

# PENNEY'S

**STARTS TOMORROW!**

# CASH & CARRY JUBILEE!

**For a Bank-full of SAVINGS!**



**CLEVER COTTON PERCALE DRESSES**

80 sq. percales—the fabric you want for its wear like iron qualities. Ten Flattering Styles. "Look" 12 to 44!

**1.50**

DOWNSTAIRS STORE

**AMAZING C&C FEATURES**

Rayon Gabardine **GAMBLER SHIRTS**  
Proof that you save plenty at C and C Penney's!  
**3.98**  
MAIN FLOOR

Men's **RAYON PAJAMAS**  
Where? Why, at Penney's Jubilee!  
**2.98**  
MAIN FLOOR

Smart **TRAVERSE DRAPES**  
Trim tailoring, smooth fabrics, low, low price!  
**6.90**  
DOWNSTAIRS STORE

Women's and Children's **UMBRELLAS**  
It costs so little at Penney's to keep dry!  
**1.98**  
MAIN FLOOR

**Craftsman\* Broadcloth Shirts...in Pastels!**

WIDESPREAD OR NU-CRAFT\* COLLARS

**1.66**

OUR C&C PRICE

Everywhere... the news in men's shirt fashions is pastels! Penney's C&C Jubilee brings you this special shirt buy in the colors you want at a price that's really rock-bottom! Your favorite collar styles, too... either widespread or no-starching Nu-crafts\*. Here's your chance to get a drawer-full for much less than you'd expect to pay! You save because you shop with cash, carry it!



BLUE TAN GREEN GRAY MAIZE HELIO PINK  
\*Reg. U. S. Pat. Off.

**YOU PAY CASH & CARRY ALL THE VALUE RIGHT HOME UNDER YOUR ARM!**

<p><b>C&amp;C FEATURE</b></p> <p>LACE PANELS</p> <p><b>1.00</b> each</p> <ul style="list-style-type: none"> <li>54" Wide</li> <li>Durable Cotton</li> <li>Eggshell Color</li> </ul> <p>DOWNSTAIRS STORE</p>	<p><b>C&amp;C FEATURE</b></p> <p>WHITE SHEET BLANKETS</p> <p>Only <b>1.77</b></p> <ul style="list-style-type: none"> <li>Warm Thick Nap</li> <li>Size 72"x99"</li> <li>Long Wearing</li> </ul> <p>MEZZANINE</p>	<p><b>C&amp;C FEATURE</b></p> <p>CHENILLE SPREADS</p> <p>A Low <b>5.00</b></p> <ul style="list-style-type: none"> <li>Big Color Choice</li> <li>Special Jubilee Price</li> <li>Don't Miss This</li> </ul> <p>MEZZANINE</p>	<p><b>C&amp;C FEATURE</b></p> <p>WOMEN'S RAYON BRAS</p> <p><b>2 for 1.00</b></p> <ul style="list-style-type: none"> <li>Rayon Satins</li> <li>Whites and Blues</li> <li>Not All Sizes</li> </ul> <p>SECOND FLOOR</p>	<p><b>C&amp;C FEATURE</b></p> <p>WOMEN'S BLOUSES</p> <p><b>2 for 3.00</b></p> <ul style="list-style-type: none"> <li>Lovely Rayon Crepes</li> <li>Peter Pan Collars</li> <li>Sizes 32 to 38</li> </ul> <p>SECOND FLOOR</p>	<p><b>C&amp;C FEATURE</b></p> <p>JUVENILE SWEATERS</p> <p>Now! <b>1.66</b></p> <ul style="list-style-type: none"> <li>All-Wool Cardigans</li> <li>Fall Colors</li> <li>Sizes 4 to 8</li> </ul> <p>SECOND FLOOR</p>	<p><b>C&amp;C FEATURE</b></p> <p>TODDLER'S ROBES</p> <p>Look! <b>1.33</b></p> <ul style="list-style-type: none"> <li>Tufted Chenille</li> <li>White, Pastel Trim</li> <li>Sizes 1, 2 and 3</li> </ul> <p>SECOND FLOOR</p>	<p><b>C&amp;C FEATURE</b></p> <p>RAYON PANELS</p> <p>Wow! <b>1.00</b></p> <ul style="list-style-type: none"> <li>Decorator Colors</li> <li>Wide Hems</li> <li>Size 42"x81"</li> </ul> <p>DOWNSTAIRS STORE</p>
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**YOU PAY CASH & CARRY ALL THE VALUE RIGHT HOME UNDER YOUR ARM!**

**Organdy Priscillas with 9" Ruffles**

PERMANENT FINISHED—EXTRA DE LUXE FEATURES!

**3.98**

OUR C&C PRICE

All these Penney de-luxe features at this wonderful low C&C price... it's a Jubilee buy that is a buy! Just see: deep, 9" ruffles stitched four times for more strength, then roll-hemmed like a hankie, so they won't fray. Every pair is pre-shirred at the rod hems—that means you get more fullness than usual... better looks! Try to match this value anywhere!

COMES IN WHITE AND LOVELY PASTELS



**AMAZING C&C FEATURES**

All Wool **GABARDINE SLACKS**  
Where else but Penney's at this price!  
**9.90**  
MAIN FLOOR

Women's **All-Wool Knit Dresses**  
Sheer luxury at a low, low Jubilee Price!  
**10.90**  
SECOND FLOOR

Men's Mouton Collar **LEATHER JACKETS**  
More proof that you save plenty at Penney's!  
**19.75**  
MAIN FLOOR

White **SWEAT SHIRTS**  
Big, big value! Low, low Jubilee Price!  
**1.19**  
MAIN FLOOR



**LOVABLE RAYON KNIT GOWNS**

Choose from round, sweetheart or plunging V-neckline, each touched with lavish laces and net. Run-resistant! 32 to 40.

**1.44**

MAIN FLOOR