



New Japanese Typewriters—Allied personnel in Tokyo watch the operation of new Japanese typewriters with cylindrical beds instead of the old-style flat bed at left.

CREDITS ON AUTOS AT PEAK

People Buying on Time at New High; Spur to Industry

By SAM DAWSON

New York, Oct. 11 (AP)—Buying on time is at a new high. This great American institution plays its part in the automobile industry's continuing prosperity and in the return of the home appliance industry to happy days. It's also reported on the increase in areas where many customers are out on strike and aren't buying for cash.

The peak volume of installment credit during the summer recovery also doubtless ties in with other phases of the nation's business and financial status just before strikes halted the basic industries of steel and coal.

Bank loans to businessmen are increasing. Manufacturers' sales are up sharply, and department store replenishing of stocks are on the upgrade once more.

Industrial production has rebounded from its July low. And government agencies stress that retail sales are holding up remarkably well in unit volume, although off in dollar volume because of lower prices.

Later, when the country moved over from a sellers' to a buyers' market, businessmen complained that tight credit restrictions were keeping them from moving goods on their store floors, and the curbs were relaxed.

When the Congress feared the country was in for a sharp recession, it allowed curbs to lapse, to encourage the public to buy again, even if it didn't have all the cash in pocket.

Apparently, it has worked. Home appliance plants that had closed for lack of orders have reopened and report sales booming.

Thomas B. McCabe, chairman of the Federal Reserve Board, points out:

"Installment credit is the volatile and dynamic element in consumer financing. It is subject to wide fluctuations and exerts a persuasive effect on consumer demand and prices."

And he adds the moral, as the board sees it: "When economic recession sets in, accumulated credit remains to be paid off in the period of contraction."

That is the real danger in buying on time—what might happen to all business if enough people can't keep up their payments, or are so debt-ridden they can't buy anything else from the stores.

Installment credit has risen since the end of the war from \$2 billion to \$9.6 billion. In 1939 it was \$4.4 billion.

Although it is now more than double prewar, economists say the present total is not at all dangerously high in a land where the national income and industrial production is as great as in ours.

Buying on time increased briskly this summer after federal curbs on credit were removed. It jumped \$282 million during August to a new high of \$9.6 billion. This was \$1.6 billion higher than a year ago.

The Federal Reserve Board, which used to set strict rules on installment buying, reports that buying cars on time gave the total its biggest boost.

The people with the ready cash, plus "extras," for cars were taken care of by the auto industry some time back. Auto salesmen are now concentrating on those with an income that permits paying so much a month.

The board says credit against autos total nearly \$2.8 billion; credits against refrigerators, television sets, furniture and like, \$2.5 billion; and installment loans by financial institutions, rather than retailers stand at nearly \$4.4 billion.

Consumer credit has been the whipping boy during much of the postwar turmoil over inflation and deflation. Curbs on installment buying were tightened when financial authorities wanted to discourage the public from bidding up the price of scarce articles.

Douglas Happy; 14 Cracked Ribs

Yakima, Wash., Oct. 11 (AP)—Supreme Court Justice William O. Douglas today said he felt much better now that he knows he has 14 fractured ribs instead of 13 as doctors originally believed.

Commented the jurist, recovering in the hospital from injuries received when a horse fell on him nine days ago:

"I always have considered 13 my unlucky number."

Douglas received a message of condolence from Harry E. Mock, a patient in a hospital at Marion, Ind. Mock said he had three broken ribs and that Douglas' experience must have been "horrible."

"When you have 14 broken ribs," replied Douglas in a telegram to Mock, "a hiccup is a crisis, a cough a disaster and a sneeze is a calamity. And the most unfriendly act in the world is a pat on the back."

EXPERIMENT WITH FISHING POLE

Edison Got Light Idea From Night Under Stars

Encampment, Wyo. (AP)—About 600 persons gathered at picturesque Battle Lake, high in the Sierra Madre Mountains above Encampment, for a formal dedication of a bronze memorial to Thomas Alva Edison.

The colorful ceremony, sponsored by the State Historical Landmarks commission, was held on the shore of the lake where in 1878 Edison is said to have conceived the idea for the incandescent light.

The bronze plaque, about two feet by three feet and imbedded in the face of a concrete monument, was presented to the state by Warren Richardson, chairman of the landmarks commission.

