

### ECA Boss Hoffman Tells Europeans to 'Go to Work'

By SAM DAWSON

New York, Nov. 1 (AP)—Marshall plan chief Hoffman and Europe today to get down to work. He gets tough with the countries Uncle Sam is aiding on the same day that nearly 2,000 businessmen gather here for their annual talkfest about foreign trade.

The world isn't producing and distributing as much as it should, many of them contend in view of the motions it goes through. Low productivity is the rub as they see it—that and all the fences and bobbytraps along the world's trade lanes.

Hoffman tells Europe to lower these fences, or maybe Uncle Sam will lower the amount of its aid. Whether Europe will or not is one of the unanswered questions in the field of world business to be debated at the 36th national foreign trade convention, opening here today. Let's look at a few of the others, all more or less up in the air:

"The final effect of devaluation on the world's price, supply and trading systems.

How many more markets American business men will lose because other nations bar or restrict American goods.

Whether the British and other Europeans can raise production rates high enough to pour more goods into the American home market. And whether the British plan a trade war with us in world markets.

Whether President Truman's point four plan for developing

backward areas will work, and if so, when. And whether these nations really want American private capital enough to give it a square deal.

Gathered at the convention are manufacturers who sell part of their products abroad or have plants overseas; firms in the export and import trade; banks and insurance companies; ocean rail and air carriers; communication companies and agricultural interests.

The general topic is "world economic well-being through increased production and trade"—which isn't as academic as you might think. Productivity is becoming the key problem in many lands, including our own. It means working harder, but more importantly, it means getting more produced for the amount of work you do.

Sir Safford Cripps has laid it on the line to the British. The Chancellor of the Exchequer tells them: "Unless we can quickly produce more and get our costs down, we shall suffer a tragic fall in our standard

of living." He tells them to work harder and to expect less in social benefit handouts from their government. And he reminds Britons that they already owe the United States \$4 3/4 billion, for help in the last four years. Even the world's wealthiest, most productive nation can do better. President Truman suggests that the national income of the United States can be raised from the present \$200 billion a year to \$300 billion.

Hiss Trial November 17  
New York, Nov. 1 (AP)—The second perjury trial of Alger

Hiss today was set for Nov. 17. Judge William G. Bondy told both the counsel for the former state department official and government attorneys to be ready at that time.

Winter radishes may be stored just as are turnips, but they do not keep as well. That is, they can be put in a cool vegetable cellar or buried outdoors.



Churchill Honors U. S. Envoy—Winston Churchill (left) confers an honorary degree upon U. S. Ambassador Lewis Douglas at the University of Bristol, England.

### COUNTING ON PEOPLE'S HOSPITALITY

#### Casket Salesman Has Four Governors to Go to Win Bet

Columbia, S.C., Nov. 1 (AP)—A little California casket salesman who bet his boss he could hitchhike around the country without a dime, got Gov. J. Strom Thurmond's autograph here today and hit the road for Atlanta, Ga.

Paul Clark had only four governors to go to win his \$4,800 bet, he said, but he didn't want to try it again for a million dollars.

The graying, 30-year-old hitchhiker was 20 pounds lighter than when he left Sacramento, Cal., last April 9, but he was sure that southern hospitality would feed him through the last legs of his national tour of governor's mansions.

Clark—whose name wasn't Clark, but who wouldn't disclose it—is a native of Columbus, O., who migrated to California after the war.

Last spring he bet his employer, casket manufacturer Gerald McPherson of Sacramento, that he could collect every governor's signature in the country.

The terms of the bet allowed \$100 for each signature, and Clark had a year to complete his trek.

One stipulation of the bet was that Clark had to exist wholly on the hospitality of the people along the way. It took him six days and about 10 pounds just to get out of California, he said, but after that he found he could rely on salesmen and others who picked him up along the highway. A lot of them kicked in a dollar or two when they heard about the bet to help him over the rough spots.

"It's cost me about \$212 in donations to get this far," he said. "Most of that was on the other side of the Ohio river. And once I got into the real south, southern hospitality took over. Be-

lieve me, it's a long way from dead."

"The worst of the trip was in the west," he said. "Nobody wanted to help out there. They told me it was just another crazy California publicity stunt. Everybody thinks if you come from that state you must be a little nuts, anyhow."

Clark has had the least trouble of all with the governors, who all were ready to come through with their signatures, he said. He was sure the chief executives of Georgia, Alabama, Mississippi and Florida would cooperate, too.

#### Salem Heights Hall Gets Face 'Lifted'

Salem Heights—The Salem Heights community hall on Liberty Road is getting its face lifted.

The interior of the hall is being painted. It was started last week and will be finished this week. The dining room will also be painted.

The Woman's club paid for the labor of painting while the other clubs in the community paid for the paint.

Some of New York city's commuters live as far away as 90 miles.

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#### Public Forum at 'Y' Slated Nov. 8

The second of its series of public affairs forums will be presented by the Salem YWCA on Tuesday, November 8, at 8:00 P. M. in the YW building on State street. At this meeting William Van Meter, of the state labor commissioner's staff, will discuss the new state fair employment practices act.

These discussion groups have been arranged by the public affairs committee of the YWCA. Mrs. Robert E. Gangware, chairman of the committee, extends to the public an invitation to attend, and to join in the general discussion following Mr. Van Meter's presentation.

Mrs. Gangware has called a meeting of her committee for 7:30 P. M. on November 8, preceding the 8:00 o'clock forum.

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Women's "bunnie scuff" slippers. Leather sole, satin trim, six delicious colors. Sizes 4 to 9. Ideal Christmas gift item. Regular \$3.95. **\$2.95**

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