

A It's the American Spirit !

Yes, LOUIS KARG opened up a on his own Main Street! Like thousands of others, he has the traditional do-it-yourself spirit that finds opportunities in today's America—and makes the most of them.

In your own home town, you'll find another proof that most folks still believe in taking care of their own—on their own. It lies in the fact that 4 out of 5 American families are voluntary owners of life insurance. And through their life insurance they also help open up opportunities for other

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Americans. For every year many of their life insurance dollars are invested in industries, homes, farms. This means more jobs and better living for everyone. And more security at lower cost for America's 78 million policyowners.

Because more people look to life insurance service every year, life insurance has grown to meet their needs. Today more than 150,000 trained agents and 584 separate life insurance companies compete aggressively and constantly to help Americans help themselves!

It's a Fact.

It's a fact that the affairs of the life insurance business are an "open book," because:

• Every life insurance company has to file a report every year in every state in which it is licensed to do business.

• These reports to the state supervisory authorities completely cover each company's insurance and financial operations. They are open to the public at any time.

 The state authorities also have the right to inquire into any of the company's affairs at any time. And in most states examinations of the company must be made at regular intervals. These examination reports, too, are open to public inspection.

The insurance commissioner at your state capital will welcome inquiries. Or an inquiry to your company or your agent will be gladly answered. See your life insurance agent. Getting information for you is one of the many ways he helps demonstrate that life insurance is a service! 3-Drawer

Chest-on-Chest

Dresser with Mirror

The Institute of Life Insurance-central source of information-60 East 42nd Street, New York 17, N. Y.



NOW is certainly the time to buy this wonderful 3-piece bedroom! You get a vanity, chest and bed to start you off at a price you'll hardly believe—and you can add more now or later. You get a choice of finishes in syrupy toned maple or rich-looking walnut. Each piece is sturdily constructed to give long life. Be sure to see this big 3-pc. bedroom value as well as our other low-priced open stock pieces. Come early for best selection!

Dresser with Mirror	49.75
Vanity with Mirror	49.75
Full or Twin Size Bed	24.75
5-Drawer Chest	39.75
4-Drawer Chest	32.75
7-Drawer Chest	44.75



LIFE INSURANCE Helping American Families to Help Themselves