

# S. H. KRESS & CO.

5c-10c & 25c STORES

*Comes To Salem*

WITH A NEW MODERN STORE AND  
ALL NEW MERCHANDISE TO SERVE YOU

## OPEN FOR YOUR INSPECTION

*Thursday, November 3* 6:30 TO 9:30 P.M.

NO MERCHANDISE WILL BE SOLD AT THIS TIME! YOU ARE INVITED TO INSPECT THE STORE  
AND OUR MERCHANDISE. WE WILL BE LOOKING FORWARD TO SEEING  
YOU AT THE OPENING AND SERVING YOU IN THE FUTURE!



QUALITY  
MERCHANDISE  
RIGHTLY  
PRICED!

• • •

Visit Our  
MODERN  
CLEAN, SANITARY  
SODA & LUNCH  
DEPARTMENT

## OPEN FOR BUSINESS

Friday, November 4, 9:00 A. M.

★ The opening of the new Kress store we feel sure, will be welcome news to the people of Salem who have known us in other cities of the Northwest.

★ The faith that the people of the Northwest placed in us in the past makes this extensive work possible. This is our expression of confidence in the people of Salem and its trade territory.

★ Simplicity has been the keynote in the construction

of our new store . . . modern lighting system, display equipment, etc., all of which have been installed so that you will have a most pleasant place in which to shop. Visit our modern sanitary Soda and Lunch and Candy Departments.

★ It has been our policy SINCE 1896 to serve you with **QUALITY MERCHANDISE — RIGHTLY PRICED!**

. . . also to bring you new and improved items for better living.

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SALEM, OREGON

430 N. Capitol St.

WATCH  
**KRESS**  
WINDOWS

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WINDOWS