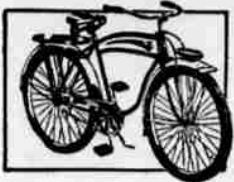


Montgomery Ward

155 N. Liberty

Phone 3-3191



48.95 HAWTHORNE "70" BIKE For Boys & Girls 42⁸⁸

Streamlined tank bike at Ward Week savings! Delta light, horn, "Air-Cushion" balloon tires!



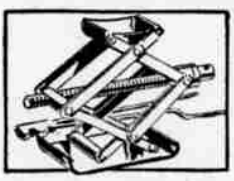
REG. 50c ATHLETIC SOCKS Sizes 10-11-12 42c

Buy several at this low price! Part wool. Reinforced heels, toes. In Sporting Goods Dept.



REG. 4.95 LEATHER FOOTBALL Official Size, Wt. 4³⁸

Sid Luckman Chicago Bears "T" Ball, double lined flat lacing. ● 4.95 Rubber Basketball ... 4.38



REG. 5.19 AUTO JACK Scissor type 4⁶⁴

Popular jack for all cars. Top rest can't slip! Raises 1½-ton load 4½ to 14½ inches. Save!



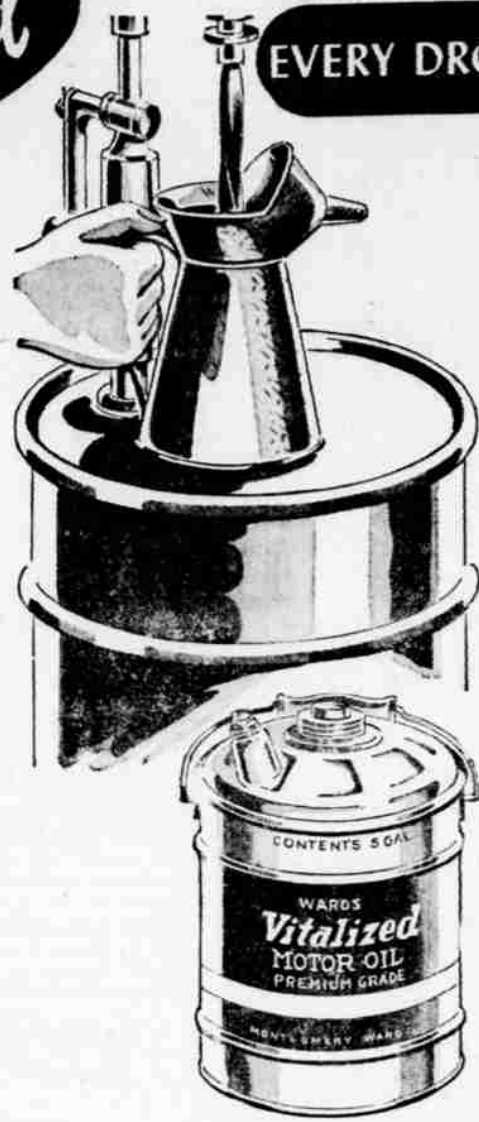
REG. 82c STRAP-ON CHAINS 6:00-16 71c

A WARD WEEK bargain! Strap on easy... save towing charge. Keep a set in your car. Save!



REG. 18.45 MASTER AUTO HEATER 15⁴⁴

Top Ward quality at a real money saving price. Easily installed! Switch included.



EVERY DROP OF MOTOR OIL REDUCED!

FAMOUS PREMIUM GRADE WARDS VITALIZED OIL

16^c In Your Container Federal Tax Included

Why pay 30c to 40c elsewhere for motor oil! Get oil savings you could only expect during WARD WEEK! Get Wards Vitalized PREMIUM GRADE motor oil at new low sale prices! Wards Vitalized cleans off power-robbing carbon—gives you longer-lasting lubrication! Because it lasts longer you save twice! No other motor oil does a better job of lubrication than Wards Vitalized. So stock up on Vitalized now at low Ward Week prices!

5.65 FIVE-GAL. CAN Tax included 4⁹⁷

Get extra savings on 5-gallon can. Handy pour spout!

REG. 2.58! 9 QUARTS VITALIZED OIL Tax included 1⁹⁹

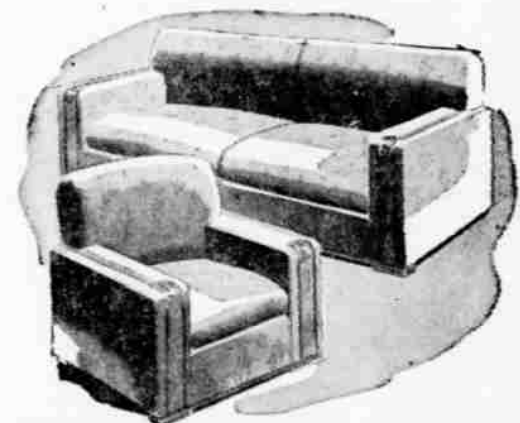
Buy a 2 gal. can and get a bonus one quart can!

1.45 FIVE 1-QT. CANS Tax included 1¹⁴

Stock up now with handy 5 one-quart containers. Hurry!



