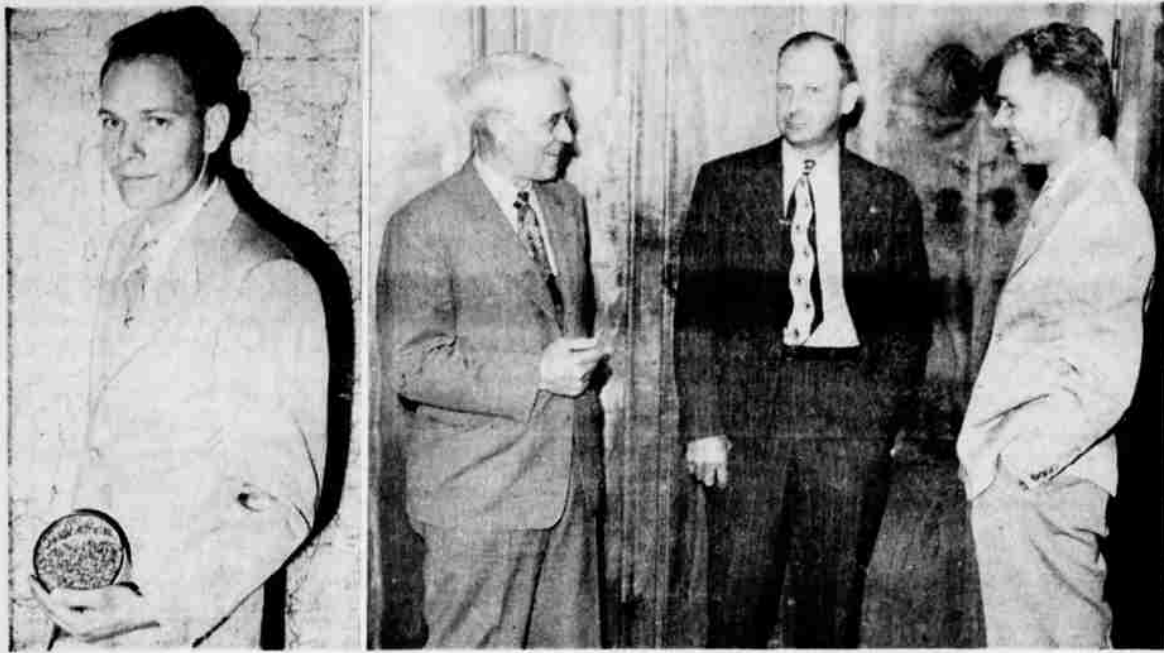


**HORATIO ALGER TYPE OF STORY**

**Kallander, 33, Heads State Plan Of Millions to Restore 'Green Gold'**



**Handful of 'Green Gold'**—Rudy Kallander stands before map of the Tillamook burn area in which he will supervise re-seeding project. The 12 ounces of Douglas fir seed he holds are for planting two acres of trees.

**Talking Over Project**—Three forestry department officials discuss the gigantic seed-planting project. From left to right are Lynn Cronemiller, assistant state forester; George Spaur, acting state forester, and Kallander. Two hundred thousand acres of the Tillamook burn will be reseeded. A forestry helicopter seeds at the rate of eight acres per minute, traveling at a speed of 60 miles an hour. From 50 to 70 years are required to grow a marketable tree by present standards of utilization.

**This is Scene One:**

The forestry professor looks at the youth and shakes his head. "Son," he says, "be smart. Forestry is a rough business. You have to work out in the woods, sometimes you have to pack way back into the wilderness, and stay there Lord knows how long. That takes a strong man who can take care of himself. Now you—you've got only one arm. You'll never make a forester. Why don't you try teaching, or the ministry, or something like that?" Sparks jump from angry eyes. The young fellow flares back. "I have a couple of saddle horses, and I take care of them and myself," he spits out. "And I can throw a diamond hitch—can you?"

**This is Scene Two:**

It is the spring of 1947. Nels Rogers, Oregon state forester, speaks. "He's been our property and purchasing officer for almost ten years, and he's done a fine job. Why change him now?" "Because he's worth a good deal more to us on this new job."

