

## Largest Total In 39 Years

Portland, Sept. 27.—The largest total of cash awards ever offered in its 39 years—\$140,000—has been posted by the Pacific Livestock exposition in North Portland for this year's show, October 7-15.

The money will go to land products, livestock, horse show and rodeo contestants.

Top cash will be the \$60,926 distributed in livestock classes. Another \$8,000 will go to 4-H boys and girls and \$4,000 to FFA.

Rodeo hands will compete for \$11,350 and an equal amount of purses in their 13 performances. Horse show awards will total \$22,000 with entry money added. Addition of Palomino, Quarter Horse and Arabian stakes has boosted the total.

Cutting horses, appearing for the first time at the Pacific International in an event that has been thrilling rodeo throngs will have \$2,270 posted in addition to entry money.



Commander — James G. Wash (above), of Cambridge, Mass., was elected National commander of the army and navy Legion of Valor at 59th annual reunion in Asbury Park, N. J.

## Bartel Promoted to Junior Engineer Post

Kenneth Bartel, 2795 Hulsey road, Salem, now employed as transitman for the state highway commission in Salem, will be promoted to the position of junior resident engineer in Rainier this week, according to the highway personnel department.

Mr. Bartel will be in charge of construction projects in the Rainier area.

Promotion is to be made as a result of civil service examination. Bartel being selected from among candidates certified by the state civil service commission.

Mr. Bartel has worked continuously for the department since 1929, holding a variety of positions including head chainman, rodman, and materials inspector.

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## American Women Spoiled, Over-Idolized by Men

The most idolized woman in the world, America's Eve is by general consent the best looking and among the best dressed. She has a remarkably fine figure, is exceptionally intelligent, has more privileges, more legal rights and more property than women have held anywhere at any time.

Yet, declares Leland Stowe, in the October Reader's Digest, the American woman (thanks largely to men) is the most spoiled and self-centered in the world, the most aggressive and the least happy. She is less feminine, less interested in husband, home and family than are women of other lands. She is the world's most expensive woman.

She is more restless and bored, and is less spiritual and has less individuality than women anywhere else on earth.

These are conclusions, Stowe says, of a "distinguished array of psychoanalysts and sociologists, of most foreigners who have spent much time in the United States, and of an increasing number of traveled Americans."

They are Stowe's conclusions, too, based on observations abroad and at home during 20 years as a foreign correspondent.

His article is condensed from Esquire.

Do you doubt that the American woman is the most spoiled and self-centered in the world? Watch how "presumptuously she waits for some male to light her cigarette," and note that "the obliging male frequently gets not even a nod for his pains."

If you think our women aren't aggressive, observe them at bargain counters, Stowe suggests. Watch how they capitalize on the "women first" tradition—in

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railroad stations, elevators, bus and ticket lines. "It is only in America that women have a special prerogative to be rude."

Unhappiness of our women is shown, the author says, by scores of thousands of their letters as published in "advice to the lovelorn" columns. These are read by millions of other women—"presumably interested for similar reasons." Contending that our women lack individuality, Stowe ob-

serves that "only the most strong-minded succeed in resisting the terrific pressures toward uniformity." "The fashion magazines, the beauticians and Hollywood exert a diabolical influence, leveling down women of all ages." "The odd thing is that most of America's males seem fairly satisfied," the author concludes. "Women are what they are because of a lot of unconscious or intentional help from their men."

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