Edison's idea for the incandescent light is said to have come from experiments with fiber of his bamboo fishing pole.

According to the story, Edison was a member of a party of scientists known as the Henry Draper expedition, which came to Rawlins to make scientific observations of a total eclipse of the sun, July 28, 1878. At the conclusion of the scientific observations, they went on a hunting and fishing trip to Battle lake.

Celebrates 107th Birthday

St. Leonards-on-Sea, England, Oct. 11 (AP)—Spiry and hearty Mrs. Matilda Coppin celebrated her 107th birthday today. In Stroud, Kent, her brother, Charles Evans, 94, said he would drop around to his local saloon tonight to drink a toast to her health.

Idaho Senate Seat Filled This Week

Boise, Ida., Oct. 11 (AP)—Republican Governor C. A. Robins was expected today to appoint a successor to the late Sen. Bert H. Miller, D., Ida., before the week-end but not before Thursday.

Most prominently mentioned for the post were state Republican Chairman Ezra B. Hinchshaw and former U. S. Rep. Abe McGregor Goff of the first congressional district. Goff was beaten for the congressional seat last November by Rep. Compton I. White, D., Ida., after serving one term in the house.

The governor will withhold announcement of his choice until after burial services for Miller. The body of the junior senator, who died in Washington Saturday morning, will arrive in Boise Wednesday with interment set for the following day.

Literally thousands of "New Yorkers" actually do not reside in the city. They commute miles daily so that they can live in the "country" or suburbs.

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**RARE TOUCH OF MAGNETISM
10 Most Kissable Men Picked by Kissable Ruth**

By PATRICIA CLARY

Hollywood (AP)—Ruth Roman, one of the world's most kissable women, picked the world's 10 most kissable men. Only one movie star made the list.

"A man needs more than good looks to bestow a thrilling, or even an adequate kiss," Miss Roman said. "He needs a special type of magnetism which goes beyond good looks and is extremely rare."

A man with that magnetism, Miss Roman added, is successful in other fields of endeavor as well.

"The men I find 'most kissable' are leaders in their fields," she said. "They also have a special attraction for the public. People always recognize a champion."

Number one on her list is vice president Alben W. Barkley. "He is the romantic older type," she said. "He would deliver a kiss with energy and aplomb."

No. 2—Joe DiMaggio, star of the New York Yankees. "He has an innate boyishness," Miss Roman sighed. "He'd probably keep his eyes closed while giving you a big bear hug."

No. 3—Playwright Tennessee Williams. "He probably has a slow, tender and artistic delivery, with his eyes closed," she said. "I don't know personally, but anyone who wrote 'The Glass Menagerie' must be good."

No. 4—Milton Berle, television comic and her co-star in Warner Bros. "Always Leave Them Laughing." "He's great if he'll settle down to the job and stop cracking jokes," she said. "I kissed him in the movie. Very, very good."

No. 5—Winston Churchill. "He's the stern type, but he might unbend long enough, probably keeping his eyes open a little," she said. "But you'd have to get the cigar away from him first."

No. 6—Charley Justice, University of North Carolina football star. "He's athletic but sweet," she said. "I think he would have a very masculine delivery, probably with his eyes closed."

No. 7—Violinist Yehudi Menuhin.

"He would do well to the strains of Brahms."

No. 8—Kirk Douglas, movie star.

"He has a good approach and is very thorough," she said. "He keeps his eyes open and looks at you through long, romantic lashes. I know, I kissed him in 'The Champion.' Woo, woo!"

No. 9—Entertainer Maurice Chevalier.

"He's the suave, French, wicked-gleam-in-the-eye type. But he keeps his eyes definitely closed."

No. 10—Franklin D. Roosevelt, Jr., congressman from New York.

"He's probably an expert baby-kisser," Miss Roman said, "but I'll bet he does well with the big girls too."

Engineer Gets Set For Trek With Huskies

Fairbanks, Alaska, Oct. 11 (AP)—Cecil A. Moore, a New England engineer, made final preparations today for a 5,000-mile trek that will take him across the wildest stretches of the North American continent from Alaska to Maine in four months.

Moore plans to start out on his trek from Fairbanks to Lewistown, Me., next Saturday. He will be alone except for a team of Siberian huskies.

Veteran sourdoughs said such a trip never has been undertaken before. Nevertheless, Moore was unconcerned about the possibility of mishaps.

