

Your 'Good Black Dress' Dramatically Simple

The one dress that really creates a fashionable frame for every woman is the "good black dress." Elegant yet simple, it is smart and dramatic. It is the one dress that shows off your smartest and finest costume jewelry... lingerie touches... stoles and scarves, to the very best of advantage.

In the black dress story, as in other facets of the fashion picture, the silhouette is contradictory. Slim, slim silhouettes vie against the tulip-inspired shape with its multi-pleats and soft, full skirt fashions.

And you'll choose your most becoming style from peplums and tunics of various lengths—or, be enchanted with floating panels—or, enraptured with row-upon-row of ruffles. You will wear either cap sleeves—or mandarin—or gracious batwing sleeves. Your new dress will be round and soft-looking at the shoulder line—with a high—or—a low, low neckline.

The basic fabrics for after-five dresses are faille crepe, woven stripe bengaline, rib or cord crepes. Jacquard taffeta, tissue rayon, moire, matelasses and jacquard are the more elegant materials. Silks are the most lavish—canton crepe, surah, gros de Londres and ottoman are high style interest.

Satin makes a strong bid for the most elegant of creations—hammered satin, crepe-back and taffeta-back satin, all gleaming in jet glory.

And your good black dress will be trimmed with lace, net blazing bright with bugle bead trim.

Yes, there will be pockets galore—exciting buttons rampant—tucks by the score and all the wonderful detail and drapery of the new silhouette—gracing your smartly elegant "good black dress."



Coordinates! Sporteen places a dark all-wool men's wear jacket over a pale wool flannel skirt. The skirt is twice paneled with dollar-size buttons, has slashed pockets.

In frying eggs, cook over low heat and cover the skillet tightly.



Classic! Sigmund Crane styles dramatic wool jersey with a soft, wearable dress with an interesting yoke which forms the sleeve detail... with roll collar and skirt stitched to form permanent pleats.



Double fabrics mean double beauty when they're combined by Kay Nelson! The jacket is black Forstmann Charmeen gabardine trimmed with the houndstooth checked worsted of the skirt.

Separates Have Color, Drama

Sing a song of separates in a gay and happy tune—because it is a highly symphonic season for ensembles—ensembles of separates. There are three important parts to the composition that look like a complete outfit yet go on for more occasions and more seasons, as separates.

The skirt, weskit, shirt combination with the skirt and weskit matching and a tailored or dressy blouse for contrast is ace high for all-around wear. On the same basis, the skirt, blouse and jacket trio continue to hold their own in any society—appearing in correlated tweed and jersey.

Coordinates in the blouse and skirt twosomes are linked by a belt to give a one-piece look. In matching or contrasting jersey, tone-on-tone wool jersey, tweed skirt and color-blended jersey blouse, plus a jersey belt to match the blouse.

The separate weskit goes with everything, in a riot of color and a variety of fabric. Suede and chamois are favorites.

Waist-length cardigan sweaters all the favorite wool yarns, go quite gay also, in metallic ribbon, chenille and other novelty knits. These are worn at the skirt top or tucked in.

For dress-up occasions skirts are worn slightly above the ankles. They are rich in soft, cuddly wools, light weight tweeds and wool jersey. They are usually teamed with off-the-shoulder jersey or cashmere sweater blouses—or luxurious, heavy silk shirts.

Slacks and other active-sports wear remain much as in the past. Team them, however, with new separates; let your colors run bold and bright, and voila, you have arrived for fall!



Coat Dress! Motion picture designer Kay Nelson creates this coat-dress in Forstmann's "Petaleen"... redingote styling with soft, unpressed fullness; adaptable neckline and matched in fabric crisp cuffs.

Fall Handbags Keynote 'Luggage Look'

It's the newest expression in handbag fashions! It's "The Luggage Look" for milady's fall handbag, a look that denotes a wonderful convenience and novel loveliness. For this new accessory, designers have used as their inspiration the carry-all capacities of suitcases, have transposed them into brilliant bags that duplicate the form of luggage, are actually miniature overnight cases in size.

One of the smartest of the "Luggage Look" bags is created of highly-polished calf, shaped with satchel-type handles of burnished tortoise, and fitted to carry everything from comb to nightie. In all sizes, these bags have the same fine-grain leathers as the most aristocratic luggage, the same careful detail and rich metal frames that add much to the fabulous appeal of their new and prophetic style.

On the dressier scene, the bag for evening is cued to the more feminine gowns. Dainty little dressmaker bags in exquisite fabrics—some with dramatic drapery and rich folds, some



For Something Really Striking, Glentex presents "The Tweedledee," a silk square scarf tweed print and splashed with vivid autumnal flowers.

magnificently beaded and jeweled, and handsomely fitted. Many are complete with gold-trimmed combs, compacts, and even cigarette cases, and each is beautifully lined with matching or contrasting fabric.

The colors most predominantly shown in the handbag picture are taken directly from nature's palette to accent the proud beauty of the newest fashions.

Formally Speaking Fashions Call for Season of Glamour



Modern Art... Sally Victor's wool jersey hat and bag, in modern motif.

It's a dress-up season for a woman's pleasure! Fall-into-winter is the time of the year when gala, formal occasions present themselves frequently—occasions when women eagerly slip into the simple drama of formal finery.

The luxuriousness of the season has no better reflection than in the cocktail to midnite-supper collections of formal frocks. Lace, net, taffeta and velvets, dip and swirl above milady's ankles in the bare-arm, décolletage frocks for the cocktail-to-dinner hour.

Opening night and formal dinner dancing will find a host of fashions, each more exciting than the other. Evening and formal dresses have wrapped waists—drapery detail and many skirts dip in the back with a hint of a train. Necklines favor the cowl cut, and the well-accepted V-plunge.

Luxury fabrics are discreetly enhanced by sequins and beading—frosted with jewel-like studs—delicately embroidered with braid.

Collegiate Capers Two interesting skirts and one good jacket equals two suits in



Sweater set! The most fashionable pair of twins on campus! Gantner's new twin sweater set is specially processed nylon with a sandwich neckline on pullover and cardigan.



Cable Cardigan! Catalina's "Official Sweater of the Miss America Pageant" is worn by Beatrice "Bebe" Shopp, Miss America, 1948. It's 100%

Burial robes of Roman emperors 2,000 years ago were made of asbestos.

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