.

Ernest Farmer, McMinhville,
So when Hoffman tells Europe to "unify its economy," he's
urging a European economic
set-up like that of the United
States: Elimination of trade barpoem was published when he
landstate to the landstant of the lan



# LUMBERJACK SYRUP



Hoffman is talking of an eco nomic Europe something like the United States. He's not sug-

Unionvale—A group of six moose hunters have returned

Meat dishes been looking a little tired lately? On the platter, good looks matter! But a good cook's time is valuable, too. Here's a relish that peps up meals, but takes

CRANBERRY ORANGE RELISH 4 tups Eatmor Cranberries 2 oranges, quartered and seeded

Put raw cranberries and oranges through food chopper. Add sugar and mix well. Chill in refrigerator a few hours before serving. Makes one quart relish. This relish will keep well in the refrigerator for several weeks.

And you don't have to stop there! Cranberry-Orange Relish can do 'most anything for any meal! Vary the basic recipe by adding chopped pears, apples, carrots. Spice it up by stirring in a pinch of powdered cinnamon and cloves. Add diced celery to Cranberry-Orange Relish and you have Crunchy Cranberry Relishnew garnish for hamburgers that makes them Cranburgers! Substitute part honey for part sugar—that's sauce for the goose—and duck and pork, too! Add horse-radish to taste for a little extra kick with all kinds of meat! But whatever you do, don't serve Cranberry-Orange Relish in little dabs! Serve it in generous mounds, in big, big spoonfuls-and watch it do a fast disappearing act!

And did you think that Cranberry-Orange Relish was just a relish? No, ma'am, it's also a quick '-n-'tempting dessert! It's all done with tart shells or hollowed-out cupcakes—buy 'em or make 'em yourself-but heap 'em high with



relish-and garnish with orange segments, whipped cream or meringue. Sounds good? Just wait until you try this one: freeze Cranberry-Orange Relish to a mush-spoon into orange shells or halved avocados. Serve with whipped cream cheese or

It's a relish you'll relish-and often! Here's a good eating idea: start today to keep a big bowl of Cranberry-Orange Relish on your table from now to the end of the fresh cranberry season!

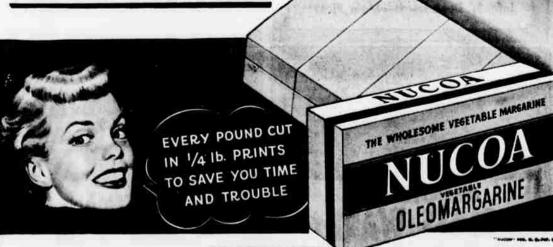


FREE! Send today for Cranberries and How to Cook Them. 40-page, full-color recipe book packed with pictures and delicious, easy-to-make fresh cran-Dept. 17C, Box 1083, New York 8, N.Y.

# Eat More! Eatmor Cranberries

# CONVENIENT IS THE WORD FOR-

Nucoa in the NEW Measure-Pak



## EASIER TO "BOWL-MIX"

Nucoa margarine now comes in the new Measure-Pak to make the coloring job easier than ever! You don't have to break up a solid block before you begin . . . it reache right mixing temperature more quickly and evenly . . . and it's easier to distribute the contents of the pure color wafer more evenly right at the start.

EASY MEASURING GUIDE

1 print = 1/2 aup

1/2 print to = 1/4 ap 1/4 print 0 - 2 1 mous EASIER TO MEASURE Now you can say good-bye to slow, bothersome spoon-and-cup measur

ing. Just use Nucoa quarters as a scale-and get the exact amound quickly, ensily, accurately,

FOR COOKING

WONDERFUL

ONLY NUCOA -AMERICA'S LARGEST-SELLING MARGARINE -NOW IN THE NEW Measure-Pak



with Reddi-wip

The very first meal I served my new "mother-in-law" brought loud praise. She couldn't understand how I could serve such glamorous desserts with no fuss or bother-without beaters or bowls to wash.

The answer-Reddi-wip. Made with pure, rich cream, it "whips itself." Turns simplest desserts into

It's economical, too, 51 servings in the throw-away

RECIPES, TOO WHEN DISSOLVED PACKAGE EQUALS FLEISCH MANN'S YEAST CAKE

**HEY**—Buy 3 packages at a time. Extra-active ... always handy!

3 times as many women prefer FLEISCHMANN'S YEAST

FROM YOUR MILKMAN OR GROCER . "IT WHIPS ITSELF"

container. Get Reddi-wip today from your favorite grocer or milkman. Keep it in your refrigerator. Use it daily to add interest to all your meals—to win compliments from your family and guests.