
14-Capital Journal, Salem, Ore, Tuesday, October 25
SCORES in the ALLEYS


Social Security benefits help relieve Ask the Prudentiat man in your
old age financial strain, but gener. community about the new "Dollas old age financial strain, but generally speaking it is a bread and butter standard of living. The steak and pie standard can come only through careful planning. community about the new "Dollar goureelf it will belp you decide for tually need for adequate retirement income and other family needs. in satim
pacinc bulidina sis stata Stuart


THE PRUDENTIAL



LaChapelle dnd Stojack Rassle In Mat Mainer
the Giendale, Calif, quarterback stidolph told the club recent-
club will find Stidolph told the club recen
ly that the drinks are on nee
USC beats Washington State The Troass did just that, 83 . 7 .
Yesterday, he air-expressed Yesterday, he air-expressed a
package to the club with a note package to these are the druks
saying "These
from the cow college at Pulltrom, he cow college at pul.
mane case contained butterFitteen $\overrightarrow{\text { stakes, the most in }}$ winter racing, are slated for the
coming campaign at Hialeah nomer Buaribon uffive After Prance in
Walking Contest

whith no-seam hi-welts . heeps Water out . Feet dry
WIth these heavy salem rains. why not buy al allernate pair?
Give your shoes a chance to dry Jim's Shoe Service

KENTUCKY BOURBON WHISKEY - A BLEND


SEE and HEAR oLsen and Jominson's fingrall fun-fon-ake


## This Ones's Changing a Lot of Minds

M $\begin{aligned} & \text { Ost people have a habit of setting their } \\ & \text { sights on cars of a certain "price level" }\end{aligned}$ Truth is, this spanking-new Buick Special the news on how quickly delivery can be sights on cars of a certain "price level" - and making a choice

Then, on the scene, came this stunning beauty -and in a few short weeks turned a whale of
Why not-folks figured-get really fresh style lines and that stout bumper-guard grille that can take any normal impact yet won't "lock horns" with ears ahead?
Why not get good, substantial roadweight and a lot more interior room when they come in a car that's shorter in bumper-to-bumper length for easier parking, garaging and handling in traffic?
And why, the shrewd shoppers asked, take anything less than this straight-eight thriller when it wears a price tag that any new-car buyer can reach, and actually costs less than
many siresf many sixes?

norker ro Oritu vaus rarns a searching light on every car in its price made. Go see him-and get your name on the looks the better for it every day.

Better in its advanced styling and amazing interior roominess and traffic-bandy size.
And certainly far better in the lift and life of its valve-in-hend Fireball power-the levelgoing steadiness of its buoyant Buick ride -
the silken luxury of Dynaflow Drive, the silken luxury of Dynaflow Drive, optional ar
So why not set your sights on this beauty of a buy and let the facts of hardpan shopping comparison open your eyes to a new oppor tunity?
Your Buick dealer will gladly let you sample its sparkling action on the road-and give you
$\qquad$ "Buictis' the Buy"

TEN-STRIKE: Onty Buick special has all these Features? munchanot siz - more room roe tha moner - ormurtiow onvi optionol of atre cont - jet-unt struna - now-locking Bumpergune omis -hor-messum himball stancht-bght maine - com shangino all AROUNO - Low-pessumit thes ON swatr. eve miss - okitat vsauity font ano att - sthackno lvooner los. sthor. awa tonous-vise opive, thet smar moons wit soor ay msivit