**Rogers objects once more:**

"But the kid has only one arm. How can a one-armed man be anything more than a clerk?" And Lynn Cronemiller, assistant state forester, replies: "You ought to see him in the woods. He can do just about anything anyone else can. And this boy is smart—real smart." Rogers gives in.

The young fellow with only one arm leaves his glorified clerk's job for the post as research director for an Oregon forest rehabilitation program, an unprecedented boost into work affecting the economy of the entire state.

**This is Scene Three:**

It is July 1, 1949. After only two years direct experience in forest management, the young man with an arm missing becomes director of the entire \$10 million program that will restore the state's "green gold" to production, so our grandchildren and their children may have some timber to cut in the year 2025 to 2050.

His name is Rudy Kallander. He is almost the youngest of the high-ranking state forestry officials, and he's come farther faster than anyone else in the history of the department.

He was only 33 last New Year's Day, and here he is, responsible for the conduct of the greatest forest rehabilitation program in the history of the world.

His program includes the efficient use of up to \$750,000 a



**UN President**—Brig. Gen. Carlos Romulo (above), Philippine war hero and outstanding spokesman for the smaller powers, was elected president of the fourth general assembly of the United Nations at its opening session in Lake Success, N. Y. (Acme Telephoto).

year, which Oregon citizens voted to spend in last November's elections. A decade from now, he will have directed the planting of some 10 million Douglas fir seedlings, and the aerial sowing of something like seven billion seeds.

Rudy's the man for the job. Despite the discouragement, he breezed through Oregon State college's four-year forestry course in three years. When he wasn't getting A's and B's in forestry classes, he was swimming for the OSC team, and getting a place or two in 220-yard sprints.

He has a bachelor of science in forestry from his classwork. From his experience he's become a master of silviculture—"the art of producing and tending a forest and forest trees."

"Most brilliant practical silviculturist in Oregon," George Spaur says of him now. And that might as well mean tops in the nation, for no other state has the forest problems Oregon has now.

No one ever thinks of him as "one-armed" any more. The matter's never discussed. Rudy has proven it doesn't mean a thing—he can think and act faster with only one arm than most fellows can with two.

He still looks like a college sophomore—curly hair, blue eyes, a trim 148 pounds on a

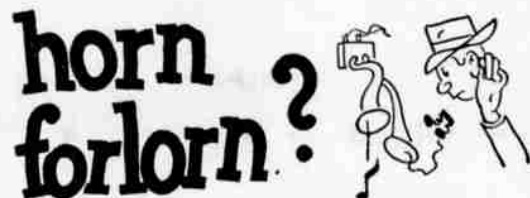
five foot, eleven inch frame. Most of the time he wears a sport shirt and moccasin-type shoes. Around the office, no one calls him "Mr." Kallander; it's always Rudy. His love of the woods comes naturally. For three generations back, his family tended the king's forests in Sweden, working in the service of Gustav. Last summer Rudy's father went back to Sweden for a visit and saw in the pulp mills some of the trees he had planted as a boy.

Rudy's dad has been a florist

and nurseryman in Portland for many years. Rudy was graduated from high school at the age of 16 ("I used to take flowers to the teacher, so I skipped a couple of grades," he jokes), then drove a delivery truck for his father. A car accident cost him his right arm.

He attended Willamette university here for a year, then went to Corvallis and the forestry program. It was there that Spaur—teaching school for a time—"discovered" him.

In 1938, when Spaur came



**horn forlorn?**

A weak horn's all right for city streets But not when your car's really humming. We can change to a roar those lamb-like bleats And let people know that you're coming.

**OTTO J. WILSON CO.**

388 North Commercial St. Phone 2-3621



**Sure as the Harvest Moon**

Yes, SURE as the Harvest Moon rises in radiant beauty every year... that's how SURE you are of the year-in-year-out perfection of 7 Crown... Seagram's finest American whiskey.

