

Montgomery Ward

135 N. Liberty

Phone 3-3191



SALE 9.95 MEN'S SLACKS!
40% wool, 60% rayon **8⁴⁴**

Compare with those selling around town for 12.95. Saddle-stitched seams, California waist.



2.98 ARMY TWILL OUTFIT PANTS
Choice of tan or gray **2³⁸**

Sanforized and mercerized carded cotton, dress-tailored and reinforced. Boatstail drill pockets.



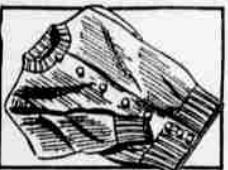
5.98 MEN'S WOOL* JAC-SHIRT!
*100% virgin wool **5³⁸**

Save! Wear it as a jacket or tucked in like a shirt. Full 20-ounce weight. Bold new plaids.



MULTIFILAMENT CREPE GOWNS
Economy Priced! **2⁸⁸**

Woven of smooth rayon in blue, pink, maize, olive or lilac. Tailored or lace trim styles. 32-42.



2.98 CARDIGANS FOR 7-14 GIRLS
Ward Week Special **2⁴⁸**

Fine pure wools in the colors she wants for school, at savings! Handsome ribbed details.



REG. 5.50 WING STEP SPORT SHOES
Now sale-priced! **4⁸⁸**

Girls! Ward's has a wide variety of these smart sport oxfords, all Goodyear-weltd! Sizes 4 to 9.



LEATHER-LINED ZIP-OUT COAT

REG. 39.98; COMPARE WITH \$45 COATS

34⁸⁸

Specially Priced For Ward Week!

Now, just as you need their warmth and smartness, buy these new Fall zip-coats at great savings! They're pure-wool coverts—all have leather zip-linings, all have hand-made button-holes and rayon crepe linings, some have hoods, many have belts. Tomorrow, choose your coat and save! Winter colors. Sizes from 10 to 20.



4.50 CHILDREN'S MOC OXFORDS

ON SALE! Outstanding values, even at regular price! Now, Ward Week brings these sturdy Red Bands to you at this slashed price! In brown, with long-wearing leather soles. 8½ to 3.

3⁸⁸



REGULAR 6.98 CHENILLE SPREAD

Here's the very latest in cotton chenille styling! Soft, pin-point tufting is so close it resembles corduroy! Multiflorals on blue, gold, green, white or rose grounds.

5⁴⁸

Twin, Full

Starts Wednesday

WARD WEEK

LOWEST PRICES OF THE YEAR!

HURRY FOR THESE

REGULAR 2.98 WOOL SWEATERS

2⁶⁸

Buy several in pastels, high shades!

These cardigans, slip-ons, novelties are all-wool, popular sweater favorites you'll want for school, office or casual wear. Famous for quality, they're outstanding buys. Sizes from 34 to 40.

SAVINGS NOW!

REG. 3 FOR \$1 MEN'S WASHFAST COTTON SOCKS

3 for 88^c

3 pairs guaranteed for 3 months!

An exceptional buy even at their regular price! Conservative dress sock—in mercerized cotton with reinforced heel, toe; double seamless sole. White, gray, tan, navy and black. 10-13.

PRICE-SLASHED

FIRST QUALITY SHEER 51 GAUGE NYLON HOSIERY

78^c

15 deniers... 84c

51 gauge, 30 denier hose—note for their superior construction; full fashioned for perfect fit, comfort. New Fall shades. Buy during Ward Week and save! 8½-10½.

WITH CUFF LINKS!

NEW PASTELS! COMPARE WITH 3.50 SHIRTS!

2⁵⁴

Fine broadcloth! With cuff links and monogram!

Sensational Ward Week special purchase! These handsome spread collar, French cuff shirts come equipped with jeweled, gold-colored metal cuff links. 5 new Fall pastels. All sizes. See them today!

BUY NOW... SAVE!

ENTIRE STOCK MISSES' 2.98 RAYON SLACKS

2⁶⁸

Buy now at this special low price!

Don't miss these slacks—they're thrifty at regular price, outstanding at this low price. Smooth tailored rayon gabardines with self-belt, zip-closing, slim-lines. See them today! Fall colors. 24-30.

COMPARE AT \$9

SATIN-TRIMMED RAYON ROBE! GIFT BOXED!

5⁹⁸

Special purchase! Navy or maroon!

Amazing low price for a luxury robe of this quality! Handsomely tailored of lustrous rayon with satin lapels, belt and pocket trim. And it comes boxed—practically ready to give. See it.

REG. 2.98! SAVE!

SANFORIZED* PLAID FLANNEL SPORT SHIRTS!

2⁶⁸

Price slashed for Ward Week Only!

*Guaranteed to keep its size—won't even shrink 1%. Full cut shirts of bold, softly napped cotton flannel plaids in bright colors. Stitchless collar, in-or-outer bottom. Buy yours now!

NOW SALE-PRICED!

REG. 2.89 11 OZ. DENIM SADDLE PANTS

2³⁸

Ward Week Sale Price!

Heaviest 11-oz. denims—Sanforized* to stay your size! Snug fitting hips, seat and legs. Heavy drill front pockets. Plenty of leg length for turn up.

* Less than 1% shrinkage

WARD WEEK BRINGS THE LOWEST PRICES OF THE YEAR!