"The risk is actually negligible," he said. "I will be in touch with civilization by two-way radio and food will be dropped to me by plane."

\$12 TO SAN FRANCISCO ON THE Shasta Daylight

Now that the summer tourist season is over, space is easier to get on the new streamliner Shasta Daylight, which has carried capacity loads daily since its inauguration July 10.

We invite you to try this new luxury dayliner on your next trip to San Francisco and see for yourself why it has created such a sensation. It leaves Portland in the morning, arrives in San Francisco that evening. Through big "Skyview Picture Windows" you'll see the spectacular scenery of the Shasta Route now mantled with autumnal colors.

Brand new from stem to stern, the Shasta Daylight has 9 chair cars with adjustable seats, cushioned in foam rubber, diner, coffee shop, tavern car, parlor-observation, with many innovations for your comfort and pleasure. All chair car seats are reserved, but there is no charge for the reservation.

FAST DAILY SCHEDULE

Lv PORTLAND..... 7:45 A.M.
Lv SALEM..... 9:00 A.M.
Lv ALBANY..... 9:31 A.M.
Lv EUGENE..... 10:16 A.M.
Lv KLAMATH FALLS..... 2:23 P.M.
Ar SAN FRANCISCO..... 11:15 P.M.

GOING TO LOS ANGELES?—The Shasta Daylight connects with the Owl at Martinez, arriving at Los Angeles 10:55 next morning.



S-P

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Indian Dancer — Auzuri, dancer in India and Pakistan, expresses "enticement" one of the figures of her recital under auspices of the Royal India Society in London.

Soldier Prances Over Crowd On Six-Inch Window Ledge

Dallas, Tex., Oct. 11 (AP)—A Camp Hood soldier, Arthur Rudkin kept dozens of onlookers spellbound Sunday night as he unconcernedly pranced back and forth on a six-inch ledge outside a second-story window of a downtown hotel.

Hotel workers said the soldier rented a room about 10 p.m. and told a desk clerk that he was going to bed. A few minutes later a hotel porter saw Rudkin on the ledge.

Dozens of people outside and inside the hotel begged him not to jump. He walked back and forth without concern.

Finally, an unidentified man inside the hotel grabbed at Rudkin and he either fell or jumped from the ledge. He grabbed a small pipe support on a sign, but it snapped. His fall was further broken by wires which held a sign advertising the hotel in place.

At Parkland hospital, doctors said he was uninjured by the 30-foot fall.

Besides the excitement he created, Rudkin had only disturbance of the peace charges against him to show for his 15 minutes on the ledge.

Telegraph cables in the ocean are not suspended from shore to shore but, being so heavy, rest on the floor of the sea, sometimes miles deep.

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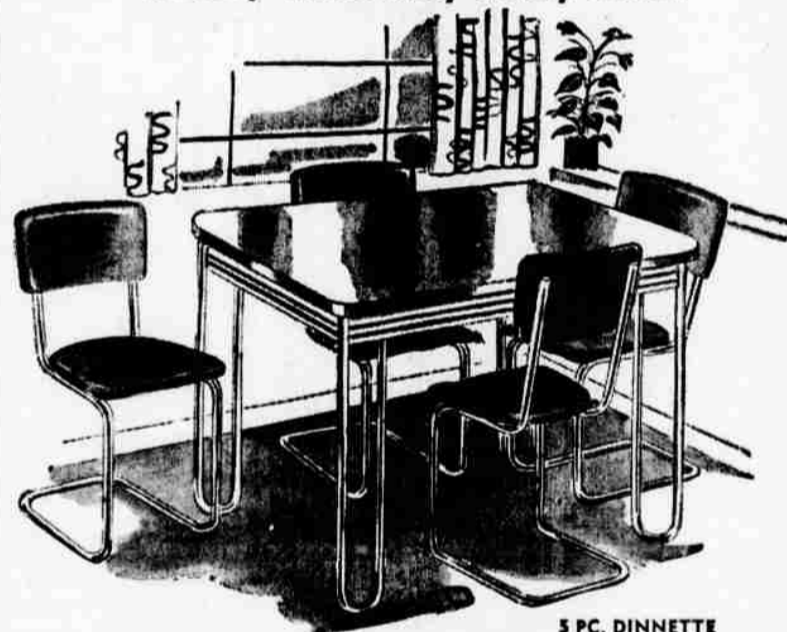
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