*Say Seagram's and be Sure*

Seagram's 7 Crown, Blended Whiskey, 86.8 Proof, 65% Grain Neutral Spirits. Seagram-Dufflers Corporation, Chrysler Building, New York

back to the state forestry headquarters here, Rudy came, too, first as a dispatcher, then as property and purchasing officer.

He won his job as rehab director in a civil service exam last spring. Other contestants got veterans credit and had up to 24 years' service credit. Rudy had neither, but still was way ahead in the final score.

It was this man who planned all the "pre-planting survey" which has preceded actual re-birth work in the thrice-ravaged Tillamook burn. Crews he directed have mapped and graphed parts of the Tillamook area until they now know just about all there is to know about the face of the earth there.

This information is important—so important it will save thousands of dollars, so vital it may be the one factor that makes the rehabilitation possible.

For it is the knowledge of the earth, the type of soil, the ground cover, the density of growth, the amount of natural regeneration, the exposure and slope—it is the knowledge of all these precise facts that will let Kallander assign half or more of the acres to a helicopter pilot to seed from the sky.

Aerial seeding costs only a third or a fourth of the \$20 an acre it takes to plant seedlings by hand. If the entire area had to be hand-planted, the expense might be so great the rehab program would be delayed or not even tried.

Kallander insists he's just a "cog in the wheel" of the state forestry program, and that statement, of course, is very true. No one man could do the rehab work without a lot of help from many other men, each of whom is in charge of some segment of the work.

There has to be imaginative research from John B. Woods, Jr., and his department. There has to be super-careful fire protection from Dwight Phipps, and his men. There must be

good advance planning from Lynn F. Cronemiller, and his staff, and there must be administrative know-how and vision

from the top. All these groups work together as a well-harmonized team. And Rudy Kallander, the guy who wanted to be a forester so much he wouldn't let anything stop him, has a sturdy hand on the reins.

**How can I assure my children a college education?**



It takes a college education to make a dent in the world these days, and a college education takes money. Ask the Prudential man in your commu-

nity about the new "DOLLAR GUIDE." It will help you decide for yourself how to guarantee the education of your children and other family needs.

IN SALEM  
PACIFIC BUILDING  
318 STATE STREET



**THE PRUDENTIAL**  
INSURANCE COMPANY OF AMERICA  
A Mutual Life Insurance Company  
Western Home Office • Los Angeles, California

MORTGAGE REDEMPTION • FAMILY INCOME PROTECTION • SALARY EXTENSION • EDUCATIONAL PLANS  
RETIREMENT INCOME • ANNUITIES • JUVENILE PROTECTION • BUSINESS INSURANCE COVERAGE



**SERVICE STATION TRADE-IN TIRE SALE!**

**NOW, a Complete Set of ALLSTATE FIRST-QUALITY SAFETY TREAD TIRES**

**4 6:00x16 TIRES FOR 44.00** and your old tires plus tax

If your old tires are worth more, we can reduce price even more!

Size 5:50x17\* 46.00 Size 6:50x16\* 56.00 Size 7:00x15\* 62.00  
\*Written 18 Months Guarantee \*Made with X-41 Cold Rubber Sears Easy Terms

Here's what Sears means by Leadership in savings! Compare! Brand new, first-quality rubber for your car all around, at a call-for-action price. "Bonus mileage," super safety in their tough-as-a-rhino tread; extra blowout resistance in the carcass; super-strong braided beads—they're genuine ALL-STATE tires—leading in first quality, leading in savings. Come in now!

Sizes for All Cars... Same Trade-In Allowance Similar Savings  
**These Features Are Yours At NO EXTRA COST**

- Made with X-41 Cold Rubber for Amazing Plus Mileage
- Tires Expertly Mounted—at no Extra Charge
- Doubly Guaranteed 18 months on service basis; lifetime on materials and workmanship, written guarantee card given, each tire.

SHOP IN AIR CONDITIONED COMFORT AT SEARS  
STORE HOURS: 9:30 A.M. to 5:30 P.M. Daily  
9:30 A.M. to 9:00 P.M. Friday

PLENTY OF FREE PARKING

Satisfaction guaranteed or your money back SEARS

550 N. Capitol St. Phone 3-9191