



Hit Coat of 1950—Bright red broadcloth is the fabric of a gently fitted coat bound for campus, by Barbara Blake, Jr.

Prom Bait—One of the most popular formal styles of the season—strapless satin with velvet jacket, by Mary Muffet.

Photos to Tell Story of Gems

There is more to a diamond than the bright sparkling gem that one sees in a jewelry store. And telling the interesting story back of this gem will be the series of photos to be found in the window of the Brown Jewelry store Fall Opening night.

The series of pictures begins in the mine in the depths of South Africa and follows the diamond through to the finished product. A complete description of the process being followed will accompany the photos.

Included in the descriptions will be a number of interesting facts known to few outside of the diamond industry. Among them is the information that "it takes twenty-three tons of rock brought out of the diamond mine to yield a half-carat diamond at the jeweler's."



Tailored Type . . . Green covert coat with fitted waist, full flared skirt.

Knitwear Variety

The versatility and flattery of the knitted dress has been established and is here to stay for this new season. New versions in knitwear are of keen import-

ance in fashion news.

One piece woools and Jerseys will wear a cardigan sweater for an ensemble-with-sweater look. This approach will be highlighted in cocktail dresses and evening wear, too.

Smart knitted accessories such

as sleeveless vests with square, lowcut necklines, stoles, scarves, berets, muffs and gloves are designed in a sophisticated manner for town and country variety.

To make a pastry cover for a

rolling pin use a child's white stocking and cut the foot off.

Sophisticated Simplicity Describes Fall Suit and Coat Selections

Suits and coats for dress-up, and casual wear, too, wear a look of suave simplicity in styling—a new opulence in fabric. This year, the magnificence of fabric is the most interesting highlight of the fashion story.

Such wool fabrics as superfine worsteds, featherweight gabardines, saxonomies and tweeds are shown over and over again in all of the collections. Velvet and wool combinations are introduced—look for iridescent tweeds and a revival of men's wear fabrics to a new high in popularity.

Suits see shorter jackets—fitted, boxy, back-belted and the classic Norfolk jackets. Skirts are slim, and occasionally kick-pleated—many are all-around pleated—panel fronts hug the hips tightly—the slimmest of skirts are slit, both for utility and good looks.

Shoulders are padded lightly; sleeves vary from the usual narrow, classic fit to the flattering raglan and dolman cuts. Small collars with individual treatment are notched, tabbed and carry novelty lapel handling. Pockets are predominate as is multi-button trim.

Fur-lined boxy jackets have a spanking new look and are a pleasant surprise to any one anticipating a new coat purchase. There are great coats, less flared than previously—balmaines with raglan shoulders—polo coats in lush camel hair fabrics—the belted silhouette and the boxy three-quarter length coat. These short coats, fully lined with such furs as persian, nutria, broadtail and mouton, are slim looking in spite of the fur, and are the biggest thing on the fashion horizon.

Neck Pieces Lend Allure To Milady's Neckline



Jeweled Bib . . . Lacy gold scrolls and pearls make this "bavette" necklace for a V-neckline.



The vest plays a reverse role and is turned inside out by Bell-ciano! It's a big spread of black Persian from shoulder to hip, worn over a coat of Forstmann's Riva blue broadcloth. The skirt is wide and gracious in unpressed pleats. A John Frederics hat.

Dress-up coats are dramatic and elegant and are trimmed with fur for the collar, lapels and trims. The coats are round at the shoulder, subtly emphasized with dressmaker detail and most of the more elegant styles follow the close fitting and princess styles.

All weather coats with full, zip-in, zip-out linings continue in popularity.

Pouchy, carry-all pockets—deep concealed pockets, pockets for trim—pockets for utility are extra credits in the coat curriculum.

New coat fabrics boast a host of interesting textures and patterns. Shadow overplaids, bold bright plaids, stripes of varied and assorted width and color combinations, are all bright and exciting. Iridescent tweeds are the big news, of course, and the usual small-to-large checks continue to hold their own.

In suits and coats alike, the colors are gay and brilliant with vintage shades sparkling in the color panorama. All the grape colors from pale purple to deep, malaga purples, rich with red overtones, will be in great demand. Reds are rosy and clear-hued.

Check taupe, toast and all the neutral brown tones for top popularity and you are sure to find the new putty color widely accepted. The brown family, as a whole, is considered the leader in the color parade.

Olive, moss and green-gold are the favorites in the green family. Slate blues with grey tones and teal (blue-green) is revived with a fresh, new color intensity. A true, blue-navy enters the scene proudly for fall-into-winter wear.

Leading woolen mills, leather fabricators and accessory manufacturers have banded together to bring to the market all of these colors in identical color values in all manner of merchandise.

You'll find it an exciting hunt—a "which one shall I get" dilemma, when you shop for your new fall suit or coat from these dramatic, colorful creations.

Cords, Velveteen, Plaids Complete Casual Ensembles

Everything from the top of your head to the tip of your toes is accessorized with corduroy, velveteen or plaid to add the final finishing fillip to your fall casual ensembles.

Clever toques, berets and cloches add the headline interest with huge carryall handbags and even shoes turning corduroy conscious. Corduroy, velveteen and wool plaid ballet type slippers are the footnotes to fashion to complete your ensemble.

The fashion conscious co-ed won't have any trouble rounding out her campus wardrobe with these matching style-wise pieces.

Vary creamed chicken by adding strips of pimento, black olives or cooked mushrooms. Serve over hot biscuits that have been split and buttered.

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