



# Capital Journal Sports

16—Capital Journal, Salem, Ore., Monday, October 10, 1949

## USC-Bears Meet in Top Coast Game on Weekend

San Francisco, Oct. 10 (U.P.)—The battle, which will attract a capacity crowd of 80,000 to Berkeley, holds the key to the pennant race. Each club still has to play the well-balanced UCLA team that came through with a 14-7 win over Stanford on Saturday.

The Bruins step outside the conference this week to take on the strong Santa Clara Broncos, who yesterday defeated Portland university at Lodi, 26 to 13.

In other conference games, Washington, upset by Oregon State, 3-7, takes on the Stanford eleven in a battle of the have-nots. Washington State, which was doused by Oregon, 21-0, entertains Idaho, and Oregon State entertains Montana.

Oregon will take on Colorado at Eugene.

**Shoe String Tackle** Joe Perry, giant fullback for the San Francisco Forty Niners is stopped after a short gain in the first quarter of the game against the Cleveland Browns at San Francisco. John Yonaker, Brownie end has Perry by the ankle as Tom James (82) Cleveland half comes in to make the tackle. No. 42 is Derrell Palmer, Browns' tackle. San Francisco defeated Cleveland 56 to 28. (AP Wirephoto)

## National Honors Heaped On Coast Sports Patron

By BOB MYERS  
AP Newsfeatures

Los Angeles—National recognition has come to multi-millionaire Paul H. Helms of Los Angeles, a philanthropic sports enthusiast long established as one of California's most generous patrons of athletics.

Helms, a basking business tycoon with a physique as sturdy as a lightweight champion despite his 80 years, recently was tendered two honors of coast to coast distinction.

The amateur athletic union of the U.S. appointed him an AAU delegate at large, an honor bestowed on such distinguished gentlemen as Gen. Douglas MacArthur, Amos Alonzo Stagg and a few others.

In August the Football Writers Association of America, meeting in Chicago, named Helms an honorary member, one of a scant few individuals so designated by this organization.

These tributes are treasured things to take a place along with innumerable other citations for unstinting support of all things athletic, amateur or professional.

A partial run down would include a collection of lifetime passes to major and minor league baseball games (he pays his way to all events regardless); chairmanship of the Southern California Olympic Games committee; member of the Southern California Tennis Patrons association; the local football writers chapter; underwriter, at a cost of \$25,000, of an invitational basketball tournament, and many other similar honors and activities.

Typical, it might be noted, was the presence of 90 underprivileged youngsters at a recent professional football game—all guests of Helms.



Baker Paul H. Helms shows a few of his many trophies at the Helms Athletic Foundation Hall in Culver City, Calif.

Base of the Helms fortune is a vast baking company he established here around 1926. He came here from New York and Buffalo where his business acumen had been demonstrated previously.

He was born at Ottawa, Kan., Sept. 19, 1889, attended public schools in Buffalo and graduated with a B.A. degree from Syracuse university in 1912. Last year the university conferred an LL.D. on him.

Base of the Helms sport patronage is the Helms Athletic foundation and Helms Hall.

The foundation is directed by Helms' indefatigable chief lieutenant, W. R. (Bill) Schroeder. It conducts extensive research boasts of one of the finest sports libraries and museums in the country, and each year honors with trophies and medals literally hundreds of athletes, young and old, past and present, in all categories of sports. Mr. Helms has spent more than \$250,000 on the foundation alone since it came into existence in 1936.

Helms Hall is the building.

## Stars Clip Pads, 8-4, Win PCL Playoff Finale

Hollywood, Oct. 10 (U.P.)—With the same consummate skill they showed during the regular season, the Hollywood Stars knocked over the San Diego Padres, 8-4, yesterday to win the Pacific Coast league's Governor's Cup and the \$15,000 that goes with it.

The able pitching and timely hitting which kept the Stars ahead of the pack since April led to four straight playoff victories over the Padres. The border-towners swept the first two encounters of the final best-of-seven series.

Willard Ramsdell, knuckleballing right hander, had the honor of pitching the final 1949 Hollywood win. He was aided by the hitting of Gene Handley, Frank Kelleher and Mike Sandlock, and the ability of his mates to capitalize on three San Diego errors.

Handley hit a roundtripper in the first inning with none on, and Kelleher got his 31st circuit clout of the season with one on.

San Diego	.....	101 061 003	—	8	3
Hollywood	.....	100 430 004	—	7	0
Lindse, Jurisch (8), Thompson (8) and Ritchey, Ramsdell and Sandlock.					
Pacific Coast league final playoff standings:					
Hollywood (Won Governor's Cup)	.....	4	1		
San Diego	.....	2	4		
Hollywood 3, San Diego 4.					

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**FOOTBALL**

(By the Associated Press)

Saturday Northwest College Football  
Oregon State 7, Washington 3.  
Oregon 21, Washington State 6.  
College of Idaho 41, Willamette 14.  
Pacific University 23, Linfield 0.  
Whittman 14, North Idaho College 7.  
Lewis & Clark 26, St. Martin's 6.  
British Columbia 13, Eastern Oregon College 8.  
Western Washington 13, Pacific Lutheran 12. (Tie)  
Puget Sound 12, Eastern Washington 7.  
Oregon College of Education 20, George Fox College (Portland) 0.

hard by the main Helms baking plant in suburban Culver City, which will cost close to \$500,000 when all units are completed in 1950. It houses the foundation and its staff. It is the scene of many sports gatherings, is open to the public and is a haven at all hours of the night or day for harassed sports and radio people in need of background material.

Helms also is active in numerous civic matters not pertaining to sports, and his easy, good humored approach to any subject belies his intense enthusiasm and energy.

He names baseball as his favorite spectator sport. He thinks there is no thrill greater than a World Series ball game. But he can still reel off the sequence of plays that led up to that dramatic last minute 16-14 victory of Southern California's Trojans over Notre Dame in 1931.

The same goes for a sprint race, crew, a basketball contest, a championship tennis

match—Paul Hoy Helms can discourse at length, and with astonishing technical skill, on most any given sport.

It is a mystery how the man manages to operate and correlate all of his many interests—business, sports, civic welfare, the grand opera, social rounds.

There must be two Paul H. Helms. There must be, except that there can't be but one.

**Scio High Thumps Halsey, 41 to 0**

Scio—Scio high school turned in a thumping 41 to 0 football win over Halsey Friday afternoon with the Sprague brothers, Joe and Francis, contributing largely to the win.

Halsey was caught flat footed on the first play on a 45 yard pass and run play from Sprague to Morris.

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