



HAPPY TIME TOY TOWN



at new dollar savings
a sidewalk speedster
TUBULAR STEEL
TRICYCLE

12-in. front wheel **11.29**

What rides he'll have on this smooth trike with ball-bearing front wheel, big 1-inch rubber tires. Adjustable. 16-inch... **12.29** 20-inch... **13.29**
1.00 holds 'til Dec. 10th



Big tires! Strong steel!
Radio Flyer Wagon

Smooth 1-pc. body **10.95**

Make him the proudest kid on the block with this bright red-enameled coaster. Big 1 3/4-in. semi-pneumatic tires, 10-inch double disc steel wheels. Wood "Congo" bearings never need oiling; steel handle has shaped grip.
1.00 holds 'til Dec. 10th



Big 3-Wheel Cycle
Speedy Deluxe Chain Drive
20-in. Wheel... **42.50**
Streamlined steel beauty... a thrill to own! Ball bearing construction throughout. Puncture-proof semi-pneumatic tires. 4.00 holds till Dec. 10th



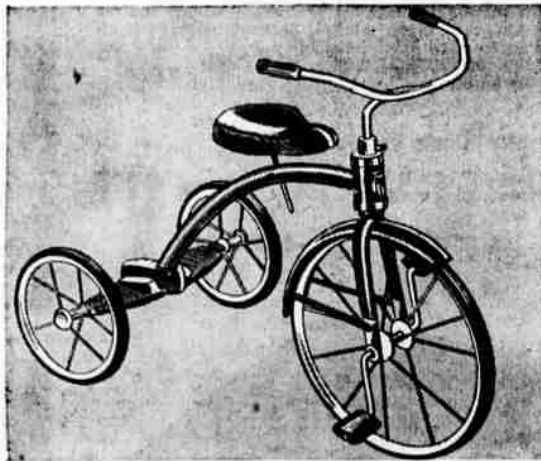
Sturdy Pedal Bike
Easy-Rolling Speedy Wheels
Steel Saddle... **3.39**
Gleaming speedster for total strength! Tubular aluminum frame, steel wheels, large rubber tires. Bright red, ivory.



Fast Sidewalk Bike
Dependable Coaster Brakes
Boy's or Girl's... **37.95**
Gleaming tubular steel frame, semi-pneumatic tires, 16-in. adjustable spoke wheels. Ball bearing pedals. 2.00 holds till Dec. 10th



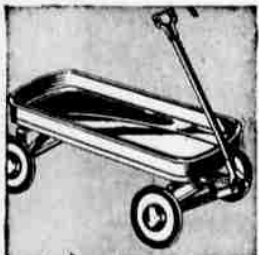
Deluxe Scooter
At Sears Low **5.69**
Big, 38-inch long steel scooter with 10-inch disc wheels, and semi-inflated tires. Complete with parking stand and brake.
2.00 holds till Dec. 10th



Speedy Velocipede Has 13-inch Front Wheel

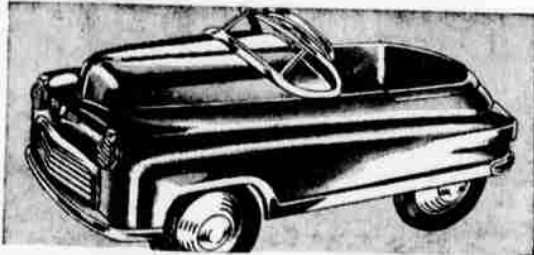
Save! Buy Today **6.95**

Smooth-running! Ball bearing front wheel, 7 1/2-in. rear wheels with solid 3/8-in. rubber tires. Embossed rear step plate makes it easy to get on. Rugged steel finished in bright blue and ivory-color enamel. Perfect for children with 15 to 18-in. leg reach. See it today!
\$1.00 Holds 'til Dec. 10th



Red Coaster Wagon
Speedy Rubber-tired Wheels
Thrilly Buy... **1.95**

Junior will run errands by the dozen with this strong steel wagon, 30x15x 2 3/4-in. body, floppy white rim wheels.



Streamlined Steel Auto **21.95**
Rubber Tires

Speedy Comet auto styled after newest cars. Sturdy steel body with 1-in. white enameled steel wheels. Aluminum color steel bumpers, tail lights and steering wheel. Just like dad's!
\$2.00 Holds 'til Dec. 10th

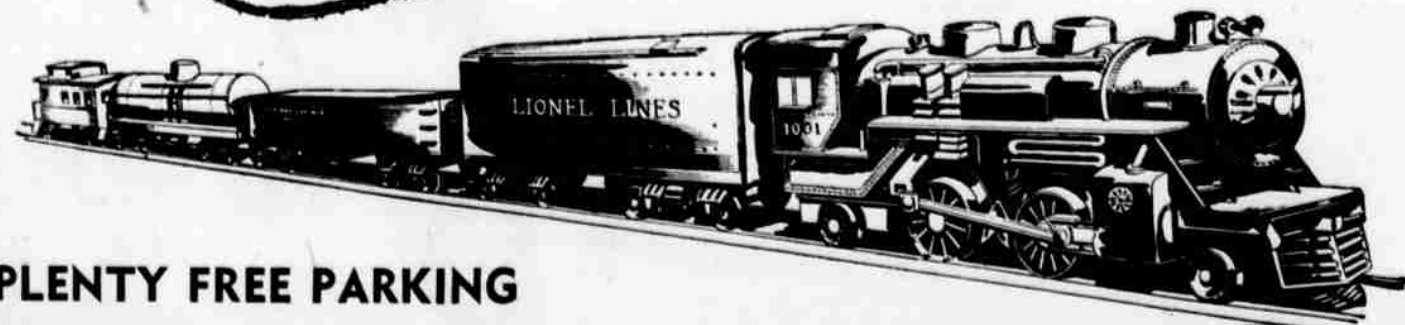


Fellas, want a fast freight? . . . Own a **GENUINE LIONEL** . . . at this penny bank price

Here's a real Lionel "Scout." Complete with big engine, tender, gondola, tank car and caboose . . . remote control transformer . . . 10 section of track—one with car uncoupling device. See it at Sears TODAY!

15.95

1.50 holds 'til December 10th



PLENTY FREE PARKING

SHOP IN AIR CONDITIONED COMFORT

"Satisfaction guaranteed or your money back" **SEARS**

550 N. Capitol — Phone 39191

LAY-AWAY SALE

Only 10%
Holds any TOY or BICYCLE
Until December 10

BABY COOS

The New Doll with the
MAGIC VOICE
CRIES, SOBS, COOS



27" Tall... **24.95**

Beautiful Cord Overall, Matching Tam, Real Lifelike Feeling Arms, Legs and Body. The Eyes Close with Long Hair Lashes. Real Baby Shoes.

\$2.50 Holds 'Til Dec. 10th

Shop 'Til 9 P.M. Friday

FOLDING DOLL BUGGY



Spanish Grain Washable Leatherette. Has Brakes, Visor, Folding Top
Large size... **9.49**
\$1.00 Holds Until Dec. 10th.

Store Hours:
9:30 to 5:30
Friday, 9:30 to 9:00