REG. 77.95 PLASTIC DINETTE SET
Ward Week priced! 30"x42" micallite laminated top extends to 30"x54". Duran Plastic covered 4-leg style chair.
64⁸⁸
On Terms: 10% Down, Balance Monthly
● Reg. 64.95 with 8-type chair 54.88

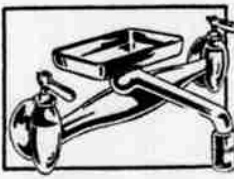


REG. 149.95 MODERN SOFA AND CHAIR
A Ward Week Value! Beautiful two cushion sofa and matching lounge chair. Coil spring base and back. Floral Prize upholstery. Sale Value!
129⁸⁸
On Terms: 10% Down, Balance Monthly

WARD WEEK

WHEN ALL AMERICA SHOPS AND SAVES

Starts Wednesday



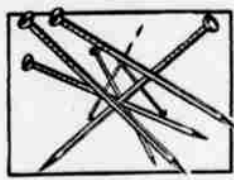
6.98 SINK FAUCET CUT-PRICED Chrome-plated 5⁹⁹

Foam-Flo aerator in spout makes richer suds faster... from less soap! Water doesn't splash!



REGULARLY 1.19 NOW ONLY Ward Week 99c

Specially made for outside wear! Dries overnight! All colors. ● Reg. 4.15 Gal. Now Only 3.68



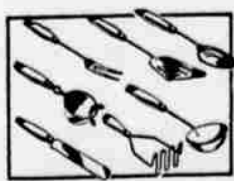
NAILS REDUCED OVER 30%! Tough steel 9c

Stock up on nails at this low, sale price! Your choice of 8, 10, 16 and 20 Penny sizes!



1.39 DISH DRAINER REDUCED! 15½x13-in. size 99c

Prevents chipping, speeds drying! Red. rubberized wire—odorless; won't peel or crack.



29c KITCHEN TOOLS YOUR CHOICE Resist rust, stains! 18c

40% off! Choice of strainer, ladle, measuring spoon, fork, cake turner, masher, spatula.



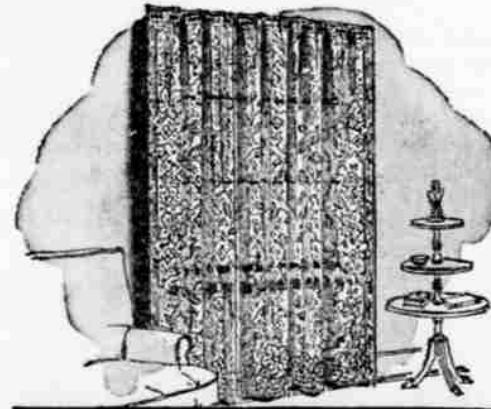
13c, 15c BAKEWARE CUT-PRICED Rustproof Aluminum 9c

Choice of 9" pie plate or 9" cake pan. Here's a chance to save at Ward Week Price!



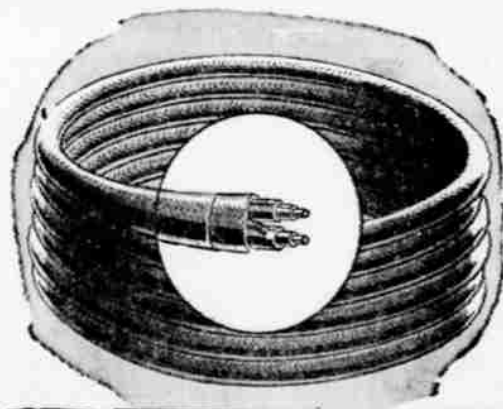
COMPARE AT 189.95. FM! 3 SPEEDS!

EXTRA SAVINGS during Ward Week! Rich-toned FM-AM radio! Automatic phono plays 78, 45 and 33 1/2 rmp records! Mahogany veneer cabinet! 154⁸⁸
\$5 down 2 yrs. to pay



SAVE! REG. 98c LACE PANELS

WARD WEEK ONLY! Pretty patterned laces reduced! Closely woven of sturdy cotton yarns for lasting beauty! Firm, tied-in-place weave won't slip! 40"x81". Eggshell. 78c ea.



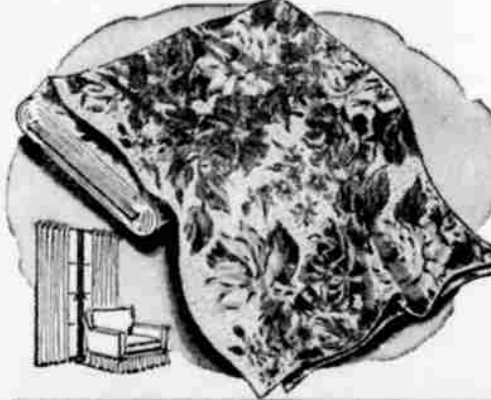
NON-METALLIC CABLE CUT-PRICED!

REG. 5.00. Reduced for Ward Week! No. 12/2 meets all UL, REA requirements! Copper conductors have long-lasting insulation. 4⁵⁰
● No. 14/2 reg. 4.00 specially priced 3.25



7.2 CU. FT. M-W FREEZER REDUCED!

REG. 234.95... priced low for this sale! Freezes and stores up to 250 lbs. of food. Automatic temperature control; metal storage baskets, dividers. 198⁰⁰
On Terms: \$5 Down Balance Monthly



REG. 98c DRAPERY PRINT

CUT-PRICED NOW for Ward Week! Featuring fresh, exciting patterns! Firmly woven fabric is a preshrunk cotton texture! Decorator colors are fade-resistant! 36 in. wide. 78c ea.



1 COAT COVERS! YOUR CHOICE!

CUT-PRICED 30%. Super quality Gloss Enamel is wonderful for woodwork, wonderful for kitchen, bathroom walls! 14 colors. 1⁰⁸ qt.
● Reduced! Gloss or semi-gloss... 2.68 Gal.

WARD WEEK... WHEN ALL AMERICA SHOPS AND SAVES